



WIKISTRATTM →

NEXT GENERATION STRATEGY



CROWDSOURCED CONSULTING

Wikistrat is the world's first Massively Multiplayer Online Consultancy (MMOC). It leverages a global network of subject-matter experts via a patent pending crowdsourcing methodology to provide insights unavailable anywhere else.

This online network offers a uniquely powerful strategic consulting service: the internet's central intelligence exchange for strategic analysis and forecasting, delivered through asynchronous, distributed war-games and simulations. Our network of hundreds of experts leverages the scenario-driven "Collaborative Competition"™ methodology to generate unique intelligence, analysis and forecasting products.

The rate of geopolitical turbulence today brings political risk and commercial opportunity at unprecedented rates. Strategic surprise is disrupting the agenda of governments and corporations around the globe at an increasing speed. Tapping into the wisdom of the expert crowd offers capabilities that were never obtainable in the past.

Where speed, diversity and cost matter – crowdsourced analysis is the solution.

As a Client

Wikistrat allows you to quickly and efficiently:

1. Analyze, forecast and plan for complex geopolitical challenges.
2. Conduct large scale, asynchronous simulations and war-games.
3. Leverage hundreds of analysts around the world, collaborating and competing to produce top-level insights.
4. Consume insight interactively, in real time.

As an Analyst

Wikistrat connects you to a wide variety of like-minded analysts and clients. Analysts on Wikistrat's Analytic Community enjoy exclusive access to a wealth of strategic analysis, network and collaborate with other experts from around the world, participate in real-time war-games and earn money for participating in client projects.

CONTACT: info@wikistrat.com



RATIONALE FOR CROWDSOURCED CONSULTING

“ We realize this is a radically new approach to traditional consulting, but we believe that a massively multiplayer online consultancy will revolutionize the industry by shifting a significant portion of the market from typical “black box” consulting (you tell the firm your issues and an answer pops out of the other side in a big fat static report) to wide-scale employment of global talent accessed transparently via interactive and real-time delivery.

As globalization grows ever more complex and unpredictable, we are certain that collaborative crowd-sourcing of large numbers of analysts will become a primary analytic tool for enterprises across the board - especially in its capacity to brainstorm rapidly and provide multiple perspectives.

If, for example, you have a client interested in having dozens/hundreds/thousands of strategic thinkers chase down a problem, query or brainstorm for you, then Wikistrat can mobilize them en masse for a X-week-long collaborative simulation. We’d simply tailor the parameters and the participants. But the key thing is, the desired effort would now involve a true “wisdom of the crowd” dynamic, with the crowd in this instance being a vetted group of strategic thinkers collaboratively competing to come up with the best answer. Why we think that’s a better route: In today’s complex world,

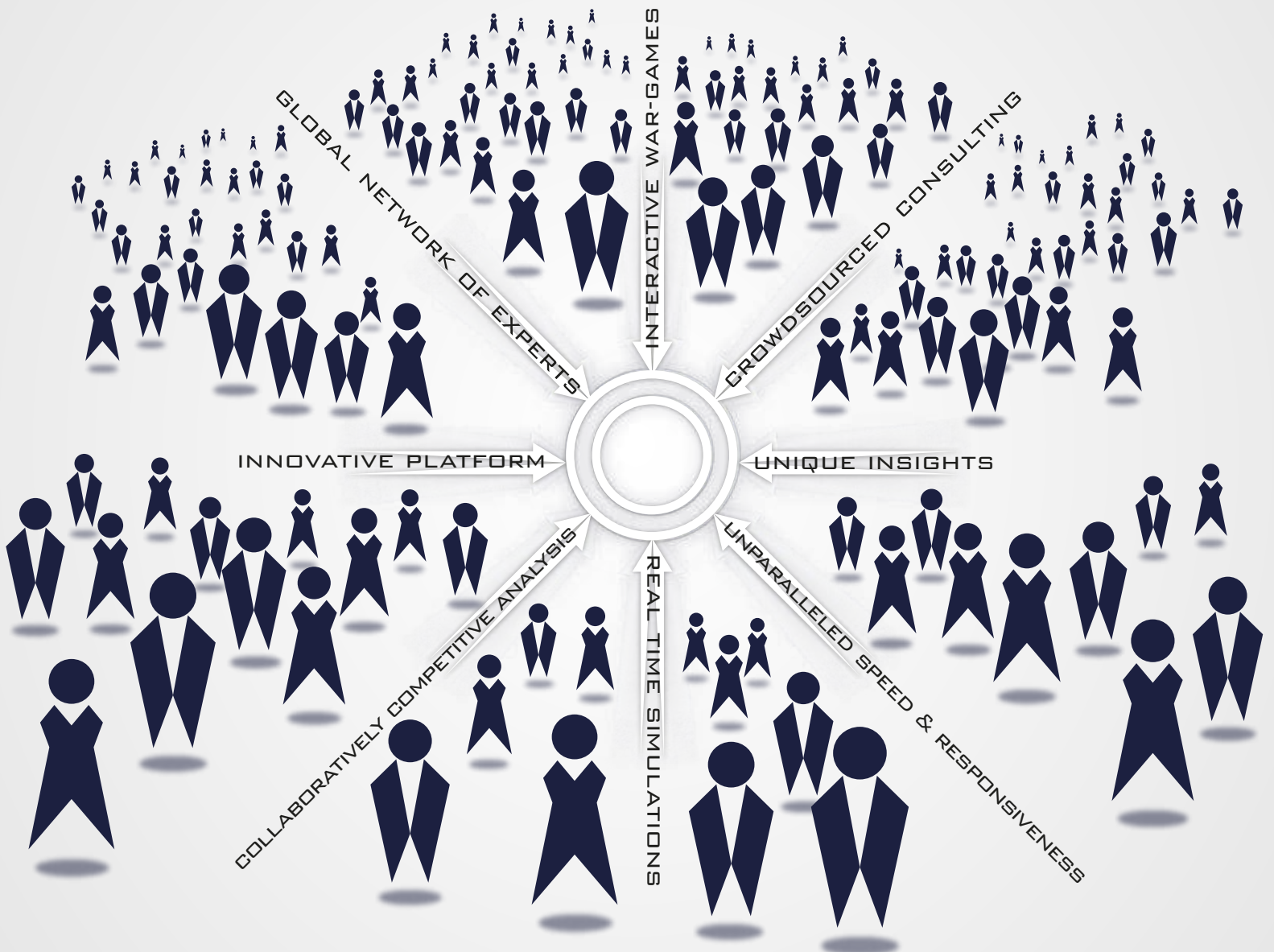
I honestly believe that Wikistrat, with its crowd-sourcing-of-analysts approach, represents the future of consulting. I think it will change the way governments and corporations consume analysis and conduct strategic planning.

we’re certain that companies and governments will benefit deeply from such intellectual exposure. No, we don’t think this completely replaces in-house studies or working with contractors, because there will always be those needed deep dives on specific issues. Plus you simply can’t outsource your strategic thought processes in every instance. But there will also increasingly be the need to tap into far wider pools of thinking, or ones that explore issues more “horizontally” (i.e., plumbing the cross-domain connections) than “vertically” – especially when you’re talking strategic planning on an international scale. In a black-swan world, you can never ask too many “what if” questions, or have too many bright minds proposing possible answers.

When Wikistrat pulls hundreds of topic-experts into an online venue explicitly designed to foster collaborative competition – directly, then we turbo-charge the dynamic by concentrating it to an unprecedented degree. I honestly believe that Wikistrat, with its crowd-sourcing-of-analysts approach, represents the future of consulting. I think it will change the way governments and corporations consume analysis and conduct strategic planning.”

Dr. Thomas P.M. Barnett
Wikistrat Chief Analyst

*Former senior advisor to the Office of the Secretary of Defense –
DOD, the Joint Staff, Central Command*



WIKISTRATTM
NEXT GENERATION STRATEGY

Join the next generation of geopolitical analysis and consulting.

Wikistrat offers a disruptive approach for governments and corporations dealing with complex strategic challenges.

JOIN US AT
WWW.WIKISTRAT.COM