Introduction to Web Design & Computer Principles
CSCI-UA 4

Design and Wireframing
Thought, Form, and Context
Thought
Thought

Design is a process that involves you.
Form

Photography
Illustration
Line and Shape
Texture
Color
Typography
Composition
<table>
<thead>
<tr>
<th>Form</th>
<th>Color</th>
<th>Hue</th>
<th>Value</th>
<th>Intensity</th>
</tr>
</thead>
</table>

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Design and Wireframing
Thought, Form, and Context
Form

Typography

Font selection
Type size
Alignment
Letter spacing
Line spacing
Grammar
Form
Composition

Rhythm
Proportion
Structure
Variation
Balance
Boundary
Space
**Context**

- Age
- Ethnicity
- Geography
- Interest
- Education
- Market
- Social Group
Cultivating a mindful design approach allows you to do more with less.
Wireframing

Website wireframing allows you to plan the layout of your website.

It is the process of making design decisions before they are implemented.

Wireframing can range from a simple skeletal framework to a detailed mockup of each page.

Spending time planning your site makes coding easier.
Wireframing
And Prototyping

Here is an approach to wireframing that can be adapted to a variety of design projects.

• Think
• Design
• Implement
• Revise

This sequence can be looped through as necessary.
Wireframing

Site Map