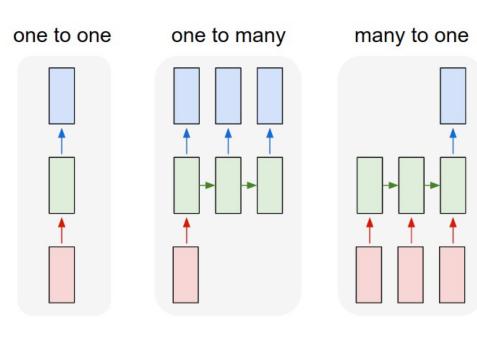
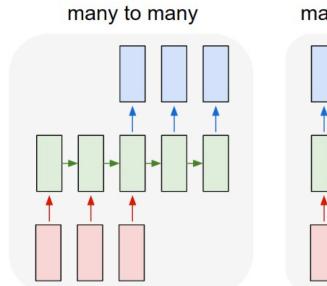
Recurrent Neural Nets & Visual Captioning

Lecture 6

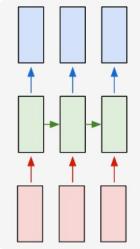
Slides from: Dhruv Bhatra, Fei-Fei Li, Justin Johnson, Serena Yeung, Andrej Karpathy

Recurrent Neural Nets

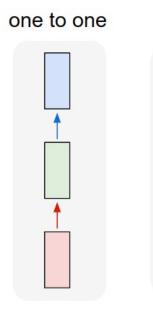


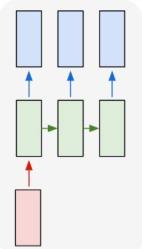


many to many



Recurrent Neural Nets





Input: No sequence

Output: Sequence

Example:

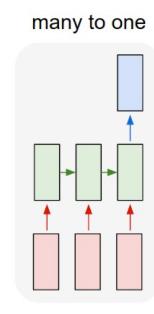
Im2Caption

one to many

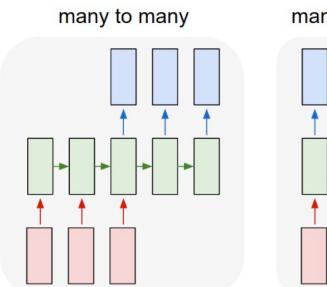
Input: No sequence Output: No sequence Example: "standard" classification /

> regression problems

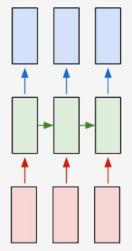
(C) Dhruv Batra



Input: Sequence Output: No sequence Example: sentence classification, multiple-choice question answering



many to many



Input: Sequence

Output: Sequence

Example: machine translation, video captioning, openended question answering, video question answering

Synonyms

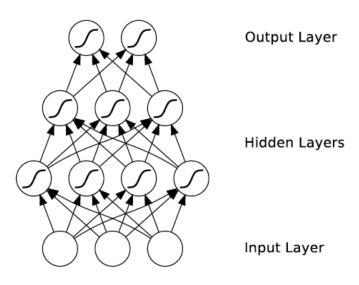
- Recurrent Neural Networks (RNNs)
- Types:
 - "Vanilla" RNNs
 - Long Short Term Memory (LSTMs)
 - Gated Recurrent Units (GRUs)

- ...

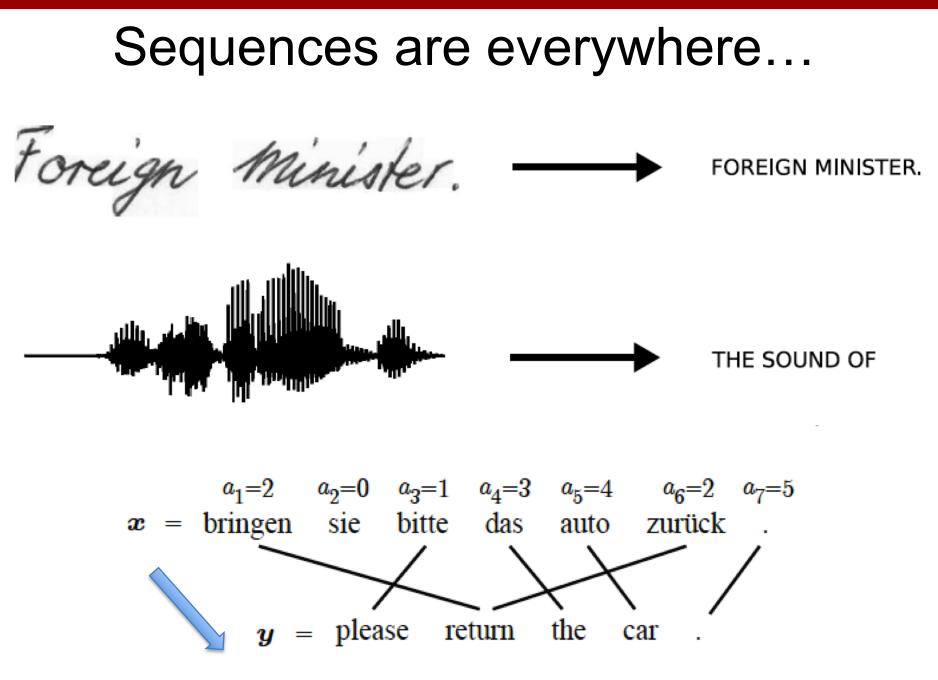
- Algorithms
 - BackProp Through Time (BPTT)

What's wrong with MLPs/ConvNets?

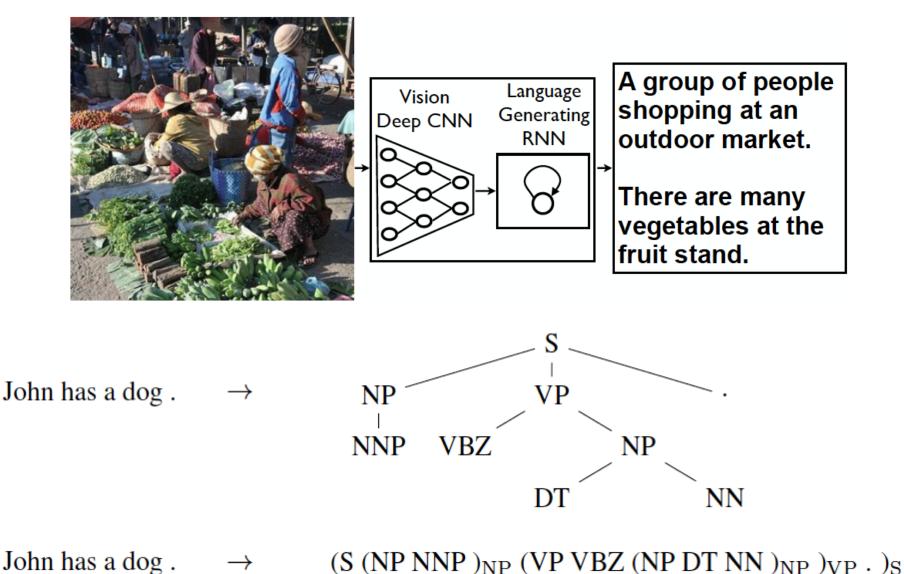
- Problem 1: Can't model sequences
 - Fixed-sized Inputs & Outputs
 - No temporal structure
- Problem 2: Pure feed-forward processing
 - No "memory", no feedback



(C) Dhruv Batra

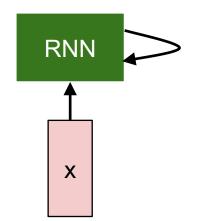


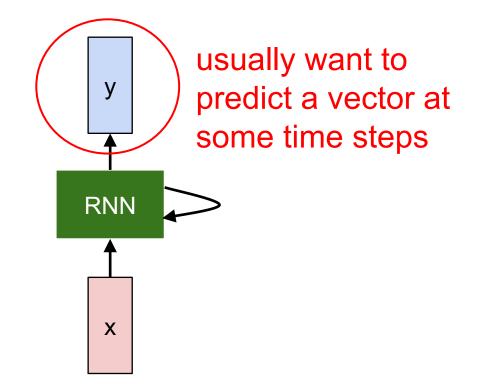
Even where you might not expect a sequence...

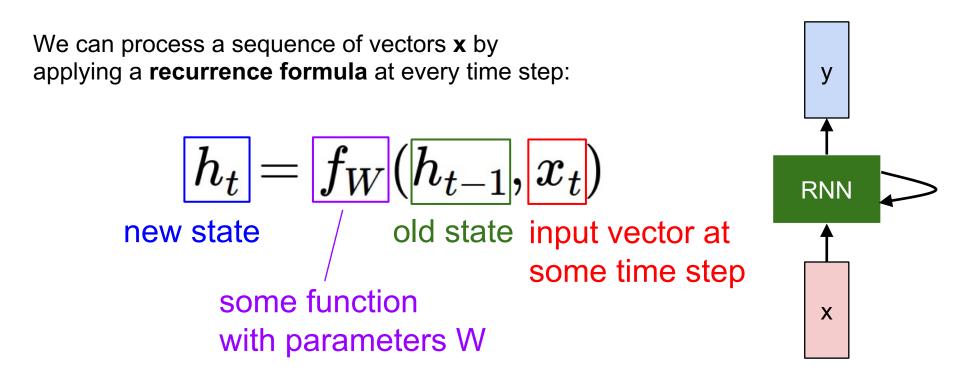


(C) Dhruv Batra

Image Credit: Vinyals et al.



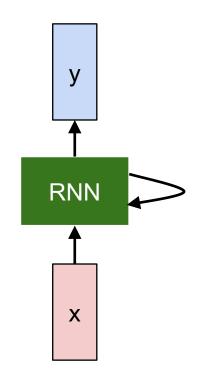




We can process a sequence of vectors **x** by applying a **recurrence formula** at every time step:

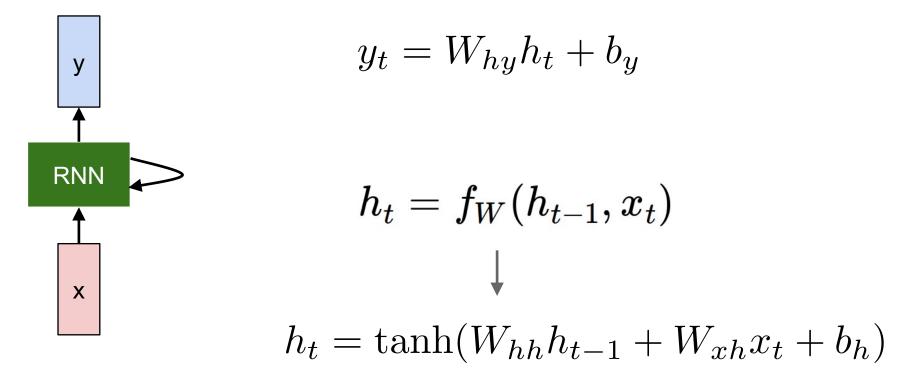
$$h_t = f_W(h_{t-1}, x_t)$$

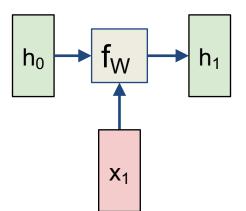
Notice: the same function and the same set of parameters are used at every time step.

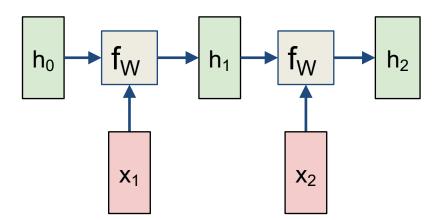


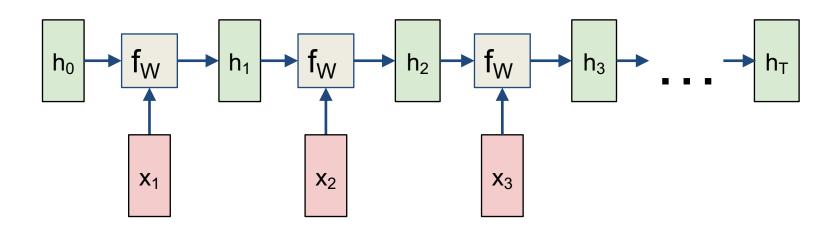
(Vanilla) Recurrent Neural Network

The state consists of a single "hidden" vector h:

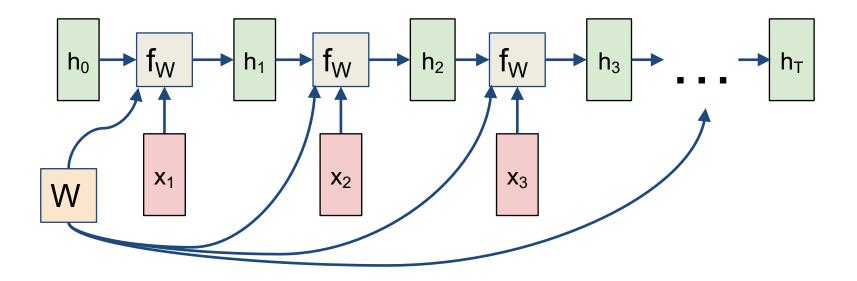




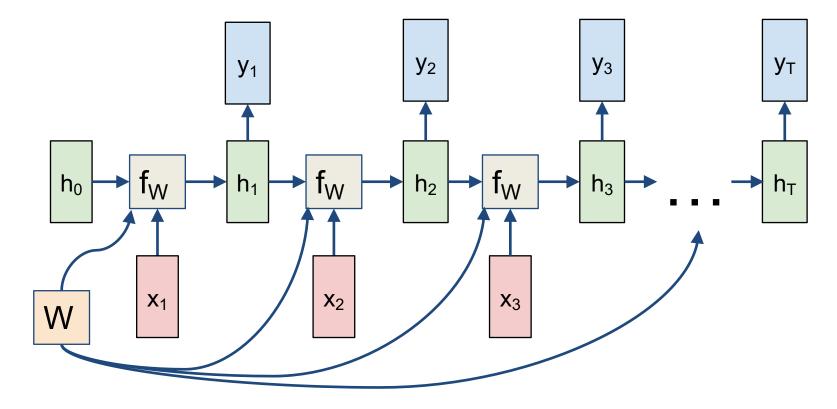




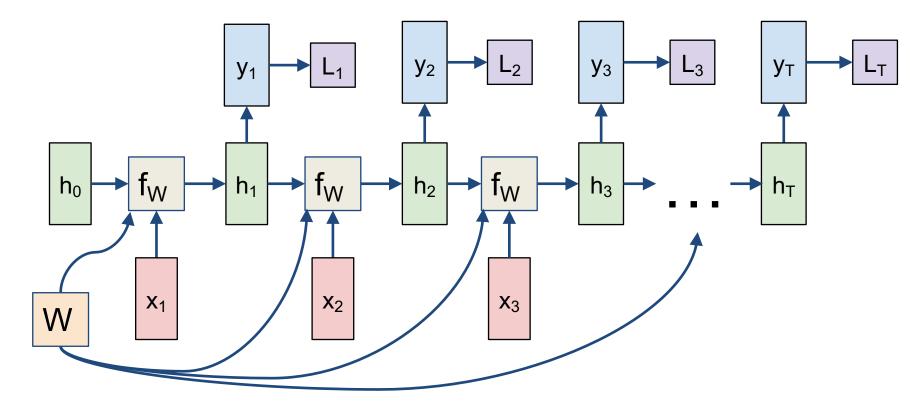
Re-use the same weight matrix at every time-step

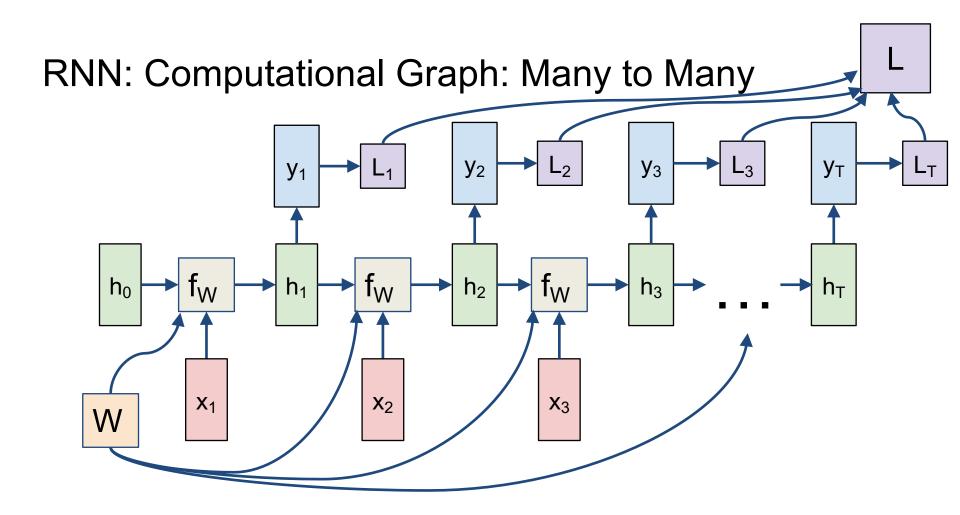


RNN: Computational Graph: Many to Many

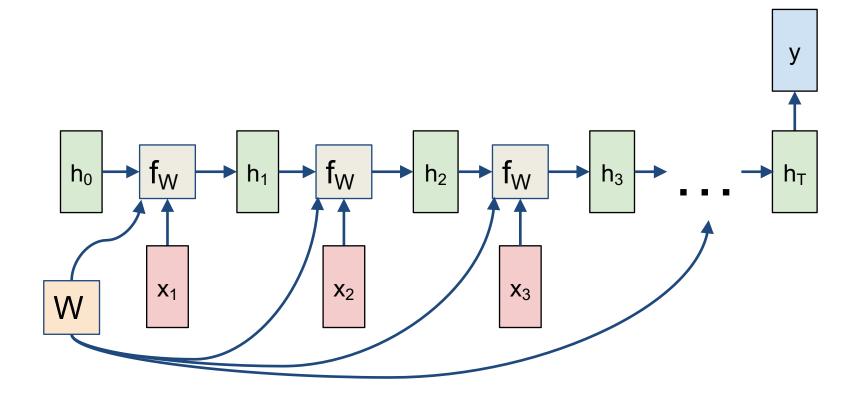


RNN: Computational Graph: Many to Many

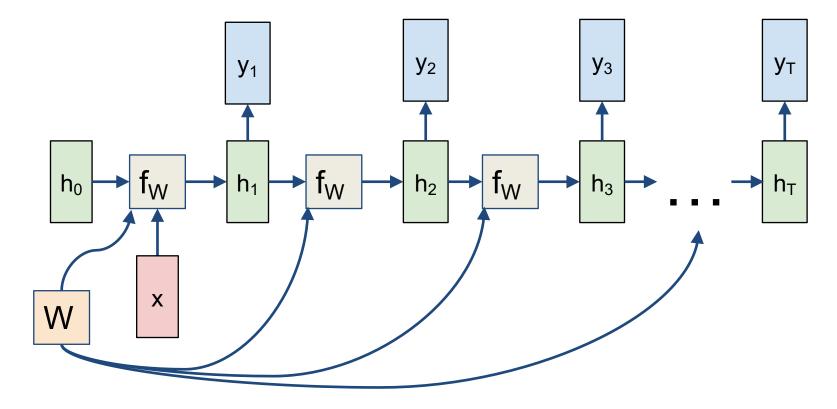




RNN: Computational Graph: Many to One

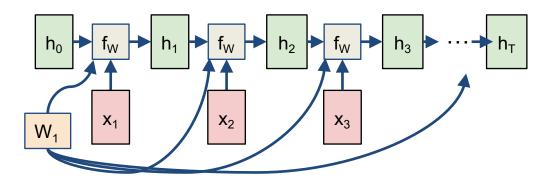


RNN: Computational Graph: One to Many



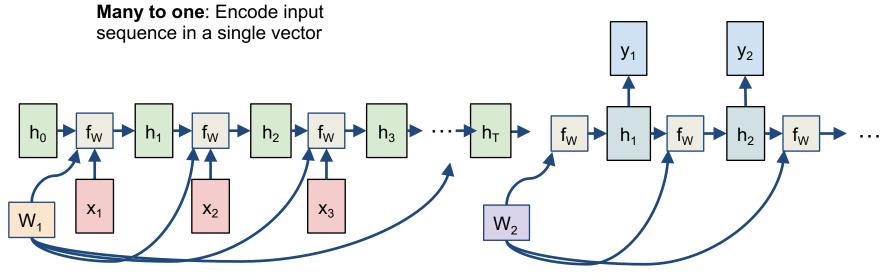
Sequence to Sequence: Many-to-one + one-tomany

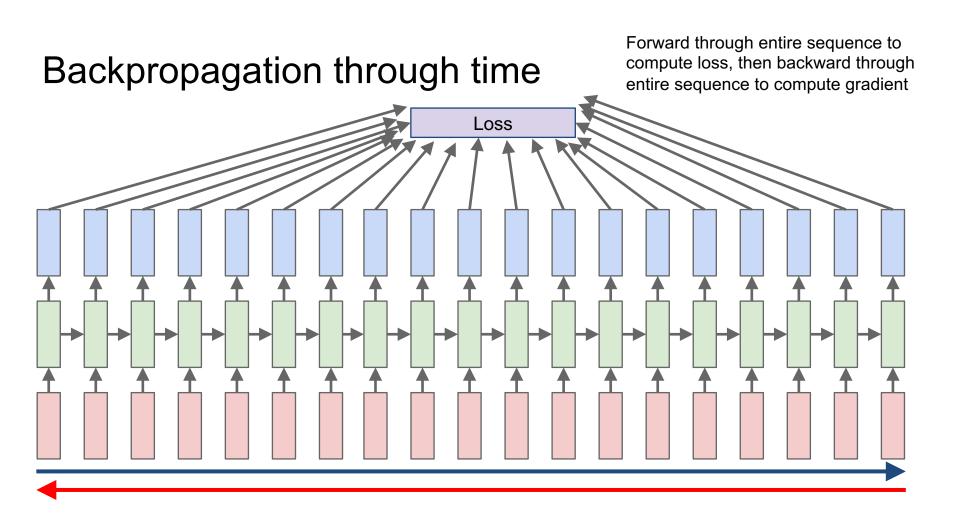
Many to one: Encode input sequence in a single vector



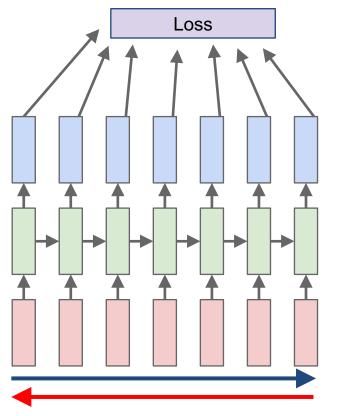
Sequence to Sequence: Many-to-one + one-tomany

One to many: Produce output sequence from single input vector



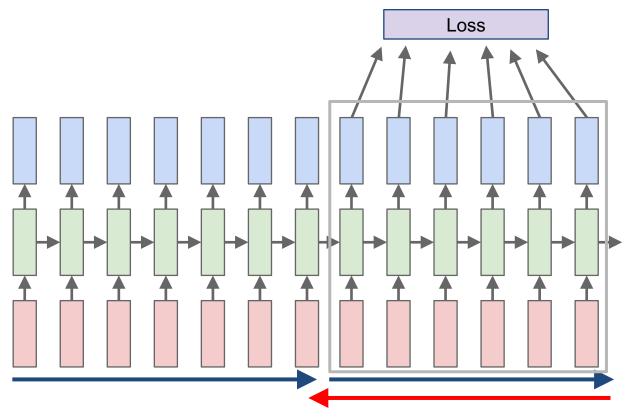


Truncated Backpropagation through time

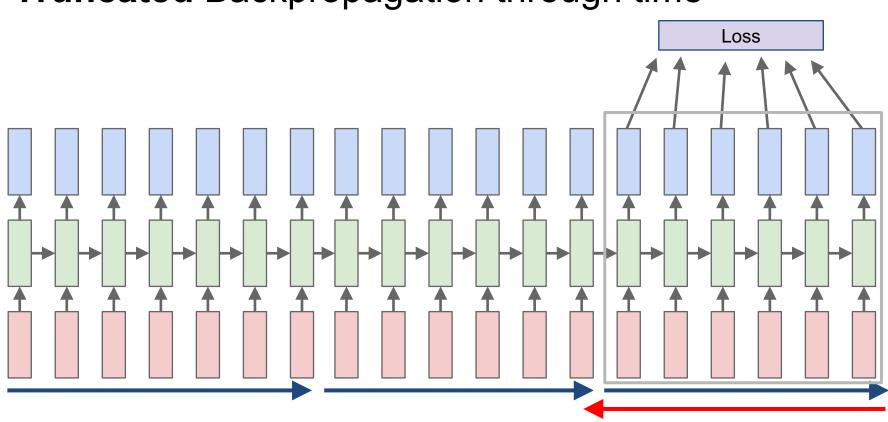


Run forward and backward through chunks of the sequence instead of whole sequence

Truncated Backpropagation through time



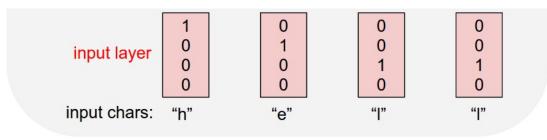
Carry hidden states forward in time forever, but only backpropagate for some smaller number of steps



Truncated Backpropagation through time

Vocabulary: [h,e,l,o]

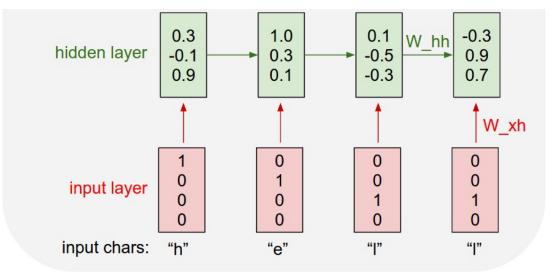
Example training sequence: **"hello"**



$$h_t = \tanh(W_{hh}h_{t-1} + W_{xh}x_t + b_h)$$

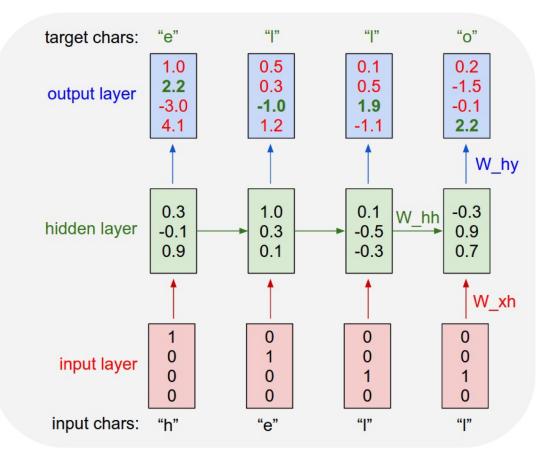
Vocabulary: [h,e,l,o]

Example training sequence: **"hello"**



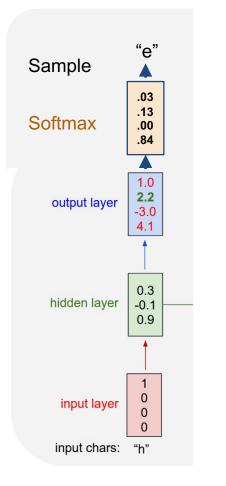
Vocabulary: [h,e,l,o]

Example training sequence: **"hello"**



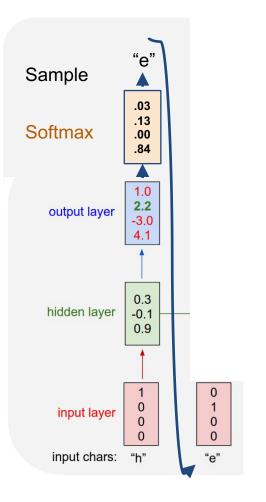
Vocabulary: [h,e,l,o]

At test-time sample characters one at a time, feed back to model



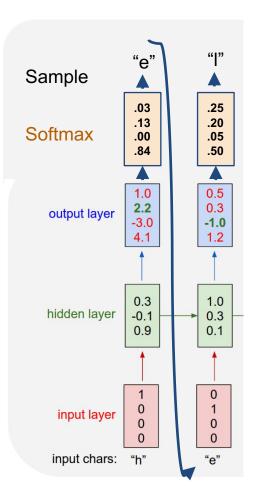
Vocabulary: [h,e,l,o]

At test-time sample characters one at a time, feed back to model



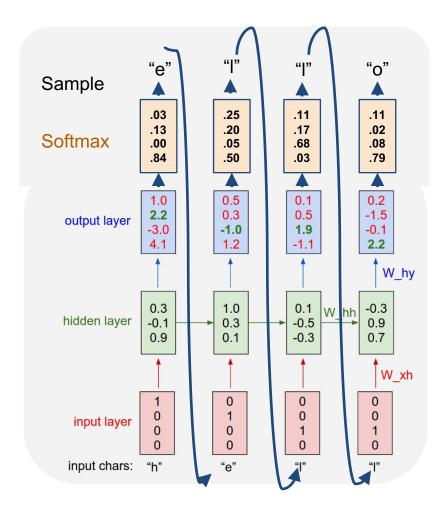
Vocabulary: [h,e,l,o]

At test-time sample characters one at a time, feed back to model



Vocabulary: [h,e,l,o]

At test-time sample characters one at a time, feed back to model



min-char-rnn.py gist: 112 lines of Python

```
Minimal character-level Vanilla RNN model. Written by Andrej Karpathy (@karpathy)
    BSD License
    .....
    import numpy as np
    data = open('input.txt', 'r').read() # should be simple plain text file
   chars = list(set(data))
   data_size, vocab_size = len(data), len(chars)
    print 'data has %d characters, %d unique.' % (data_size, vocab_size)
    char_to_ix = { ch:i for i, ch in enumerate(chars) }
    ix_to_char = { i:ch for i,ch in enumerate(chars) }
15 # hyperparameters
   hidden_size = 100 # size of hidden layer of neurons
    seq_length = 25 # number of steps to unroll the RNN for
    learning_rate = 1e-1
   # model parameters
21 Wxh = np.random.randn(hidden_size, vocab_size)*0.01 # input to hidden
   Whb = np,random,randn(hidden size, hidden size)*0.01 # hidden to hidden
    Why = np.random.randn(vocab_size, hidden_size)*0.01 # hidden to output
    bh = np.zeros((hidden_size, 1)) # hidden bias
   by = np.zeros((vocab_size, 1)) # output bias
27 def lossFun(inputs, targets, hprev):
     inputs.targets are both list of integers.
      hprev is Hx1 array of initial hidden state
      returns the loss, gradients on model parameters, and last hidden state
      xs, hs, ys, ps = {}, {}, {}, {}
      hs[-1] = np.copy(hprev)
      loss = 0
      # forward pass
      for t in xrange(len(inputs)):
        xs[t] = np.zeros((vocab_size,1)) # encode in 1-of-k representation
        xs[t][inputs[t]] = 1
        hs[t] = np.tanh(np.dot(Wxh, xs[t]) + np.dot(Whh, hs[t-1]) + bh) # hidden state
        ys[t] = np.dot(Why, hs[t]) + by # unnormalized log probabilities for next chars
        ps[t] = np.exp(ys[t]) / np.sum(np.exp(ys[t])) # probabilities for next chars
        loss += -np.log(ps[t][targets[t],0]) # softmax (cross-entropy loss)
      # backward pass: compute gradients going backwards
      dWxh, dWhh, dWhy = np.zeros_like(Wxh), np.zeros_like(Whh), np.zeros_like(Why)
      dbh, dby = np.zeros_like(bh), np.zeros_like(by)
      dhnext = np.zeros like(hs[0])
      for t in reversed(xrange(len(inputs)));
       dv = np.copv(ps[t])
        dy[targets[t]] -= 1 # backprop into y
        dWhy += np.dot(dy, hs[t].T)
        dby += dy
        dh = np.dot(Why.T, dy) + dhnext # backprop into h
       dhraw = (1 - hs[t] * hs[t]) * dh # backprop through tanh nonlinearity
        dbh += dhraw
        dWxh += np.dot(dhraw, xs[t].T)
        dwhh += np.dot(dhraw, hs[t-1].T)
        dhnext = np.dot(Whh.T, dhraw)
     for dparam in [dWxh, dWhh, dWhy, dbh, dby]:
        np.clip(dparam, -5, 5, out=dparam) # clip to mitigate exploding gradients
      return loss, dwxh, dwhh, dwhy, dbh, dby, hs[len(inputs)-1]
```

```
63 def sample(h, seed_ix, n):
64 """
65 sample a sequence of integers from the model
```

- h is memory state, seed_ix is seed letter for first time step
 """
- x = np.zeros((vocab_size, 1))
- 69 x[seed_ix] = 1
- ixes = []
- for t in xrange(n):
- h = np.tanh(np.dot(Wxh, x) + np.dot(Whh, h) + bh)
- y = np.dot(Why, h) + by
- p = np.exp(y) / np.sum(np.exp(y))
- ix = np.random.choice(range(vocab_size), p=p.ravel())
 x = np.zeros((vocab_size, 1))
 - x[ix] = 1
- ixes.append(ix)
- return ixes
- 80 81 n, p = 0, 0

82 mWxh, mWhh, mWhy = np.zeros_like(Wxh), np.zeros_like(Whh), np.zeros_like(Why)

- mbh, mby = np.zeros_like(bh), np.zeros_like(by) # memory variables for Adagrad
 - smooth_loss = -np.log(1.0/vocab_size)*seq_length # loss at iteration 0
- while True:
- # prepare inputs (we're sweeping from left to right in steps seq_length long)
 if p+seq_length+1 >= len(data) or n == 0:
- hprev = np.zeros((hidden_size, 1)) # reset RNN memory
- 89 p = 0 # go from start of data
- 90 inputs = [char_to_ix[ch] for ch in data[p:p+seq_length]]
- targets = [char_to_ix[ch] for ch in data[p+1:p+seq_length+1]]
- 92 93 # sample from the model now and then
- 94 if n % 100 == 0:
- sample_ix = sample(hprev, inputs[0], 200)
- 96 txt = ''.join(ix_to_char[ix] for ix in sample_ix)
- print '---- \n %s \n----' % (txt,)
- 98 99 # forward seq_length characters through the net and fetch gradient
- loss, dwxh, dwhh, dwhy, dbh, dby, hprev = lossFun(inputs, targets, hprev)
- 01 smooth_loss = smooth_loss * 0.999 + loss * 0.001
- if n % 100 == 0: print 'iter %d, loss: %f' % (n, smooth_loss) # print progress
- # perform parameter update with Adagrad
- of for param, dparam, mem in zip([Wxh, Whh, Why, bh, by],
- [dwxh, dwhh, dwhy, dbh, dby]
- [mWxh, mWhh, mWhy, mbh, mby]):
- mem += dparam * dparam
- param += -learning_rate * dparam / np.sqrt(mem + 1e-8) # adagrad update
- 111 p += seq_length # move data pointer
- n += 1 # iteration counter



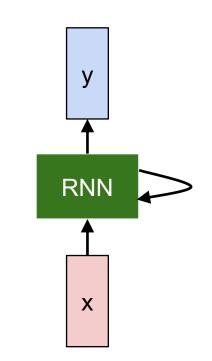
THE SONNETS

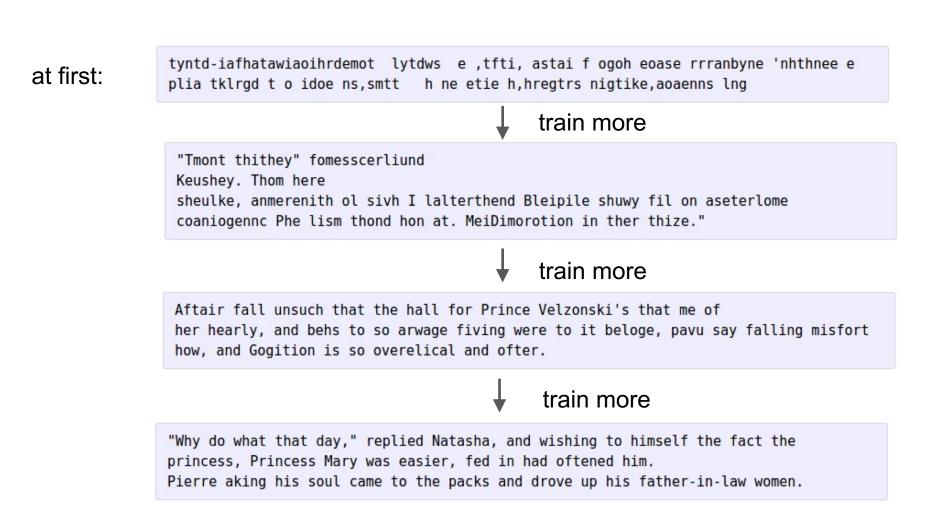
by William Shakespeare

From fairest creatures we desire increase, That thereby beauty's rose might never die, But as the riper should by time decease, His tender heir might bear his memory: But thou, contracted to thine own bright eyes, Feed'st thy light's flame with self-substantial fuel, Making a famine where abundance lies, Thyself thy foe, to thy sweet self too cruel: Thou that art now the world's fresh ornament, And only herald to the gaudy spring, Within thine own bud buriest thy content, And tender churl mak'st waste in niggarding: Pity the world, or else this glutton be, To eat the world's due, by the grave and thee.

When forty winters shall besiege thy brow, And dig deep trenches in thy beauty's field, Thy youth's proud livery so gazed on now, Will be a tatter'd weed of small worth held: Then being asked, where all thy beauty lies, Where all the treasure of thy lusty days; To say, within thine own deep sunken eyes, Were an all-eating shame, and thriftless praise. How much more praise deserv'd thy beauty's use, If thou couldst answer 'This fair child of mine Shall sum my count, and make my old excuse,' Proving his beauty by succession thine! This were to be new made when thou art old,

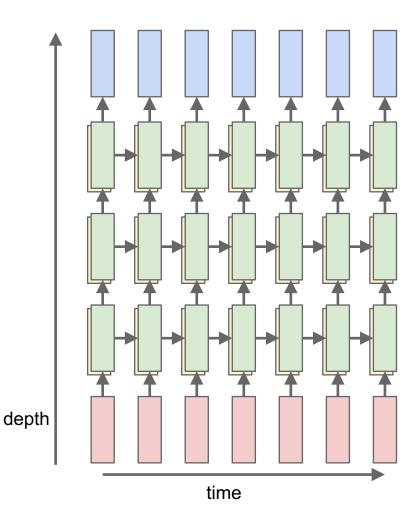
And see thy blood warm when thou feel'st it cold.



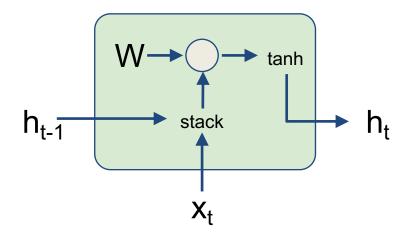




$$\begin{aligned} h^l_t &= \tanh W^l \begin{pmatrix} h^{l-1}_t \\ h^l_{t-1} \end{pmatrix} \\ h &\in \mathbb{R}^n, \qquad W^l \ [n \times 2n] \end{aligned}$$



Bengio et al, "Learning long-term dependencies with gradient descent is difficult", IEEE Transactions on Neural Networks, 1994 Pascanu et al, "On the difficulty of training recurrent neural networks", ICML 2013

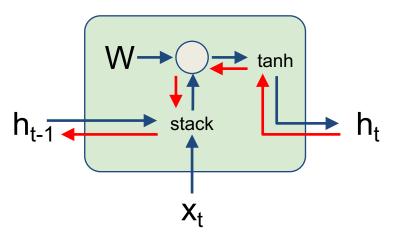


$$h_{t} = \tanh(W_{hh}h_{t-1} + W_{xh}x_{t})$$
$$= \tanh\left(\left(W_{hh} \quad W_{hx}\right) \begin{pmatrix}h_{t-1}\\x_{t}\end{pmatrix}\right)$$
$$= \tanh\left(W\begin{pmatrix}h_{t-1}\\x_{t}\end{pmatrix}\right)$$

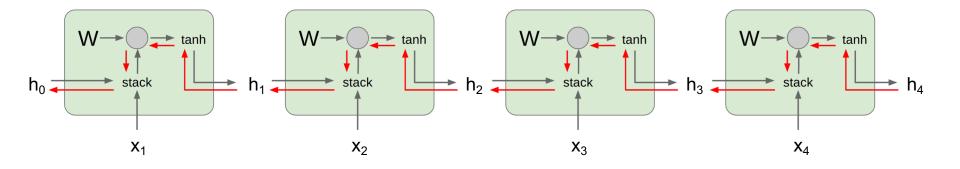
Bengio et al, "Learning long-term dependencies with gradient descent is difficult", IEEE Transactions on Neural Networks, 1994 Pascanu et al, "On the difficulty of training recurrent neural networks", ICML 2013

$$h_{t} = \tanh(W_{hh}h_{t-1} + W_{xh}x_{t})$$
$$= \tanh\left(\begin{pmatrix}W_{hh} & W_{hx}\end{pmatrix}\begin{pmatrix}h_{t-1}\\x_{t}\end{pmatrix}\right)$$
$$= \tanh\left(W\begin{pmatrix}h_{t-1}\\x_{t}\end{pmatrix}\right)$$

Backpropagation from h_t to h_{t-1} multiplies by W (actually W_{hh}^T)

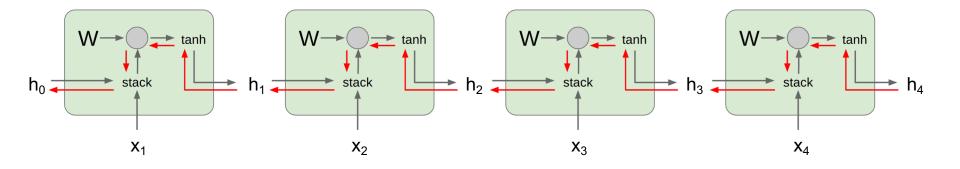


Bengio et al, "Learning long-term dependencies with gradient descent is difficult", IEEE Transactions on Neural Networks, 1994 Pascanu et al, "On the difficulty of training recurrent neural networks", ICML 2013



Computing gradient of h₀ involves many factors of W (and repeated tanh)

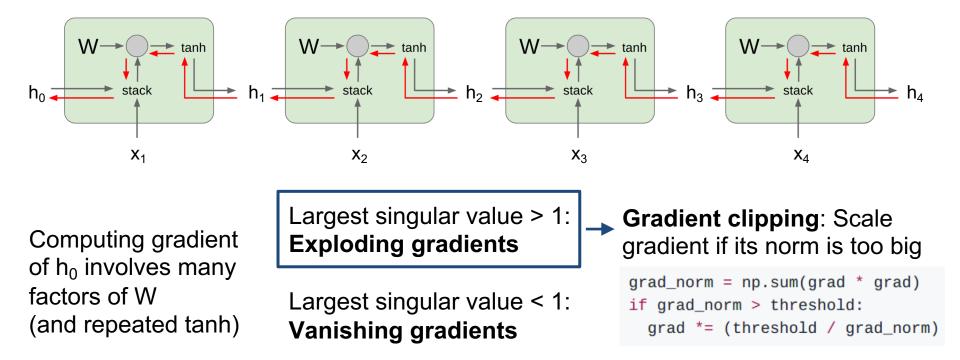
Bengio et al, "Learning long-term dependencies with gradient descent is difficult", IEEE Transactions on Neural Networks, 1994 Pascanu et al, "On the difficulty of training recurrent neural networks", ICML 2013



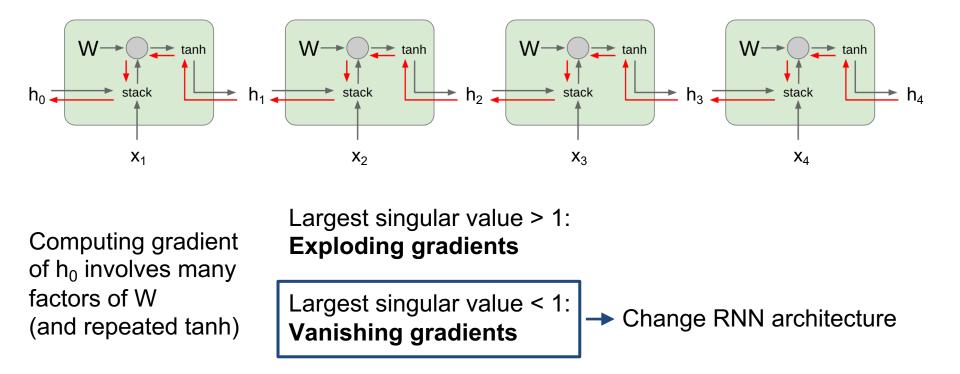
Computing gradient of h_0 involves many factors of W (and repeated tanh) Largest singular value > 1: **Exploding gradients**

Largest singular value < 1: **Vanishing gradients**

Bengio et al, "Learning long-term dependencies with gradient descent is difficult", IEEE Transactions on Neural Networks, 1994 Pascanu et al, "On the difficulty of training recurrent neural networks", ICML 2013



Bengio et al, "Learning long-term dependencies with gradient descent is difficult", IEEE Transactions on Neural Networks, 1994 Pascanu et al, "On the difficulty of training recurrent neural networks", ICML 2013



Long Short Term Memory (LSTM)

Vanilla RNN

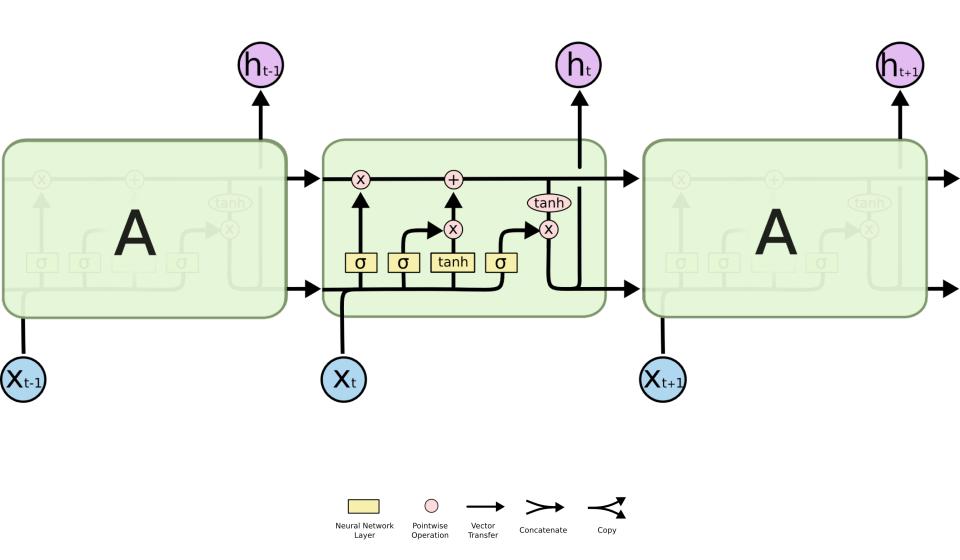
LSTM

$$h_t = \tanh\left(W\begin{pmatrix}h_{t-1}\\x_t\end{pmatrix}\right)$$

$$\begin{pmatrix} i \\ f \\ o \\ g \end{pmatrix} = \begin{pmatrix} \sigma \\ \sigma \\ \tau \\ tanh \end{pmatrix} W \begin{pmatrix} h_{t-1} \\ x_t \end{pmatrix}$$
$$c_t = f \odot c_{t-1} + i \odot g$$
$$h_t = o \odot \tanh(c_t)$$

Hochreiter and Schmidhuber, "Long Short Term Memory", Neural Computation 1997

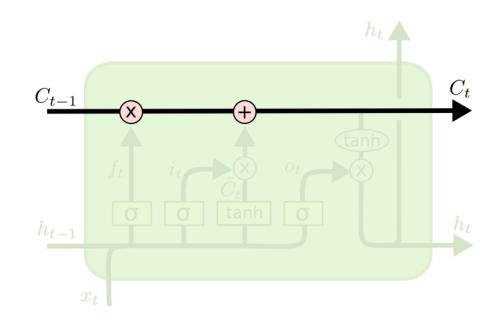
Meet LSTMs



(C) Dhruv Batra Image Credit: Christopher Olah (http://colah.github.io/posts/2015-08-Understanding-LSTMs/)

LSTMs Intuition: Memory

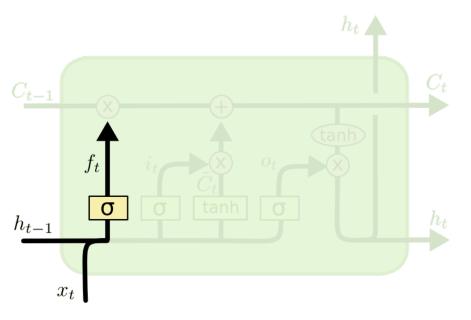
Cell State / Memory



47

LSTMs Intuition: Forget Gate

• Should we continue to remember this "bit" of information or not?

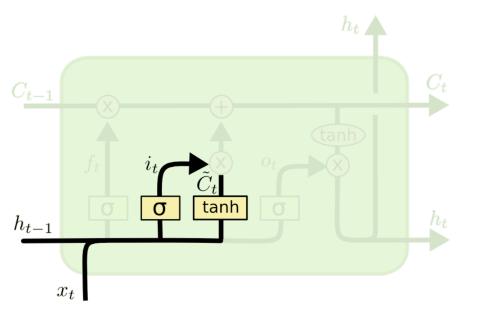


$$f_t = \sigma \left(W_f \cdot [h_{t-1}, x_t] + b_f \right)$$

48

LSTMs Intuition: Input Gate

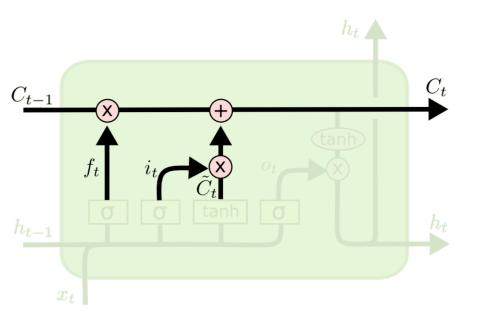
- Should we update this "bit" of information or not?
 - If so, with what?



$$i_t = \sigma \left(W_i \cdot [h_{t-1}, x_t] + b_i \right)$$
$$\tilde{C}_t = \tanh(W_C \cdot [h_{t-1}, x_t] + b_C)$$

LSTMs Intuition: Memory Update

• Forget that + memorize this

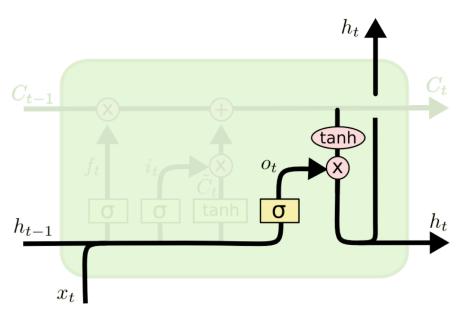


 $C_t = f_t * C_{t-1} + i_t * \tilde{C}_t$

50

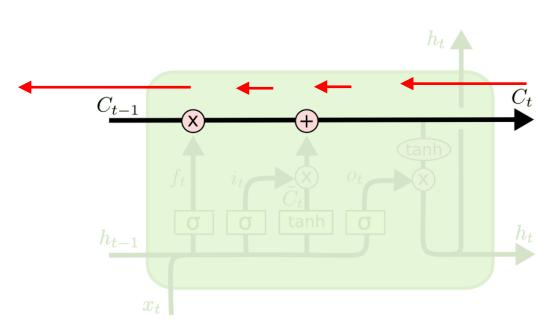
LSTMs Intuition: Output Gate

 Should we output this "bit" of information to "deeper" layers?



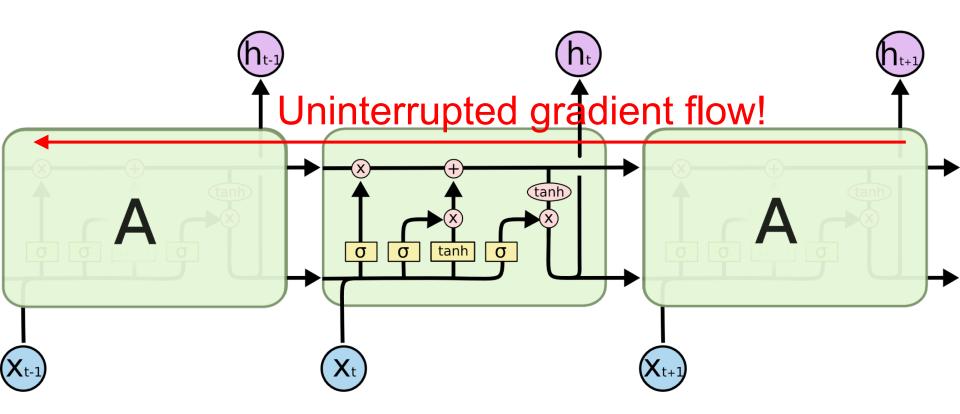
$$o_t = \sigma \left(W_o \left[h_{t-1}, x_t \right] + b_o \right)$$
$$h_t = o_t * \tanh \left(C_t \right)$$

LSTMs Intuition: Additive Updates



Backpropagation from c_t to c_{t-1} only elementwise multiplication by f, no matrix multiply by W

LSTMs Intuition: Additive Updates



53

LSTMs Intuition: Additive Updates

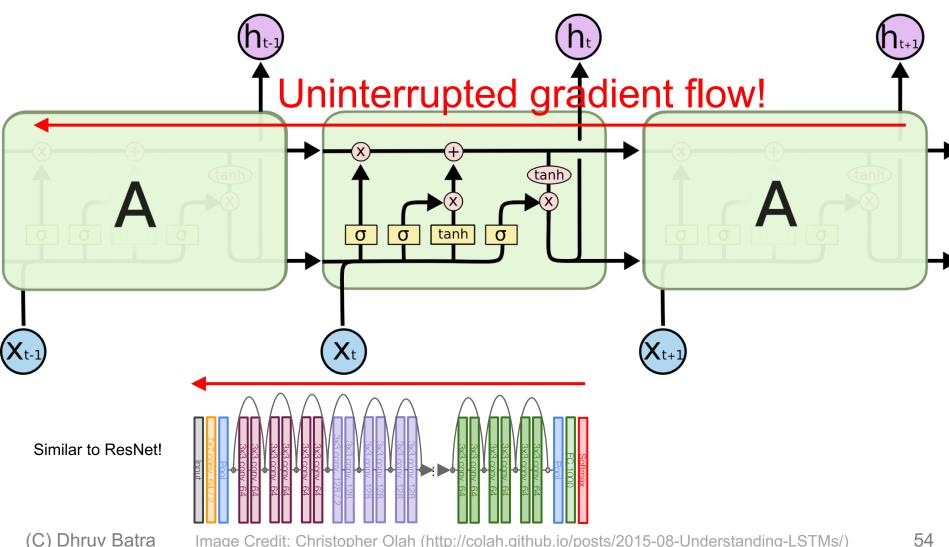
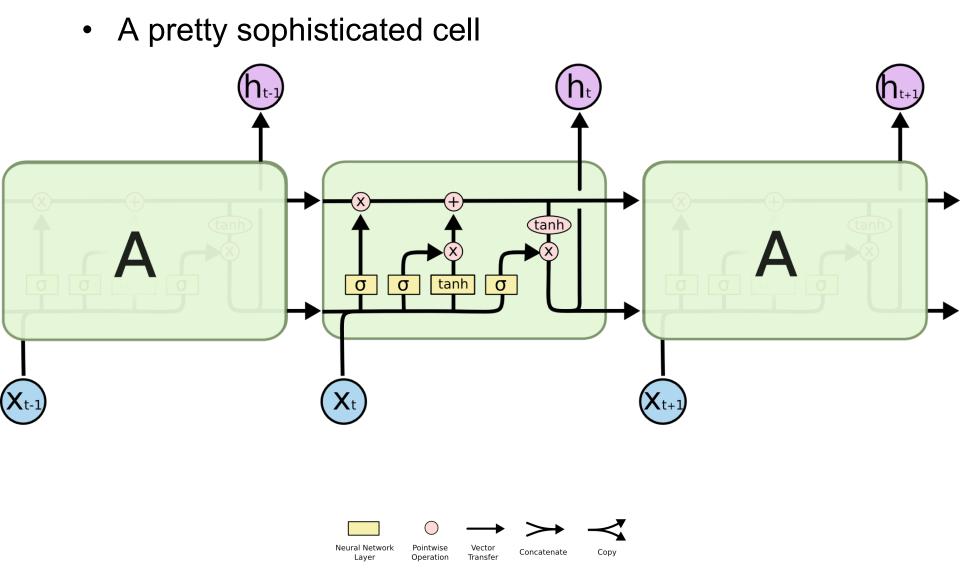


Image Credit: Christopher Olah (http://colah.github.io/posts/2015-08-Understanding-LSTMs/)

LSTMs



(C) Dhruv Batra Image Credit: Christopher Olah (http://colah.github.io/posts/2015-08-Understanding-LSTMs/)

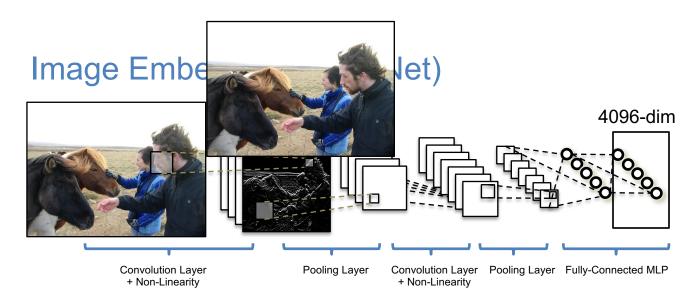
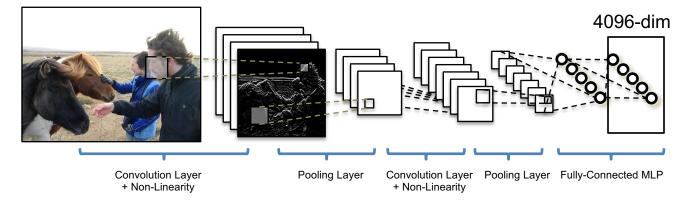
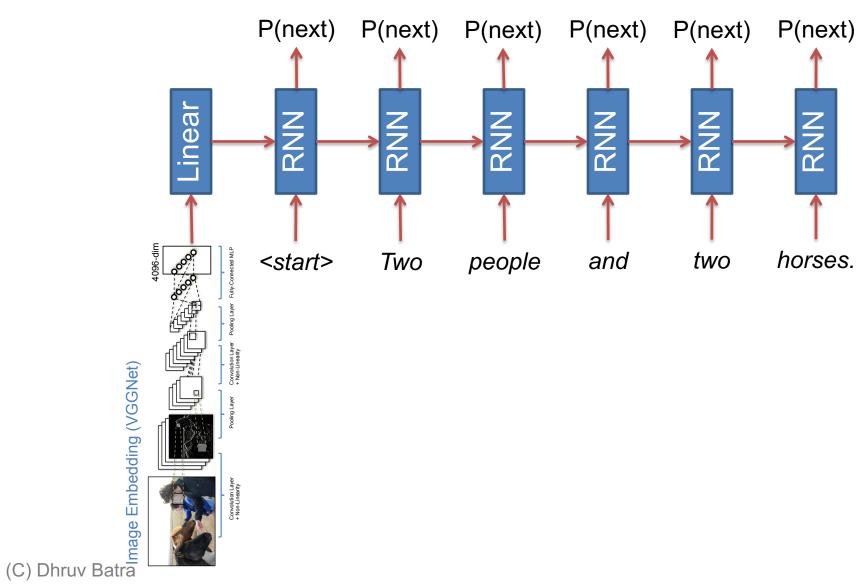
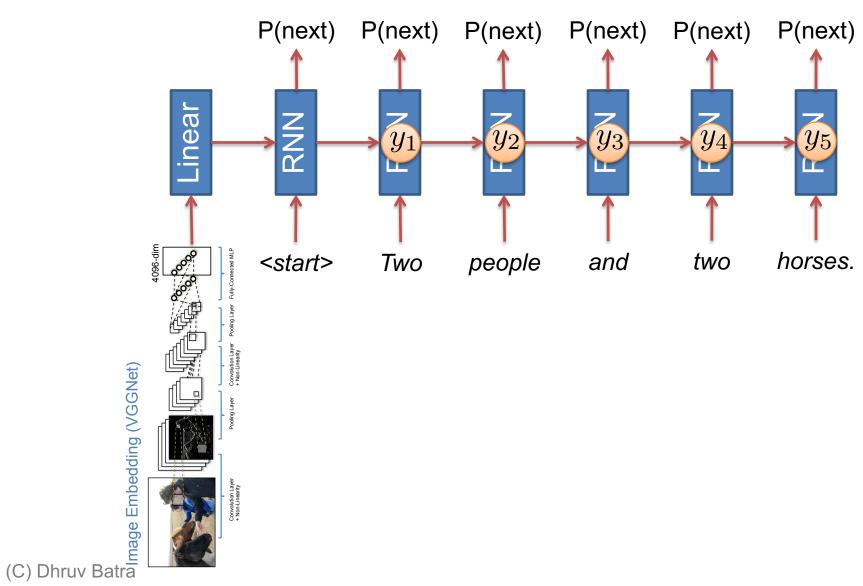


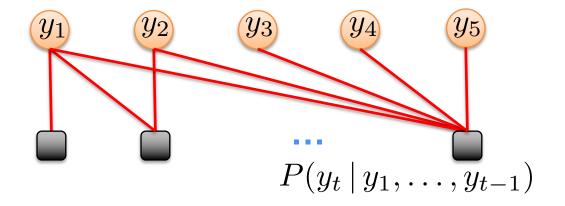
Image Embedding (VGGNet)







Sequence Model Factor Graph



Beam Search Demo

http://dbs.cloudcv.org/captioning&mode=interactive

Image Captioning

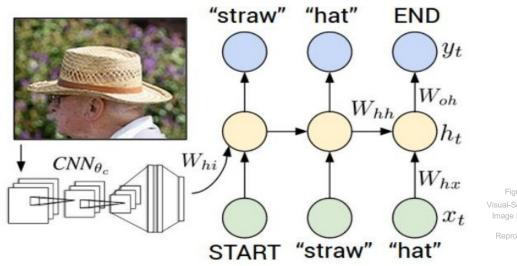
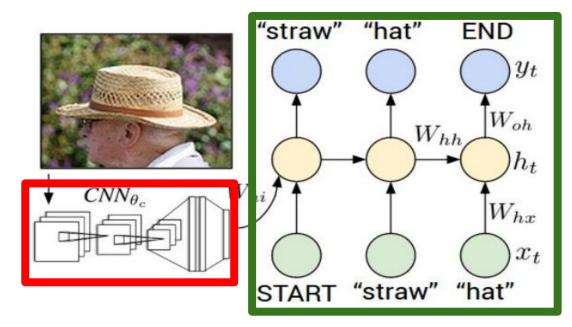


Figure from Karpathy et a, "Deep /isual-Semantic Alignments for Generating Image Descriptions", CVPR 2015; figure copyright IEEE, 2015. Reproduced for educational purposes.

- Many recent works on this:
- Baidu/UCLA: Explain Images with Multimodal Recurrent Neural Networks
- Toronto: Unifying Visual-Semantic Embeddings with Multimodal Neural Language Models
- Berkeley: Long-term Recurrent Convolutional Networks for Visual Recognition and Description
- Google: Show and Tell: A Neural Image Caption Generator
- Stanford: Deep Visual-Semantic Alignments for Generating Image Description
- UML/UT: Translating Videos to Natural Language Using Deep Recurrent Neural Networks
- Microsoft/CMU: Learning a Recurrent Visual Representation for Image Caption Generation
- Microsoft: From Captions to Visual Concepts and Back

Recurrent Neural Network



Convolutional Neural Network



This image is CC0 public domain

conv-64 maxpool conv-128 conv-128 maxpool conv-256 maxpool	conv-64 maxpool conv-128 maxpool conv-256 conv-256 maxpool	conv-64 maxpool conv-128 conv-128 maxpool conv-256 conv-256 maxpool	conv-64 maxpool conv-128 conv-128 maxpool conv-256 maxpool conv-512 conv-512	conv-64 maxpool conv-128 conv-128 maxpool conv-256 conv-256 maxpool conv-512 conv-512 maxpool	conv-64 maxpool conv-128 conv-128 maxpool conv-256 maxpool conv-512 conv-512 maxpool	 conv-64 maxpool conv-128 conv-128 maxpool conv-256 maxpool conv-256 maxpool conv-512 conv-512 maxpool conv-512 conv-512 conv-512 conv-512 	 conv-64 maxpool conv-128 conv-128 maxpool conv-256 maxpool conv-512 conv-512 maxpool conv-512 maxpool conv-512 maxpool 	conv-64 maxpool conv-128 conv-128 maxpool conv-256 maxpool conv-512 conv-512 maxpool conv-512 maxpool
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	conv-512		maxpool	maxpool conv-512	maxpool conv-512 conv-512	maxpool conv-512 conv-512 maxpool	maxpool conv-512 conv-512 maxpool FC-4096	maxpool conv-512 conv-512 maxpool FC-4096 FC-4096



test image









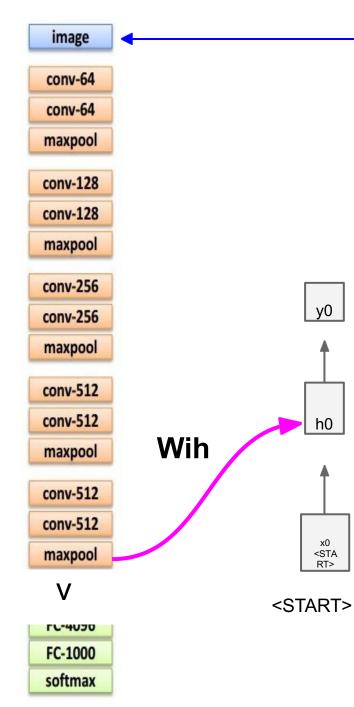
test image

<START>

x0

<STA RT>





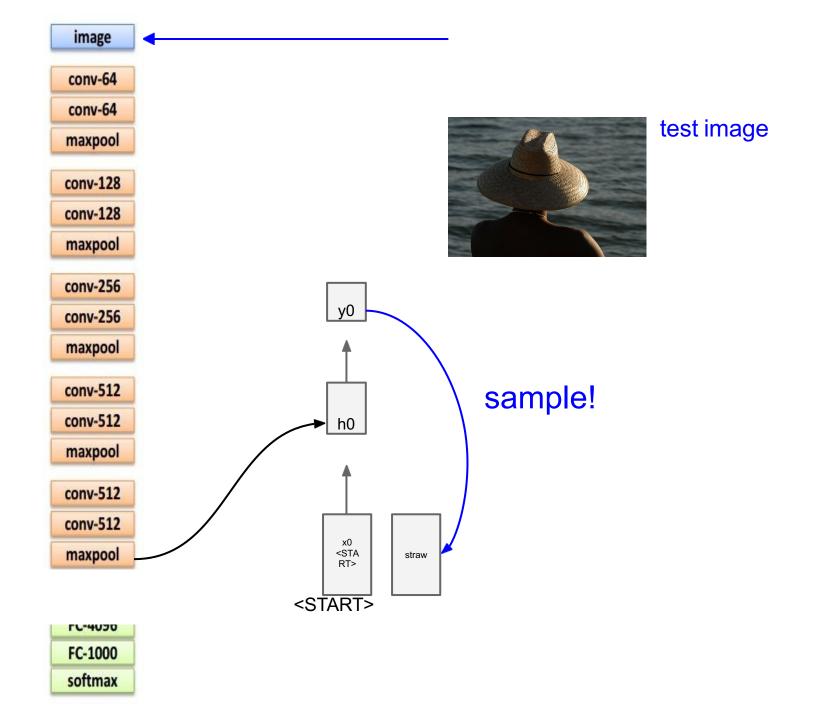


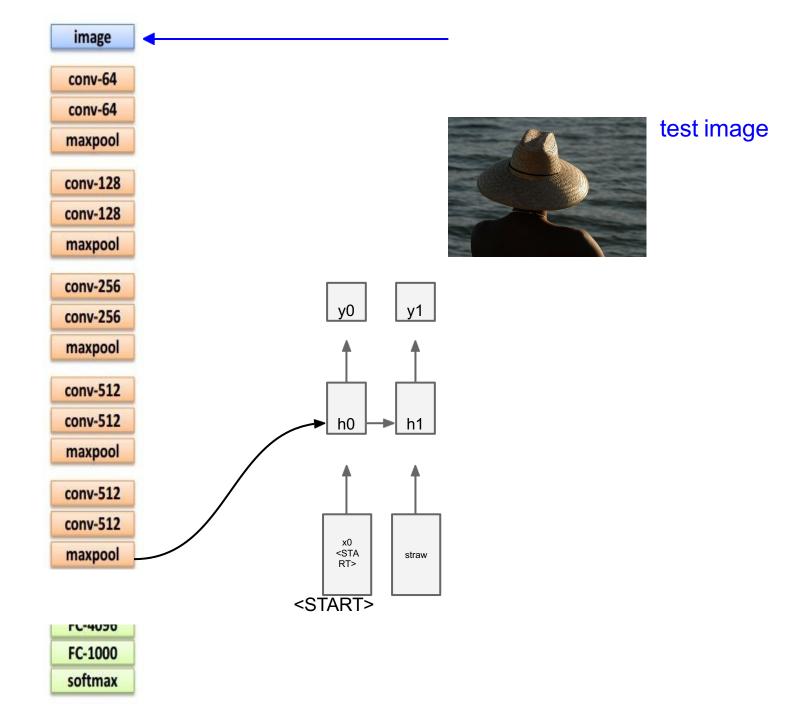
test image

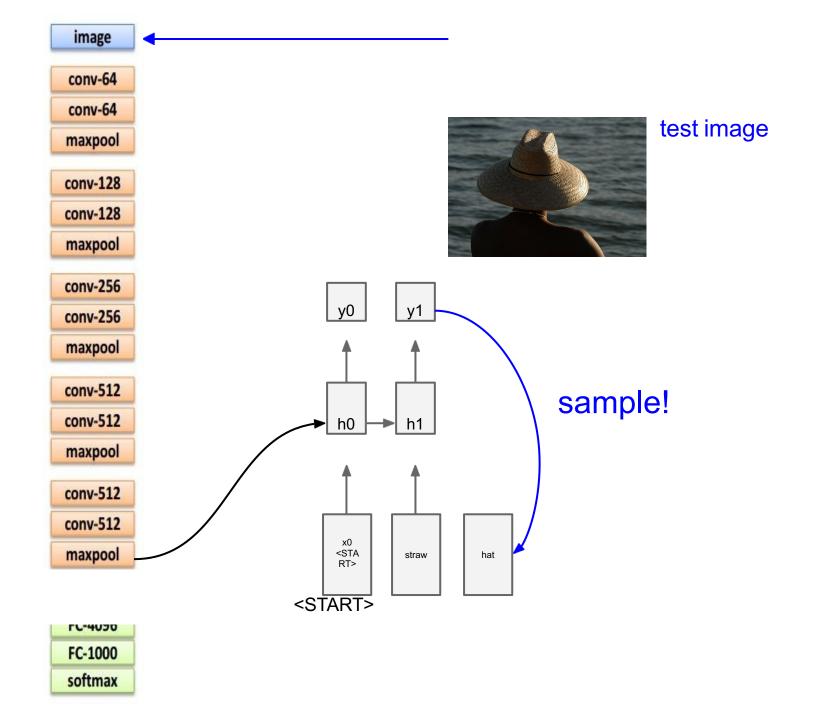
before: h = tanh(Wxh * x + Whh * h)

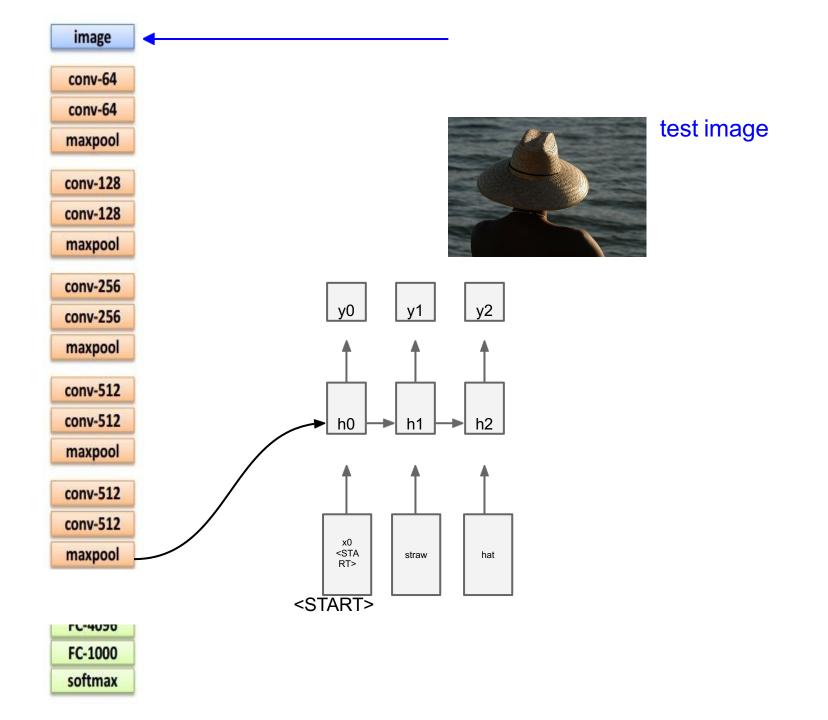
now:

h = tanh(Wxh * x + Whh * h + Wih * v)









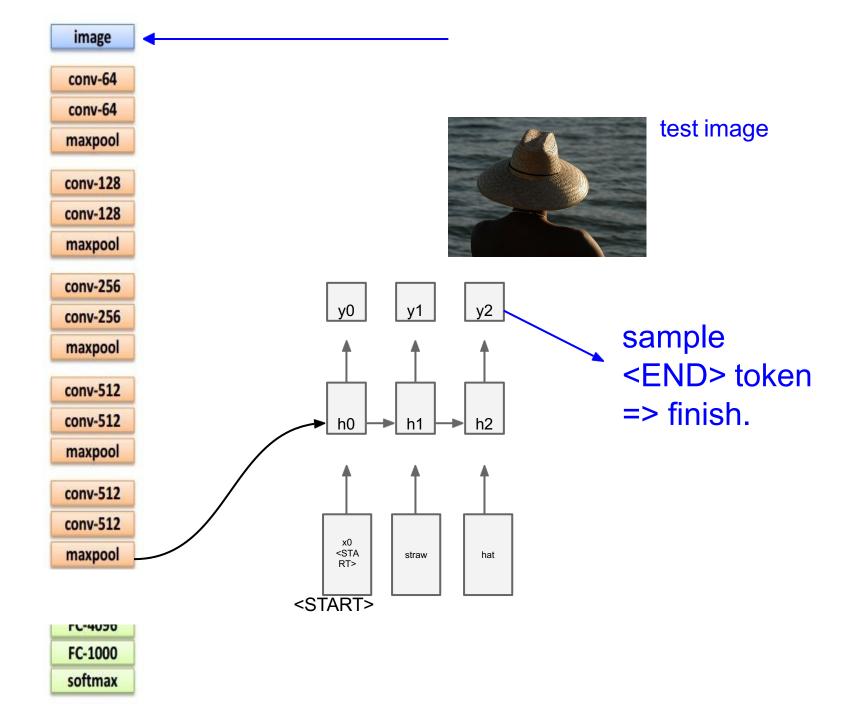


Image Captioning: Example Results

Captions generated using neuraltalk2 All images are <u>CC0 Public domain</u>: cat suitcase, cat tree, dog, bear, surfers, tennis, giraffe, motorcycle



A cat sitting on a suitcase on the floor



A cat is sitting on a tree branch



A dog is running in the grass with a frisbee



A white teddy bear sitting in the grass



Two people walking on the beach with surfboards



A tennis player in action on the court



Two giraffes standing in a grassy field



A man riding a dirt bike on a dirt track

Image Captioning: Failure Cases

Captions generated using <u>neuraltalk2</u> All images are <u>CC0 Public domain</u>: <u>fur</u> <u>coat</u>, <u>handstand</u>, <u>spider web</u>, <u>baseball</u>



A woman is holding a cat in her hand



A person holding a computer mouse on a desk



A woman standing on a beach holding a surfboard

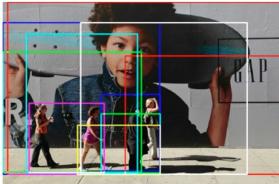


A bird is perched on a tree branch



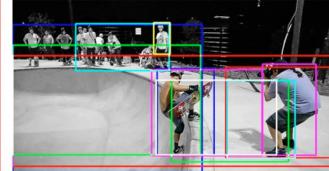
A man in a baseball uniform throwing a ball

More Image Captioning Examples



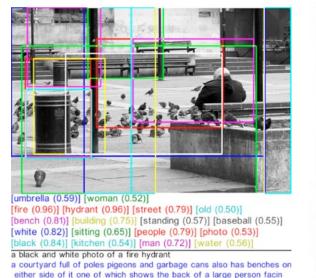
[men (0.59)] [group (0.66)] [woman (0.64)] [people (0.89)] [holding (0.60)] [playing (0.61)] [tennis (0.69)] [court (0.51)] [standing (0.59)] [skis (0.58)] [street (0.52)] [man (0.77)] [skateboard (0.67)]

a group of people standing next to each other people stand outside a large ad for gap featuring a young boy

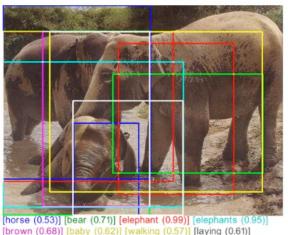


[person (0.55)] [street (0.53)] [holding (0.55)] [group (0.63)] [slope (0.51)] [standing (0.62)] [snow (0.91)] [skiis (0.74)] [player (0.54)] [people (0.85)] [men (0.57)] [skiing (0.51)] [skateboard (0.89)] [riding (0.75)] [tennis (0.74)] [trick (0.53)] [skate (0.52)] [woman (0.52)] [man (0.86)] [down (0.61)]

a group of people riding skis down a snow covered slope a guy on a skate board on the side of a ramp



g in the direction of the pigeons



[man (0.57)] [standing (0.79)] [field (0.65)] [water (0.83)] [large (0.71)] [dirt (0.65)] [river (0.58)] a baby elephant standing next to each other on a field elephants are playing together in a shallow watering hole

From Captions to Visual Concepts and Back, Hao Fang* Saurabh Gupta* Forrest Iandola* Rupesh K. Srivastava*, Li Deng Piotr Dollar, Jianfeng Gao Xiaodong He, Margaret Mitchell John C. Platt, C. Lawrence Zitnick, Geoffrey Zweig, CVPR 2015.

Engaging Image Captioning Via Personality

Kurt Shuster, Samuel Humeau, Hexiang Hu, Antoine Bordes, Jason Weston

Standard (COCO) Image Captioning Models



Man in black shirt is playing guitar.

Standard (COCO) Image Captioning Models



Man in black shirt is playing guitar.



A plate with a sandwich and salad on it.

Good for: testing if model understands image content Bad for: engaging human reader

Standard (COCO) Image Captioning Models



Man in black shirt is playing guitar.



A plate with a sandwich and salad on it.

Good for: testing if model understands image content Bad for: engaging human reader

Want to be good at both of these!!!

What makes an utterance engaging? One answer: personality, emotion & style traits (not always just neutral, factual tone)

Existing Work

Neutral, factual captions:

- COCO (Chen et al., 2015) and Flickr30k (Young et al., 2014)
- Many models developed for them (discussed later).

Funny captions:

- wordplay (puns) (Chandrasekaran et al., 2017)
- or training on data from humour websites (Yoshida et al., 2018).

Using user features:

- location and age (Denton et al., 2015)
- or knowledge of the reader's active vocabulary (Park et al., 2017).

Style transfer:

- unsupervised (Mathews et al., 2018).
- Small datasets, e.g. Senticap (800 examples), (Mathews et al., 2016)
- romantic and humorous only FlickrStyle10K , 10k examples Gan et al. (2017)

MIT Personality List - 638 Traits

🗎 fb 📋 work 📋 RL 🔋 Blu	eJeans Networ 🔯 Mail - jase@fb.com 💈	🛛 Calendar 🛛 Workplace 🙍 [1708.05866] A E	🔗 Mssngr	
		638 Primary Personality T	raits	
Positive Traits (234 = 37%) 1. Accessible 2. Active 3. Adaptable 4. Admirable 5. Adventurous 6. Agreeable 7. Alert 8. Allocentric 9. Amiable 10. Anticipative 11. Appreciative 12. Articulate 13. Aspiring 14. Athletic 15. Attractive 16. Balanced 17. Benevolent 18. Brilliant 19. Calm 20. Capable 21. Captivating 22. Caring 23. Challenging 24. Charismatic 25. Charming 26. Cheerful	 213. Hay 216. Tolerant 217. Tractable 218. Trusting 219. Uncomplaining 220. Understanding 221. Undogmatic 222. Unfoolable 223. Upright 224. Urbane 225. Venturesome 226. Vivacious 227. Warm 228. Well-bred 229. Well-read 230. Well-rounded 231. Winning 232. Wise 233. Witty 234. Youthful Neutral Traits (292 = 18%) 1. Absentminded 2. Aggressive 3. Ambitious 4. Amusing 5. Artful 6. Ascetic 7. Authoritarian 8. Big-thinking 9. Boyish 10. Breezy 	Negative Traits (292 = 46%)1. Abrasive2. Abrupt3. Agonizing4. Aimless5. Airy6. Aloof7. Amoral8. Angry9. Anxious10. Apathetic11. Arbitrary12. Argumentative13. Arrogantt14. Artificial15. Asocial16. Assertive17. Astigmatic18. Barbaric19. Bewildered20. Bizarre21. Bland22. Blunt23. Biosterous		

13 Casual

Step 1: build a dataset



Your personality: Sarcastic Your comment:

Can this island get any smaller?

- Selected 215 personality traits
- Images from YFFC100M
- Collect captions via annotators

Examples from the dataset



Sarcastic Yes please sit by me



Mellow Look at that smooth easy catch of the ball. like ballet.



Zany I wish I could just run down this shore!



Contradictory Love what you did with the place!



Contemptible I can't believe no one has been taking care of this plant. Terrible



Energetic

About to play the best tune you've ever heard in your life. Get ready!

Examples from the dataset



Kind they left me a parking spot



Spirited That is one motor cycle enthusiast!!! Get ready:



Creative Falck alarm, everyone. Just a Falck alarm.



Crazy I drove down this road backwards at 90 miles per hour three times



Morbid I hope this car doesn't get into a wreck.



Questioning Why do people think its cool to smoke cigarettes?

Step 1: Collect a large supervised dataset

Table 1: PERSONALITY-CAPTIONS dataset statistics.

Split	train	valid	test
Number of Examples	186,858	5,000	10,000
Number of Personality Types	215	215	215
Vocabulary Size	35559	5557	8137
Average Tokens per Caption	11.6	11.2	11.4

Step 2: Build strong models

We make use of state-of-the-art in vision and language domains to build our models:

Image Encoder:

- ResNeXt (Xie et al., 2016) trained on 3.5 billion Instagram pictures following Mahajan et al. (2018), which we call *ResNeXt-IG-3.5B*.
- Shown to work very well on ImageNet classification (but not captioning).

Text Encoder:

- Transformer (Vaswani et al., 2017) trained on 1.7 billion Reddit dialogue examples, following (Mazare´ et al., 2018).
- Shown to work very well for PersonaChat dialogue (but not captioning).

Models: we consider both generative and retrieval models.

- Generative: consider three widely used architectures:
 - ShowTell (Vinyals et al., 2015)
 - ShowAttTell (Xu et al., 2015)
 - UpDown (Anderson et al., 2018)

Use ResNeXt-IG-3.5B and add learnt personality features to each decoder step

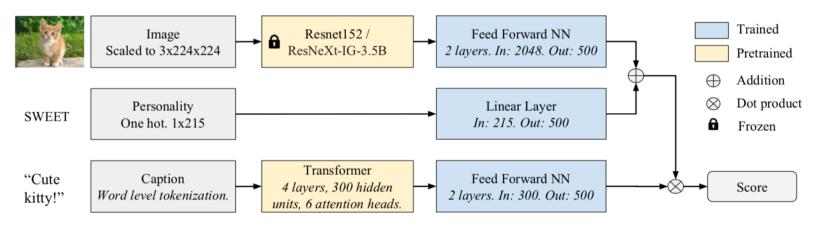
Models: we consider both generative and retrieval models.

- Generative: consider three recent best architectures:
 - ShowTell (Vinyals et al., 2015)
 - ShowAttTell (Xu et al., 2015)
 - UpDown (Anderson et al., 2018)
- Retrieval:

TransResNet

Use ResNeXt-IG-3.5B and add learnt

personality features to each decoder step



Our generative models are good at understanding image content.

Table 3: Generative model performance on COCO caption using the test split of (Karpathy & Fei-Fei, 2015)

Method	Image Encoder	BLEU1	BLEU4	ROUGE-L	CIDEr	SPICE
Adaptive (Lu et al., 2017)	ResNet	74.2	32.5	-	108.5	19.5
Att2in (Rennie et al., 2017)	ResNet	-	33.3	55.3	111.4	-
NBT (Lu et al., 2018)	ResNet	75.5	34.7	-	107.2	20.1
UPDOWN (Anderson et al., 2018)	ResNet FRCNN	79.8	36.3	56.9	120.1	21.4
SHOWTELL (Our)	ResNet152	75.2	31.5	54.2	103.9	18.4
SHOWATTTELL (Our)	ResNet152	76.5	32.4	55.1	109.7	19.2
UPDOWN (Our)	ResNet152	77.0	33.9	55.6	112.7	19.6
SHOWTELL (Our)	ResNeXt-IG-3.5B	78.2	35.0	56.6	119.9	20.8
SHOWATTTELL (Our)	ResNeXt-IG-3.5B	78.8	35.6	57.1	121.8	20.6
UPDOWN (Our)	ResNeXt-IG-3.5B	79.3	36.4	57.5	124.0	21.2

Our retrieval models are good at understanding image content.

Table 4: Retrieval model performance on Flickr30k and COCO caption using the splits of (Karpathy & Fei-Fei, 2015). COCO caption performance is measured on the 1k image test split.

	Text Pre-		Flickr30	k		COCO	1
Model	training	R@1	R@5	R@10	R@1	R@5	R@10
UVS (Kiros et al., 2014)	-	23.0	50.7	62.9	43.4	75.7	85.8
Embedding Net (Wang et al., 2018)	-	40.7	69.7	79.2	50.4	79.3	69.4
sm-LSTM (Huang et al., 2016)	-	42.5	71.9	81.5	53.2	83.1	91.5
VSE++ (ResNet, FT) (Faghri et al., 2017)	-	52.9	80.5	87.2	64.6	90.0	95.7
GXN (i2t+t2i) (Gu et al., 2017)	-	56.8	-	89.6	68.5	-	97.9
TransResNet model variants:							
Transformer, ResNet152	Full	10.3	27.3	38.8	21.7	45.6	58.9
Bag of words ResNeXt-IG-3.5B	None	50.0	81.1	90.0	51.6	85.3	93.4
Transformer ResNeXt-IG-3.5B	None	55.6	83.2	90.5	64.0	90.6	96.3
Bag of words ResNeXt-IG-3.5B	Word	58.6	87.2	92.9	54.7	87.1	94.5
Transformer ResNeXt-IG-3.5B	Word	68.4	90.6	95.3	67.3	91.7	96.5

Our generative models are good at using **personality**

Table 5: Generative model caption performance on the PERSONALITY-CAPTIONS test set.

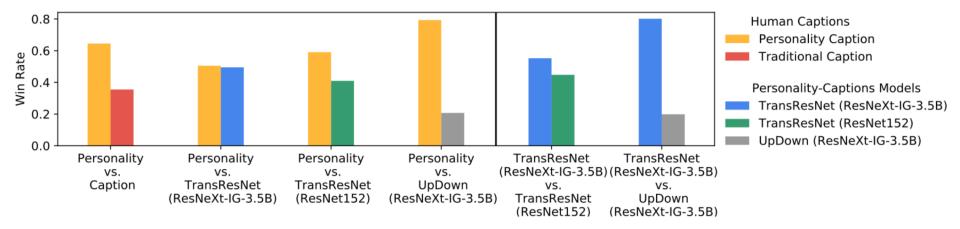
		Personality					
Method	Image Encoder	Encoder	BLEU1	BLEU4	ROUGE-L	CIDEr	SPICE
SHOWTELL	ResNet152	Yes	12.4	1.4	13.2	14.5	1.6
SHOWATTTELL	ResNet152	Yes	15.3	1.3	13.1	15.2	3.4
UPDOWN	ResNet152	Yes	15.4	1.4	14.6	16.9	4.9
SHOWTELL	ResNeXt-IG-3.5B	No	15.2	0.9	13.3	14.4	4.6
SHOWATTTELL	ResNeXt-IG-3.5B	No	13.8	0.9	13.1	17.6	5.4
UpDown	ResNeXt-IG-3.5B	No	14.3	1.0	13.5	18.0	7.0
SHOWTELL	ResNeXt-IG-3.5B	Yes	14.2	1.2	14.5	15.4	2.2
SHOWATTTELL	ResNeXt-IG-3.5B	Yes	15.0	1.4	14.6	18.8	5.9
UPDOWN	ResNeXt-IG-3.5B	Yes	15.6	1.6	15.0	22.0	7.3

Our retrieval models are good at using personality

Table 6: Results for TransResNet retrieval variants on the PERSONALITY-CAPTIONS test set.

Text Encoder	Pre-training	Image Encoder	Personality Encoder	R@1
Transformer	Full	ResNet152	No	16.6
Bag of Words	None	ResNet152	Yes	24.2
Transformer	None	ResNet152	Yes	26.8
Bag of Words	Word	ResNet152	Yes	28.5
Transformer	Full	ResNet152	Yes	34.4
Transformer	Full	ResNeXt-IG-3.5B	No	38.5
Bag of Words	None	ResNeXt-IG-3.5B	Yes	38.6
Transformer	None	ResNeXt-IG-3.5B	Yes	42.9
Bag of Words	Word	ResNeXt-IG-3.5B	Yes	45.7
Transformer	Full	ResNeXt-IG-3.5B	Yes	53.5

Human evaluation studies: *our best model is close to matching human performance*





Standard captioning output: A plate with a sandwich and salad on it. **Our model with different personality traits:**

Sweet	That is a lovely sandwich.
Dramatic	This sandwich looks so delicious! My goodness!
Anxious	I'm afraid this might make me sick if I eat it.
Sympathetic	I feel so bad for that carrot, about to be consumed.
Arrogant	I make better food than this
Optimistic	It will taste positively wonderful!
Money-minded	I would totally pay \$100 for this plate.



Standard Captioning Model: man in black shirt is playing guitar

Our model with different personas:

Artful: He has the most perfect technique of any solo artist Overimaginative: I'm thinking he could grab that guitar and bust out Stairway to Heaven right now. In doing so, he could summon all the long-gone rock greats. Romantic: This guitarist is so cute I want to take him on a date! Arrogant: He holds the guitar wrong. I would do a much better job if I was in the photo. Absentminded: Okay guys. What do I do now? Is this a banjo?

Image	Personality	Generated comment
	Sweet Vague Cultured Paranoid Overimaginative	I love, love, love these chairs! I want the big one in my house! This chair is either covered in snow or the snow is covered in the chair. These chairs remind me of the Swedish interior design revolution of the 70's. What if someone fell off those chairs. Those chairs look like they could be in a doll house.
	Arrogant Overimaginative Vague Optimistic Charming	I've seen better sunsets elsewhere. that sunset is so orange it could be a fruit It's the sunset. The sunset makes look forward to a happy tomorrow. The way the sun is hitting the water makes for a romantic evening.
	Sweet Skeptical Sympathetic Vague Wishful	What a cute puppy, reminds me of my friends. I don't think this dog will bite me. poor dog! It looks so hungry :c it's a dog I wish that I had a dog as cute as him.

Cultured Skeptical Sweet Overimaginative Sympathetic	I love a cultural celebration. I'm not sure if these are guys in costumes or time travelers. I love that they are celebrating their traditions and culture. They look like they could be dancers in a fantasy movie with dragons! I feel sorry for him having to wear that
Romantic Humble Paranoid Creative Money-minded	If I was an insect, I would definitely make this my mate. I am grateful that spiders eat these disgusting bugs. What is going on? Are these insects dangerous? I made something like this from colored toothpicks once how much are those? those looks expensive
Happy Optimistic Critical Charming Adventurous	That is so cool! I I love street art! The future is bright for people who can dream in artistic ways. I do believe this taggers verbage is a tad junvenile What a charming wall. I think I could create art like that, I will go learn and take action.

Image	Personality	Generated comment
	Adventurous Vague Charming Optimistic Paranoid	This biking event looks like something that I would try! Those people are riding a bike. I bet a wonderful couple uses this bike to tour the countryside together. A hopeful cyclist trying to catch up to the pack What if all those bikes just tipped over!
	Adventurous Cultured Vague Dramatic Sympathetic	I am so ready for the conference. This conference is one of the most important ones in the country. The organization on that table is uncertain. OMG!! This ceremony is frightening! I feel bad for these people being so cramped in this room.
A	Charming	Such old fashioned script, a true lost art. I could use these to write to my loved ones. Can you even read this through all the jpeg artifacts? I hope this paper doesnt tear, history will be destroyed. Some of the most profound things ever written have been on linen.

Happy Wishful Boyish Romantic Cultured	It finally snowed, it makes me feel awesome I wish there was enough for snow angels. Can I go sledding now? What a beautiful frost! Looks like the perfect place to fall in love! The white of the snow provides a glistening contrast to the dead trees.
Wishful Money-minded Critical Humble Paranoid	I wish I could have a life as easy as a plant. This plant is probably worth a lot of money the leaf is ruining the picture This plant is a symbol of life in humble opinion. Just gorgeous! If you eat this leaf it definetly will not poison you. Or will it
Romantic Boyish Creative Sweet Money-minded	This valentine concert is for lovers. It's always fun to get down and jam with the boys! musician performing a song of theirs oh what lovely young musicians I wonder how much the musicians have in student loan debt.

Human Evaluation Examples

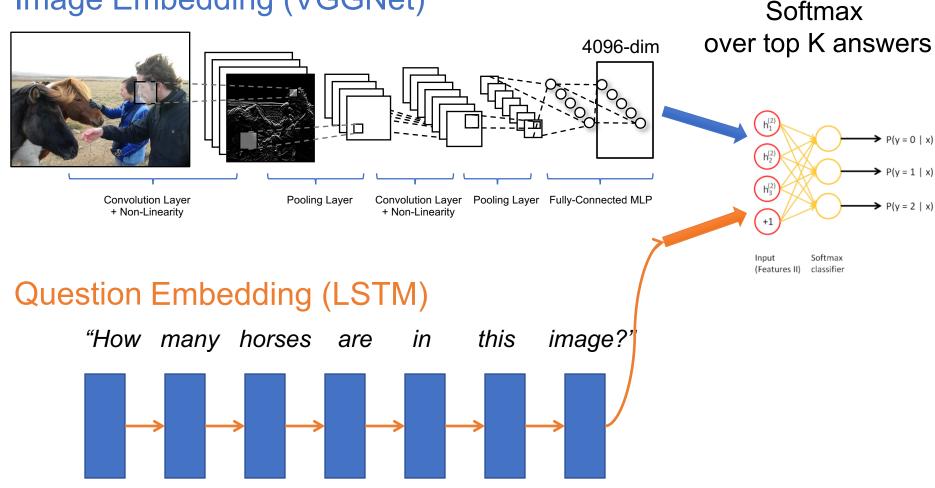
Т

Image and Pers.	Use pers.	Captioning	Caption	
Care -	No	Standard	A city on the background, a lake on the front, during a sunset.	
	No	Engaging	Talk about summer fun! Can I join? :)	
and the second se	Yes	Human	i feel moved by the sunset	
	Yes	TransResNet	The water at night is a beautiful sight.	
Spirited	Yes	UpDown	This is a beautiful sunset!	100
	No	Standard	Rose colored soft yarn.	
	No	Engaging	I really want to untangle that yarn.	
NUCS CON	Yes	Human	I cannot believe how yummy that looks.	
	Yes	TransResNet	What is up with all the knitting on my feed	
Ridiculous	Yes	UPDOWN	I would love to be a of that fruit!	-
	No	Standard	A beautiful mesa town built into the cliffs.	
	No	Engaging	That is a strange cave	
and the second second	140	Engaging	That is a strange cave	
THE	Yes	Human	It must be very dangerous if children play there	рй. ¹
And the second	Yes	TransResNet	I hope my kids don't climb on this.	
Maternal	Yes	UPDOWN	I hope this is a beautiful place.	

A RA	No	Standard	Hockey players competing for control of the hockey puck.
	No	Engaging	Great save, goalie!!
Sophisticated	Yes	Human	Hockey is a little too barbaric for my taste.
	Yes	TransResNet	Hockey players gracefully skate across the ice.
	Yes	UPDOWN	This hockey is like they are a great of the game.
	No	Standard	two people walking through a snowy forest.
	No	Engaging	Too cold for me.
Curious	Yes	Human	I wonder what's at the finish line for these guys?
	Yes	TransResNet	I wonder why they are running.
	Yes	UPDOWN	I wonder what they are a?
	No	Standard	Hollywood Tower at Night
	No	Engaging	I went to that theme park, but was too scared to get on that ride!
	Yes Yes	Human TransResNet	I am so excited to be here! I remember going to disney world, it was one of the best trips I've ever done.
Нарру	Yes	UPDOWN	This looks like a beautiful view!

Typical VQA Models

Image Embedding (VGGNet)



Neural Network