

NORTHEAST REGION

John S. Siffert
President
Northeast Region

May 31, 2016

Lawrence J. Zweifach
President Emeritus
Northeast Region

Mr. Robert Y. Sasha and Mr. Dennis E. Shasha
Alfred A. and Hanina Z. Shasha Foundation
550 Mamaroneck Avenue
Harrison, New York 10528

Kenneth S. Abramowitz
Mark H. Alcott
Emily M. Altman
John H. Bauman
Elana M. Bourkoff
Peter A. Chavkin
Henry Citron
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Regional Board Members

Dear Dennis and Robert,

Thank you for contacting the American Friends of The Hebrew University (AFHU) to explore opportunities to make an impactful one-time gift to support either brain research or agricultural research at The Hebrew University of Jerusalem. Both AFHU and The Hebrew University of Jerusalem are deeply appreciative of the opportunity to present this proposal for your family to consider supporting pioneering research at Hebrew University.

We are pleased to share information, and a funding opportunity, relevant to cutting-edge Hebrew University research that aims to improve the understanding and treatment of Alzheimer's disease. Dr. Dana Reichmann at the Faculty of Science is investigating the relationship of oxidants and toxic protein aggregates in the development of age-associated Alzheimer's disease. The Reichmann laboratory has discovered a key regulator of protein degradation, and plans to further examine its role in the neurodegenerative process. Her goal is to help develop new therapies for Alzheimer's and other neurodegenerative diseases.

Suzanne K. Ponsot
Executive Director
Northeast Region

Dr. Reichmann's exacting work requires the use of a state-of-the-art mass spectrometer, a complex and expensive instrument that measures and elucidates the chemical structures of molecules. She has considerable expertise in using this equipment and is current president of the Israel Mass Spectrometry Society.

Harriet Lasky
Associate Executive Director
Northeast Region

Daniel I. Schlessinger
National President

AFHU and The Hebrew University would be extremely grateful if the Shasha Foundation would consider making a donation of \$300,000 toward the purchase of a mass spectrometer, which would be used by Dr. Reichmann and other outstanding scientists. This piece of equipment costs \$850,000 and if your foundation makes this magnanimous commitment of \$300,000 the University has assured us that the remainder will be designated from another philanthropic foundation.

Michael S. Kurtz
National Chairman of the Board

Beth Asnien McCoy
National Executive Director

Jane Kampton
Chief Financial Officer

I have attached a proposal which includes a summary of Dr. Reichmann's research project and her C.V. as well as a description and photographs of the mass spectrometer. Her work would benefit greatly from having direct access to this analytical equipment, which can provide in-depth knowledge of how neurological diseases develop.

Linda Zisk
National Director of Development

Daniel M. Rutberg
Chief Information Officer

Alfred A. and Hanina Z. Shasha Foundation

May 31, 2016

Page 2

In recognition of your philanthropic leadership, the Shasha Foundation's name or the name of your parents would be inscribed on Hebrew University's Wall of Life overlooking Jerusalem. Please feel free to contact me regarding any questions you may have regarding the uses or purpose of this invaluable piece of scientific equipment. We thank you for your dedication to The Hebrew University of Jerusalem and its pursuit of human health through breakthrough research.

Sincerely,



Suzanne K. Ponsot
Executive Director
Northeast Region

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Enclosure