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# Information Gain

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# Bits

You are watching a set of independent random samples of X

You see that X has four possible values

$P(X=A) = 1/4$	$P(X=B) = 1/4$	$P(X=C) = 1/4$	$P(X=D) = 1/4$
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So you might see: BAACBADCDADDDA...

You transmit data over a binary serial link. You can encode each reading with two bits (e.g. A = 00, B = 01, C = 10, D = 11)

0100001001001110110011111100...

# Fewer Bits

Someone tells you that the probabilities are not equal

$P(X=A) = 1/2$	$P(X=B) = 1/4$	$P(X=C) = 1/8$	$P(X=D) = 1/8$
----------------	----------------	----------------	----------------

It's possible...

...to invent a coding for your transmission that only uses 1.75 bits on average per symbol. How?

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It's possible...

...to invent a coding for your transmission that only uses 1.75 bits on average per symbol. How?

A	0
B	10
C	110
D	111

(This is just one of several ways)

# Fewer Bits

Suppose there are three equally likely values...

$P(X=A) = 1/3$	$P(X=B) = 1/3$	$P(X=C) = 1/3$
----------------	----------------	----------------

Here's a naïve coding, costing 2 bits per symbol

A	00
B	01
C	10

Can you think of a coding that would need only 1.6 bits per symbol on average?

In theory, it can in fact be done with 1.58496 bits per symbol.

# General Case

Suppose  $X$  can have one of  $m$  values...  $V_1, V_2, \dots, V_m$

$P(X=V_1) = p_1$	$P(X=V_2) = p_2$	....	$P(X=V_m) = p_m$
------------------	------------------	------	------------------

What's the smallest possible number of bits, on average, per symbol, needed to transmit a stream of symbols drawn from  $X$ 's distribution? It's

$$\begin{aligned} H(X) &= -p_1 \log_2 p_1 - p_2 \log_2 p_2 - \dots - p_m \log_2 p_m \\ &= -\sum_{j=1}^m p_j \log_2 p_j \end{aligned}$$

$H(X)$  = The entropy of  $X$

- "High Entropy" means  $X$  is from a uniform (boring) distribution
- "Low Entropy" means  $X$  is from varied (peaks and valleys) distribution

# General Case

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------------------	------------------	------	------------------

What's the smallest possible number of symbols,  $H(X)$ , in a stream of values of  $X$ ?

A histogram of the frequency distribution of values of  $X$  would be flat

A histogram of the frequency distribution of values of  $X$  would have many lows and one or two highs

$$H(X) = - \sum_{j=1}^m p_j \log_2 p_j$$

$H(X)$  = The entropy of  $X$

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# General Case

Suppose  $X$  can have one of  $m$  values...  $V_1, V_2, \dots, V_m$

$P(X=V_1) = p_1$	$P(X=V_2) = p_2$	$\dots$	$P(X=V_m) = p_m$
------------------	------------------	---------	------------------

What's the smallest possible number of symbol, A histogram of the frequency distribution of stream values of X would have many lows and one or

$$H(X)$$

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~~1~~

..and so the values sampled from it would be all over the place

A histogram of the frequency distribution of values of  $X$  would have many lows and one or two highs

..and so the values  
sampled from it would be  
more predictable

$H(X)$  = The entropy of  $X$

- “High Entropy” means  $X$  is from a uniform (boring) distribution
- “Low Entropy” means  $X$  is from varied (peaks and valleys) distribution



# Entropy in a nut-shell



Low Entropy



High Entropy

# Entropy in a nut-shell



Low Entropy

..the values (locations of soup) sampled entirely from within the soup bowl



High Entropy

..the values (locations of soup) unpredictable... almost uniformly sampled throughout our dining room



# Specific Conditional Entropy $H(Y|X=v)$

**Suppose I'm trying to predict output Y and I have input X**

**X = College Major**

**Y = Likes "Gladiator"**

X	Y
Math	Yes
History	No
CS	Yes
Math	No
Math	No
CS	Yes
History	No
Math	Yes

**Let's assume this reflects the true probabilities**

**E.G. From this data we estimate**

- $P(\text{LikeG} = \text{Yes}) = 0.5$
- $P(\text{Major} = \text{Math} \ \& \ \text{LikeG} = \text{No}) = 0.25$
- $P(\text{Major} = \text{Math}) = 0.5$
- $P(\text{LikeG} = \text{Yes} \mid \text{Major} = \text{History}) = 0$

**Note:**

- $H(X) = 1.5$
- $H(Y) = 1$

# Specific Conditional Entropy $H(Y|X=v)$

**X = College Major**

**Y = Likes “Gladiator”**

**Definition of Specific Conditional Entropy:**

$H(Y|X=v)$  = **The entropy of  $Y$  among only those records in which  $X$  has value  $v$**

X	Y
Math	Yes
History	No
CS	Yes
Math	No
Math	No
CS	Yes
History	No
Math	Yes

# Specific Conditional Entropy $H(Y|X=v)$

**X = College Major**

**Y = Likes “Gladiator”**

X	Y
Math	Yes
History	No
CS	Yes
Math	No
Math	No
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History	No
Math	Yes

**Definition of Specific Conditional Entropy:**

$H(Y|X=v)$  = **The entropy of  $Y$  among only those records in which  $X$  has value  $v$**

**Example:**

- $H(Y|X=Math) = 1$
- $H(Y|X=History) = 0$
- $H(Y|X=CS) = 0$

# Conditional Entropy $H(Y|X)$

**X = College Major**

**Y = Likes “Gladiator”**

## Definition of Conditional Entropy:

$H(Y|X)$  = The average specific conditional entropy of  $Y$

= if you choose a record at random what will be the conditional entropy of  $Y$ , conditioned on that row's value of  $X$

= Expected number of bits to transmit  $Y$  if both sides will know the value of  $X$

$$= \sum_j \text{Prob}(X=v_j) H(Y | X = v_j)$$

X	Y
Math	Yes
History	No
CS	Yes
Math	No
Math	No
CS	Yes
History	No
Math	Yes

# Conditional Entropy

**X = College Major**

**Y = Likes "Gladiator"**

## Definition of Conditional Entropy:

$H(Y|X)$  = The average conditional entropy of  $Y$

$$= \sum_j \text{Prob}(X=v_j) H(Y | X = v_j)$$

X	Y
Math	Yes
History	No
CS	Yes
Math	No
Math	No
CS	Yes
History	No
Math	Yes

## Example:

$v_j$	$\text{Prob}(X=v_j)$	$H(Y   X = v_j)$
Math	0.5	1
History	0.25	0
CS	0.25	0

$$H(Y|X) = 0.5 * 1 + 0.25 * 0 + 0.25 * 0 = 0.5$$

# Information Gain

**X = College Major**

**Y = Likes “Gladiator”**

**Definition of Information Gain:**

*IG(Y | X) = I must transmit Y.  
How many bits on average  
would it save me if both ends of  
the line knew X?*

$$IG(Y | X) = H(Y) - H(Y | X)$$

**Example:**

- $H(Y) = 1$
- $H(Y | X) = 0.5$
- **Thus  $IG(Y | X) = 1 - 0.5 = 0.5$**

X	Y
Math	Yes
History	No
CS	Yes
Math	No
Math	No
CS	Yes
History	No
Math	Yes



# Information Gain Example

wealth values: poor rich

gender Female 14423 1769   $H(\text{wealth} \mid \text{gender} = \text{Female}) = 0.497654$










Male 22732 9918   $H(\text{wealth} \mid \text{gender} = \text{Male}) = 0.885847$

$H(\text{wealth}) = 0.793844$   $H(\text{wealth} \mid \text{gender}) = 0.757154$

$IG(\text{wealth} \mid \text{gender}) = 0.0366896$

# Another example

wealth values: poor rich

agegroup	10s	2507	3		$H(\text{wealth} \mid \text{agegroup} = 10s) = 0.0133271$
	20s	11262	743		$H(\text{wealth} \mid \text{agegroup} = 20s) = 0.334906$
	30s	9468	3461		$H(\text{wealth} \mid \text{agegroup} = 30s) = 0.838134$
	40s	6738	3986		$H(\text{wealth} \mid \text{agegroup} = 40s) = 0.951961$
	50s	4110	2509		$H(\text{wealth} \mid \text{agegroup} = 50s) = 0.957376$
	60s	2245	809		$H(\text{wealth} \mid \text{agegroup} = 60s) = 0.834049$
	70s	668	147		$H(\text{wealth} \mid \text{agegroup} = 70s) = 0.680882$
	80s	115	16		$H(\text{wealth} \mid \text{agegroup} = 80s) = 0.535474$
	90s	42	13		$H(\text{wealth} \mid \text{agegroup} = 90s) = 0.788941$

$H(\text{wealth}) = 0.793844$   $H(\text{wealth} \mid \text{agegroup}) = 0.709463$

$IG(\text{wealth} \mid \text{agegroup}) = 0.0843813$

# Relative Information Gain

**X = College Major**

**Y = Likes “Gladiator”**

**Definition of Relative Information Gain:**

*RIG(Y|X)* = I must transmit *Y*, what fraction of the bits on average would it save me if both ends of the line knew *X*?

$$RIG(Y|X) = H(Y) - H(Y|X) / H(Y)$$

**Example:**

- $H(Y|X) = 0.5$
- $H(Y) = 1$
- $Thus\ IG(Y|X) = (1 - 0.5)/1 = 0.5$

X	Y
Math	Yes
History	No
CS	Yes
Math	No
Math	No
CS	Yes
History	No
Math	Yes

# What is Information Gain used for?

Suppose you are trying to predict whether someone is going live past 80 years. From historical data you might find...

- $IG(\text{LongLife} \mid \text{HairColor}) = 0.01$
- $IG(\text{LongLife} \mid \text{Smoker}) = 0.2$
- $IG(\text{LongLife} \mid \text{Gender}) = 0.25$
- $IG(\text{LongLife} \mid \text{LastDigitOfSSN}) = 0.00001$

IG tells you how interesting a 2-d contingency table is going to be.