

@nokia @ComSoc pic.twitter.com/vao9ZLcbmO

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Tweet	s Top Tweets Tweets and replies Promoted	Impressions	Engagements	Engagement rate
111	NYU WIRELESS @NYUWireless · Apr 25 Join us today via livestream for talks by @verizon's Bill Stone and @FCC Commissioner Michael O'Rielly. Brooklyn5GSummit.com @nyutandon @nokia #5G pic.twitter.com/XmALNYL48e View Tweet activity	3,266	42	1.3%
111	NYU WIRELESS @NYUWireless - Apr 25 Thank you @seizo_onoe for your continued support of #B5GS! @NYUWireless @nyutandon #5G #6G pic.twitter.com/uFAtdZbXUL View Tweet activity	946	42	4.4%
111	NYU WIRELESS @NYUWireless · Apr 24 Great Fireside chat with Irwin Jacobs and Ted Rappaport on the evolution of #wireless #5G @nyutandon @nokia pic.twitter.com/18pknjFrli View Tweet activity	1,618	54	3.3%
(II)	NYU WIRELESS @NYUWireless · Apr 24 It was standing room only at the launch of #B5GS @nyutandon. Watch via livestream Brooklyn5GSummit.com	4,522	103	2.3%

YOUR TWEETS

During this 4 day period, you earned **2.5K** impressions per day.





NYU WIRELESS @NYUWireless

Page updated daily

28 day summary with change over previous period

7 140.0%

Tweet impressions 15.9K \$2.1%

778 13.2%

77 1220.8%

811 131



Apr 2019 - 29 days so far.

TWEET HIGHLIGHTS

Top Tweet earned 4,459 impressions

It was standing room only at the launch of #B5GS @nyutandon. Watch via livestream Brooklyn5GSummit.com @nokia @ComSoc pic.twitter.com/vao9ZLcbmO



£35 ₩23

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Top Follower followed by 14.3K people



Nokia Cloud O

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We're bringing more network flexibility, agility and scalability to deliver seamless experience and expand the human possibilities of technology.

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Top mention earned 360 engagements



Nokia

@nokia Apr 17

We're heading to the Brooklyn #5G Summit on April 23-26 to focus on the 'First year of the 5G era'. nokia.ly/2IEqOUq Not in New York? Register for the IEEE livestream: nokia.ly/2DgByFa #B5GS @nokianetworks @BellLabs @nokiaindustries @NYUWireless @nyutandon @ComSoc pic.twitter.com/a3D095jrzZ



4.7 124 19 115

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Top media Tweet earned 3,235 impressions

Join us today via livestream for talks by @verizon's Bill Stone and @FCC Commissioner Michael O'Rielly. Brooklyn5GSummit.com @nyutandon @nokia #5G pic.twitter.com/XmALNYL48e



41 434 95

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Get your Tweets in front of more people



Promoted Tweets and content open up your reach on Twitter to more people.

APR 2019 SUMMARY

7

Tweet impressions 15.9K

Profile visits

797

Mentions 77

New followers 31

Top Latest People Photos Videos News Broadcasts Bell Labs @ @BellLabs · Apr 26 © 2019 Twitter About Help Center Terms One #5G Platform-as-a-Service framework, integrating multiple platforms: a Privacy policy Cookies Ads info collaboration between Bell Labs and @dronehiveinc (@Nokia Innovation Platform), bringing together application-level #drone coordination and underlying 5G services at #B5GS. #PaaS nokia.ly/2GuJ3ZG DRONEHIVE A 17 9 O 18 M NYU Tandon O @nyutandon · 20h Check out coverage from last week's #B5GS hosted by @NYUWireless and @nokia at NYU Tandon School of Engineering #5G IEEE Spectrum @IEEESpectrum The next step for 5G? The stratosphere. buff.ly/2UZsUWr Q 0 2 M th Ken Rehbehn @krehbehn - 19h Check out this set of tweets for some of the great slides shown at the ${\sline}$ "Brooklyn 5G Summit, April 25, 2019 #85GS" (by @nokianetworks @nydrandon), twitter.com/i/moments/1121... (eg "NPN" for industrial networks of the future) Brooklyn 5G Summit, April 25, 2019 #B5GS Nokia for Communic... 2 @nokia... https://brooklyn5gsummit.com/ First year of the 5G era - a summary of April 25, 2019 at Brooklyn #5G Summit. #B5GS 23-26 April # Moments T7 2 0 4 M Virginia Diodes Inc and 5 others Retweeted Nokia for Communications Service Providers @ @nokianetwor... · Apr 24 V We're excited to be at the Brooklyn #5G Summit, focusing on the First year of the 5G era. nokia.ly/2IEqOUq. Come see our demos, or register NOW to watch the IEEE livestream nokia.ly/2DgByFa to hear the latest from some of the brightest minds in the industry. #B5GS KIA WNYU WIRELESS NYU WOODS COMSOC IEEE.

come to the Brooklyn 5G Summit





Nokia for Communications Service Providers @ @nokianetwor... · Apr 24 ~ Andre Fuetsch, CTO of @ATT explains that a #4G network is like a rock band, and #5G is like a 20-piece orchestra with a lot of interworking happening to create new capabilities. Join now to watch: nokia.ly/2UYfHgJ #B5GS



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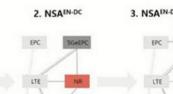
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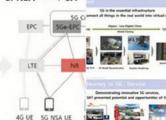


Nokia for Communications Service Providers @ @nokianetwor... · Apr 25 🗸 Jong Kwan Park, Head of 5GX Labs of SK Telecom speaking at #B5GS. SKT is working with @nokia to commercialize dual connectivity technology to improve #5G throughputs. nokia.ly/2UZ5nVF

NSA Architecture at the initial 5G Deployment, plan to extend the NSA+SA Architecture Simultan







4G UE

5G NSA UE





Ken Rehbehn @krehbehn - Apr 25

Stéphane Téral @IHSMarkitTech technology fellow and Advisor for Mobile Infrastructure and Carrier Economics at IHS Markit Technology delivering his views on #5G opportunity and challenge during Industry Analyst Panel discussion at #B5GS @nokia @nyutandon @IEEEtv



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Nokia for Communications Service Providers @ @nokianetwor... · Apr 24 > .@SprintCTO speaks about the power of #massiveMIMO and band 41 #5G NR at #B5GS. "Thanks to our friends at @nokia testing downtown Manhattan, we can cover all floors in a high rise building thanks to #mMIMO on one cell site." nokia.ly /2GJythV









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Brooklyn 5G Summit, April 24, 2019 #B5GS

Nokia for Communic... 🤣 @nokia...

https://brooklyn5gsummit.com/ First year of the 5G era - a summary of April 24, 2019 at Brooklyn #5G Summit. #B5GS

Moments

Alex Pavlovic @azpavlovic · Apr 25

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Spectrum allocation in Japan (no auctions, "beauty contest") and snapshot of #5G rollouts in #JPN as shown by Seizo Once, Chief Technology Architect of NTT docomo showing docomo's #5G schedule #5G #B5GS #Brooklyn5GSummit

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w Spectrum Allocation in Jap of Applications for 5G Deploy



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Jason @jre_elliott · Apr 25

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@canicoll commanding the stage opening up today's #B5GS



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Nokia O @nokia · Apr 24



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Nokia for Communications Service Providers @ @nokianetwor... - Apr 26
#5G insights featuring @seizo_onoe @docomo Geetha Ram @HPE_Telco Jong
Kwan Park SK Telecom, Bill Stone @verizon @mikeofcc @StefanPongratz
@PFilkinsIDC @monicapaolini @canicoll @jre_elliott @LauriMTO @Volker_Ziegler
"Brooklyn 5G Summit, April 25, 2019 #B5GS"



Brooklyn 5G Summit, April 25, 2019 #B5GS

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https://brooklyn5gsummit.com/ First year of the 5G era - a summary of April 25, 2019 at Brooklyn #5G Summit. #85GS

Moments

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12 Jelena Kovacevic Retweeted



NYU Tandon ② @nyutandon - Apr 24

Today is day two of the Sixth Annual Brooklyn 5G Summit! **#B5GS** is a yearly #5G technology summit hosted in Brooklyn, New York and is sponsored by @NYUWIRELESS and @Nokia, You can experience this unique event for FREE via livestream: comsoc.org/2019-brooklyn-... #NYUTandonMade pic.twitter.com/k3C5qfi1fr





Kavit Majithia @Kavitm · Apr 24

Interesting comments made by Nokia's Rajeev Suri at #B5GS this morning, urging the industry to abandon confrontational 5G rhetoric. Question should not be "who wins?", but "how do we all win?"



Mobile World Live @mobileworldlive

.@Nokia boss #RajeevSuri dismisses #5G leadership battle #B5GS @NokiaNetworks #Nokia #Brooklyn5GSummit mobileworldlive.com/featured-conte...

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NYU Tandon @ @nyutandon · Apr 25
As part of the Brooklyn Summit, @nokia and NYU Tandon host a special round table discussion with reporters from media outlets such as @Adweek, @PCMag, @FierceWireless featuring @NYUWireless Theodore (Ted) S. Rappaport, Sundeep



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