Introduction to Web Design

Thought

Design and Accessibility

Design is a process that involves thoughtfulness.
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Form

Design and Accessibility

Photography
Illustration
Line and Shape
Texture
Color
Typography
Composition
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Form: Color

Design and Accessibility

Hue
Value
Intensity
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Form: Typography

Design and Accessibility

Font selection
Type size
Alignment
Letter spacing
Line spacing
Grammar
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Form: Composition

Design and Accessibility

- Rhythm
- Proportion
- Structure
- Variation
- Balance
- Boundary
- Space
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Design and Accessibility

Context

Device
Web browser
Age of visitor
Literacy
Geographic location
Language(s)
Ability
“When we talk about accessible code, what we are really talking about at its core is inclusiveness. The actual process . . . involves rules and standards, tests and tools; but inclusive development is more abstract than that. It’s a shift in thinking . . . Inclusive development means making something valuable, not just accessible, to as many people as we can.”

—Carie Fisher
Introduction to Web Design

Accessibility: Categories of Disability

Vision impairment
Mobility impairment
Auditory impairment
Cognitive impairment
Cultivating a mindful design approach allows you to do more with less.