

**LECTURE #5**

$$G = (V, E)$$

Google Graph

Directed graph determined by Hyperlinks.

$$P = D^{-1}(A) \rightarrow A = \text{adjacency matrix}$$

$$a_{ij} \in \{0, 1\}$$

$$a_{ij} = 1 \text{ iff } (v_i, v_j) \in E$$

D = Diagonal Degree Matrix

$$d_{ii} = \text{deg}(v_i)$$

$$= |V_i|$$

$$= |\{v_j \mid (v_i, v_j) \in E\}|$$

$V_i$  = Neighbors of  $v_i$

= hyperlinked pages

$$= \{v_j \mid (v_i, v_j) \in E\}$$

$$p_{ij} = \frac{a_{ij}}{|V_i|} = \frac{a_{ij}}{\text{deg}(v_i)}$$

⇒ **RANDOM SURFER**

When the surfer arrives at node  $v_i$ , if  $V_i \neq \emptyset$ , he chooses a hyperlink to  $v_j \in V_i$  at random.

$\vec{a}$  = Dangling Node Vector  $a_i \in \{0, 1\}$   
 $a_i = 1$  iff  $|V_i| = 0$  (i.e.  $V_i = \emptyset$ ).

$$P' = P + a \frac{\mathbf{1}\mathbf{1}^T}{n}$$

⇒ RANDOM TELEPORTATION

When the surfer arrives at a sink node  $v_i$  ( $V_i = \emptyset$ ) he teleports stochastically to a random node  $v_j \in V$

$\alpha$  = TREMBLING HAND  $0 \leq \alpha \leq 1$

At any node, the surfer's hand trembles with a probability =  $\alpha$  and he teleports stochastically to a random node  $v_j \in V$ .

$$G = \alpha \frac{\mathbf{1}\mathbf{1}^T}{n} + (1 - \alpha) \frac{I + P'}{2}$$

$$\text{Let } W = \frac{I + P'}{2}$$

= GOOGLE MATRIX

REVISE MATERIAL ON PP 34

# PAGE RANK THESIS

"A page is important, if it is pointed to by other important pages."

## MARKOV THEORY.

⇒ Stationary Values of an Enormous Markov Chain

↳ Determined by  $G = \alpha \frac{11^T}{n} + (1-\alpha) W$

## Problem with the Iterative Process.

a) **Convergence:** Will this iterative process continue indefinitely?

b) **Conditioning:** What properties of G guarantees convergence?

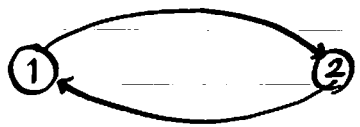
c) **Relevance:** Will it converge to something relevant?

d) Uniqueness, Dependence on Initialization;

e) **Complexity:**

Start with  $p_{v_i}^{(0)} = \frac{1}{n}, \forall v_i \in V$

CYCLE



$$A = \begin{bmatrix} 0 & 1 \\ 1 & 0 \end{bmatrix} \quad D = \begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$$

$$P = D^{-1}A = \begin{bmatrix} 0 & 1 \\ 1 & 0 \end{bmatrix}$$

$$p_0 = (1 \ 0) \rightarrow p_1 = (0 \ 1) \rightarrow p_2 = (1 \ 0) = p_0$$

Indefinite Flip-Flop

$$W = \frac{I+P}{2} = \begin{bmatrix} 1/2 & 1/2 \\ 1/2 & 1/2 \end{bmatrix}$$

$$p_0 = (1 \ 0) \rightarrow p_1 = (1/2 \ 1/2) \rightarrow p_2 = (1/2 \ 1/2) = p_1 \dots$$



(I)  $G = \text{Irreducible}$

Every page is connected to every other page (Trembling Hand Teleportation)

(II)  $G = \text{Aperiodic}$

Self-loops ( $G_{ii} > 0$ ) creates aperiodicity  
in  $W = \frac{I + P'}{2}$

$\exists_k G^k > 0$  (e.g.  $G^1 > 0$ )

$\Rightarrow G = \text{Primitive}$ .

$$G = (1-\alpha) \frac{P}{2} + \frac{(1-\alpha)\alpha}{2} \frac{\mathbb{1}\mathbb{1}^T}{n} + \alpha \frac{(1-\alpha)}{2} \frac{I}{2} + \alpha \frac{\mathbb{1}\mathbb{1}^T}{n}$$

$$= (1-\alpha) \frac{I}{2} + (1-\alpha) \frac{P}{2} +$$

$$+ \left\{ \frac{(1-\alpha)\alpha}{2} \alpha + \alpha \mathbb{1} \right\} \frac{\mathbb{1}\mathbb{1}^T}{n}$$

Diagonal Matrix

Sparse Row Stochastic Matrix

Dense Rank-One Teleportation Matrix

Iterative Equation: (For updating)

$$p^{(k+1)} = p^{(k)} G$$

$$p^* = p^* G$$

$p^* = \pi =$  Fixpoint.  
= Page Rank Vector  
= Stationary Row Vector.

Eigenvector Problem for G

$$p^* = p^* G$$

$$p^* \mathbf{1} = 1$$

**POWER METHOD**

$$p^{(k)} \rightarrow p^{(k+1)}$$

- o Sparse Update + Rank-One update.

MAP-REDUCE.

Matrix Free Computation.

Storage { Sparse Matrix P  
Dangling Vector a  
Page Rank Vector  $p^{(k)}$ .

