



FUNCTIONALITY

Professional Broadcast With a click of the **BUTTON**

- While millions are watching
- Global viewers and global guest access
- Viewers submit and rate questions
- Embed customized Shovio player
- Host is fully in charge of the show
- Answer spontaneous video calls
- Insert video clips and pictures
- Call screening and recording
- Multiple camera support
- Access to social networks



Revolutionizing Broadcasting



Talk Back TV

TWO-WAY BROADCASTING

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Partnership Revolutionizing Broadcasting

SCENARIOS

FUNCTIONALITY



SHOVIO  TALK BACK

In Class Learning Tool

Shovio Broadcasting platform
Is the perfect tool for learning.
Imagine using Shovio as an
extension of the classroom.

Shovio could be used to conduct online courses or study groups either hosted by the professor or by the students. The Professor could teach a class, show pictures and video clips to demonstrate the subject matter and the pupils can spontaneously call in to ask a question about the subject. The students can conduct a study session right before a big exam, taking questions spontaneously from their peers, using pictures and videos to create a better understanding, and interact with one another, sharing new studying techniques. For communication classes, Shovio provides a great opportunity for practicing speeches, giving presentations, and interacting with their peers one-on-one or as a group. Shovio is a great platform for debates, the performing arts, and the student newscast.



Revolutionizing Broadcasting

In partnership NYU together with Shovio democratize broadcasting.

Extend existing campus Radio and TV Reach

Shovio is the first two-way broadcasting platform, adding a personalized viewing experience with audience interaction. Imagine extended the campus TV and Radio station. Campus TV and Radio stations are limited; the shows are watched/listened to locals. Shovio will allow the students to broadcast their college program, but reach out worldwide. Students can report weekly events, sports, hold student government meetings and create campus and community awareness. Each student watching can beam in and interact with the host, offering news and other information to keep everyone on campus connected.



Virtual Orientation

Shovio would be great as an introduction for prospective students. Students may log on to the website and be guided by the Dean of Admissions in a virtual tour around campus, answering questions in real time spontaneously. Utilizing pictures and videos will give students the necessary information to make a decision to attend. Alumnus can call in and explain how beneficial their education was and how it impacted their future lives. This would also be great for parents, as well, getting direct information about campus life, academics, admission, and financial aid.