

Lecture 7

Introduction to Object Recognition

Slides from CVPR 2007 short course with Fei-Fei Li and Antonio Torralba; and also from Svetlana Lazebnik

Admin

- Assignment 2 is out.

Short Course Webpage

<http://people.csail.mit.edu/torralba/shortCourseRLOC>

Home || Publications || Research || Teaching || Bio || Resources

Recognizing and Learning Object Categories

Awarded the Best Short Course Prize at ICCV 2005

Li Fei-Fei (Princeton), Rob Fergus (MIT), Antonio Torralba (MIT)

This course reviews current methods for object category recognition, dividing them into four main areas: bag of words models, parts and structure models, discriminative methods and combined recognition and segmentation. The emphasis will be on the important general concepts rather than in depth coverage of contemporary papers. The course is accompanied by extensive Matlab demos.

Slides CVPR 2007


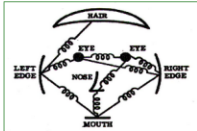
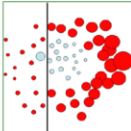
- Introduction (.ppt)
- Part 1: Bag of words models (.ppt)
- Part 2: Part based models (.ppt)
- Part 3: Discriminative models (.ppt)
- Part 4: Combined segmentation and recognition (.ppt)
- Summary and datasets (.ppt)

Slides ICCV 2005

- Overview (.ppt)
- Introduction (.ppt)
- Part 1: Bag of words models (.ppt)
- Part 2: Part based models (.ppt)
- Part 3: Discriminative models (.ppt)
- Part 4: Combined segmentation and recognition (.ppt), movie (.mpg)
- Summary and datasets (.ppt)
- References (.ppt)

Matlab code

This set of three demos illustrates the concepts behind several approaches for object recognition. The code consists of Matlab scripts (which should run under both Windows and Linux). The code is for teaching/research purposes only.

Bag of words models	A simple parts and structure model	A simple detector with boosting
		

Datasets

There are pointers to the datasets used in the demos:

- Caltech datasets
- LabelMe dataset and annotation tool
- PASCAL collection

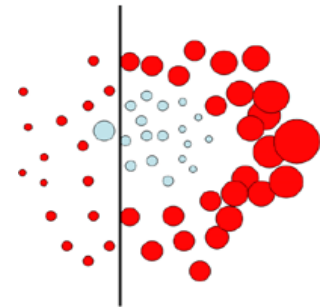
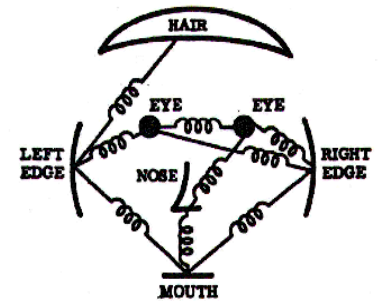
Acknowledgments

This work was partially supported by the National Science Foundation Grant No. 0413232. Any opinions, findings, and conclusions or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of the National Science Foundation.

CVPR2007_tutorial_intro.pdf Show all downloads

Agenda

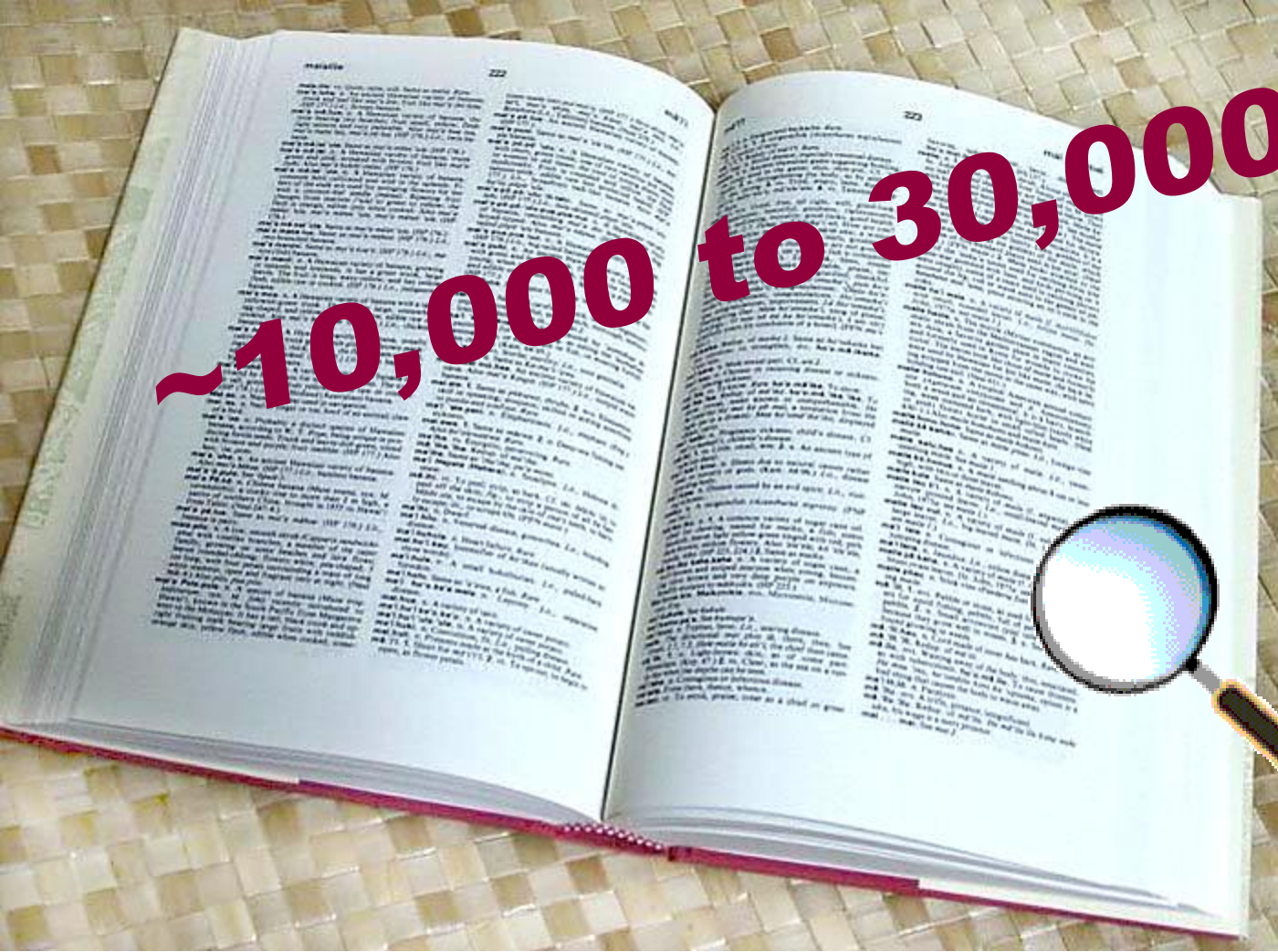
- Introduction
- Bag-of-words models
- Part-based models
- Discriminative methods
- Segmentation and recognition
- Datasets & Conclusions





Bruegel, 1564

How many object categories are there?



So what does object recognition involve?



Classification: does this contain people?



Detection: where are there people (if any)?



Identification: is that Potala Palace?



Object categorization



mountain

tree

building

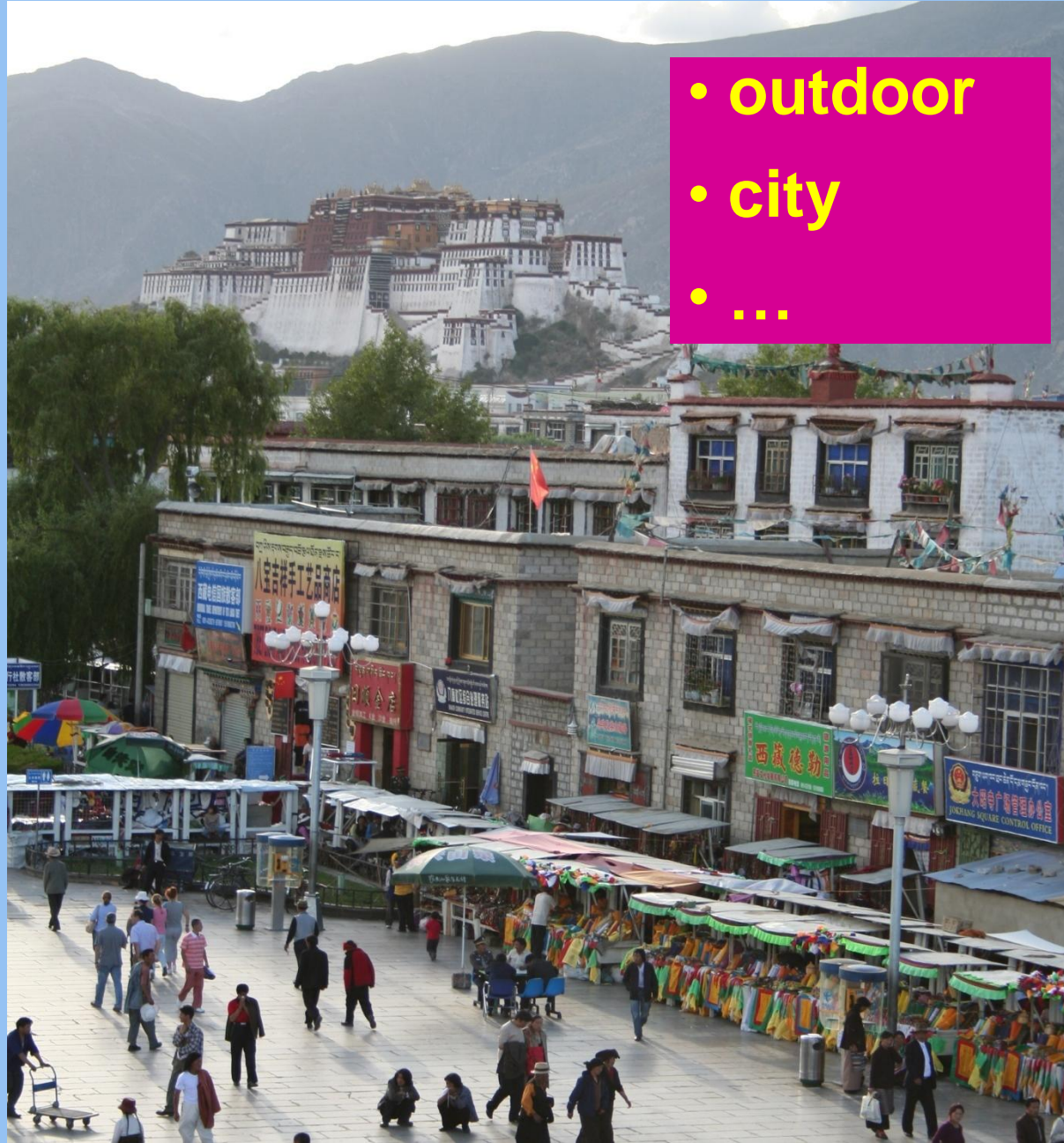
banner

street lamp

vendor

people

Scene and context categorization



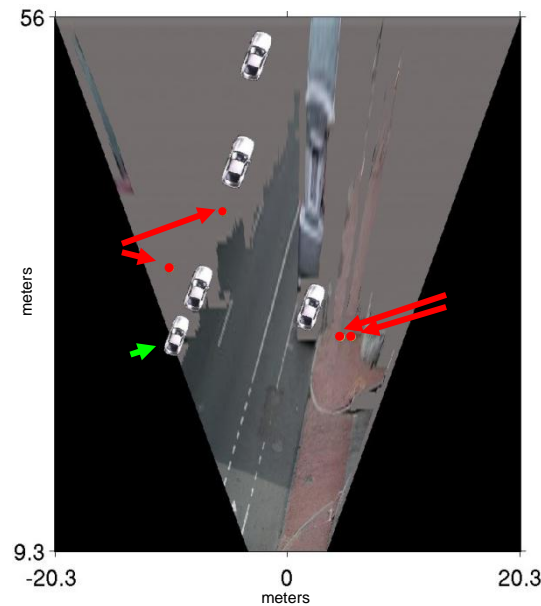
Applications: Photography



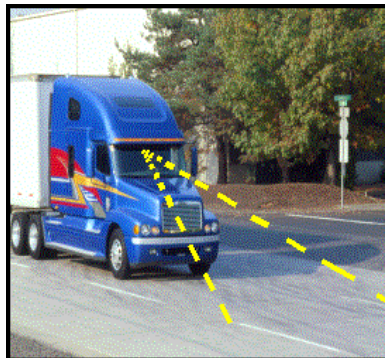
[Face priority AE] When a bright part of the face is too bright

Application: Assisted driving

Pedestrian and car detection



Lane detection



- Collision warning systems with adaptive cruise control,
- Lane departure warning systems,
- Rear object detection systems,

Application: Improving online search



Query:
STREET

The screenshot shows a Google search interface with the query 'street'. The search results are displayed in a grid of 12 images. Each image has a caption and a source URL. The results include various street-related images such as a street sweeper, street maintenance, a main street station, a street scene with a person, a street with a car, a street bike, street lamps, a map of Washington D.C., street riders, a street scene with a car, a street space ring, and a street scene with a building.

Image Description	Dimensions	Source
Street sweeper	345 x 352 - 17k	www.town.telluride.co.us
Street Maintenance	407 x 402 - 18k	www.town.telluride.co.us
Main Street Station	360 x 392 - 30k	www.rmaonline.org
SHPO Wayne Donaldson at Main Street ...	410 x 314 - 41k	ohp.parks.ca.gov
Lombard Street, worlds crookedest See ...	500 x 387 - 59k	www.inetours.com
Street Bike (BS70-4A) Details	360 x 360 - 38k	bashan.en.alibaba.com
Street Lamps	360 x 360 - 18k	syi.en.alibaba.com
Washington D.C. Laminated Street Map	500 x 500 - 114k	www.dcgiftshop.com
street-riders-ss-3.jpg	550 x 309 - 53k	www.pspworld.com
Visually Street Riders is not nearly ...	550 x 309 - 52k	www.pspworld.com
STREET space ring Postcards To Space ...	1000 x 563 - 87k	www.postcardstospace.com
17 Fleet Street	492 x 681 - 74k	www.pepsydiary.com

Organizing photo collections

The screenshot shows a photo gallery interface with a search bar containing the query 'color:green'. The gallery displays a grid of photos, including a person holding a camera, a green leaf, a green space ring, and a green landscape. The interface includes navigation buttons for 'Timeline', 'Gift CD', 'Exit Search', 'Starred', 'Movies', and 'Web Albums'. A date range slider is also visible, set to 'All'.

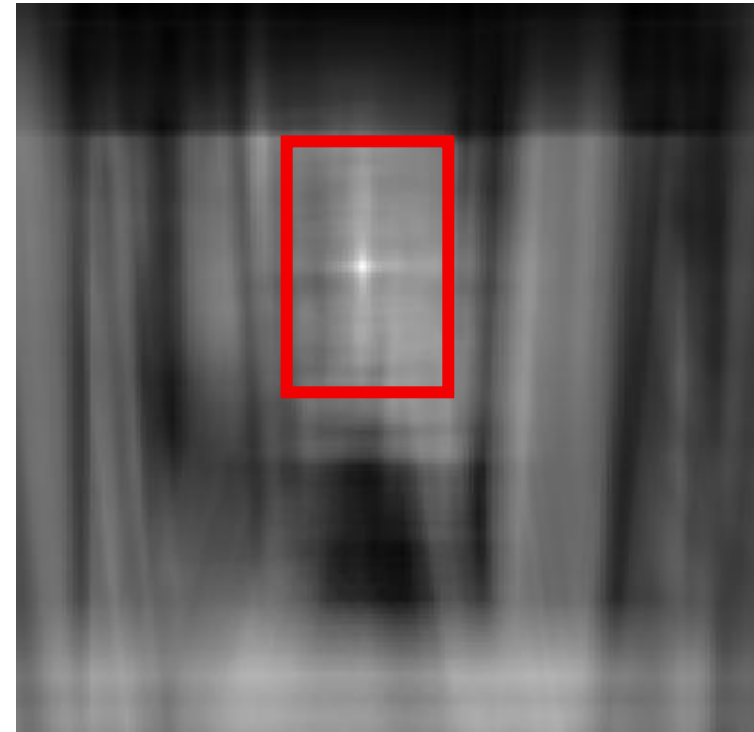
Object recognition

Is it really so hard?

Find the chair in this image



Output of normalized correlation



This is a chair

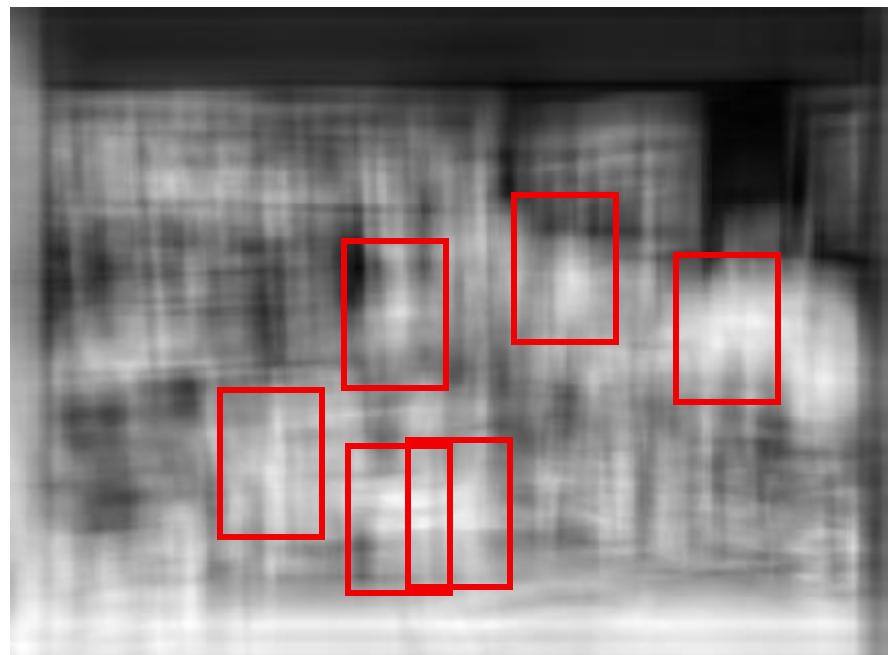
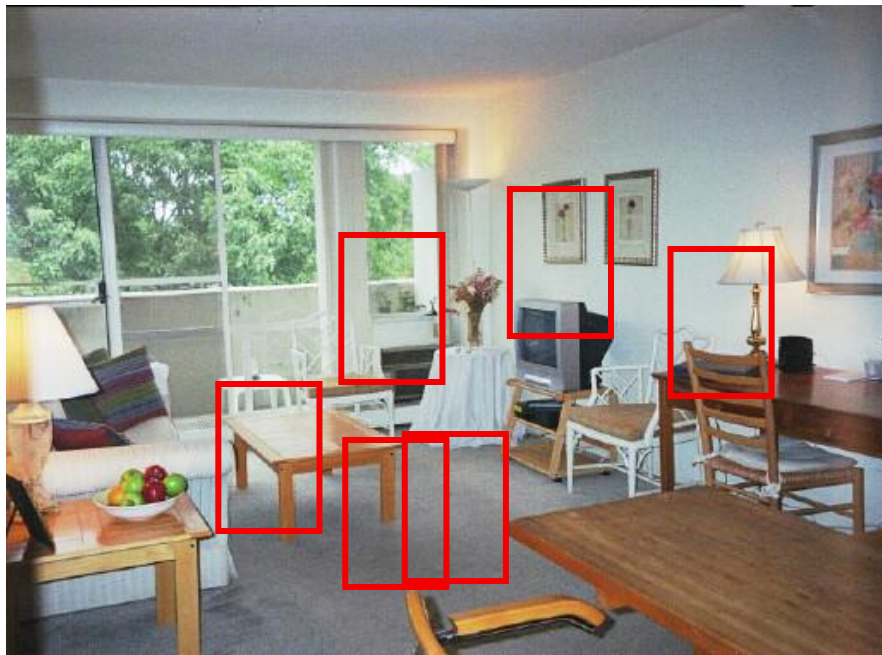




Object recognition

Is it really so hard?

Find the chair in this image



Pretty much garbage

Simple template matching is not going to make it

A “popular method is that of template matching, by point to point correlation of a model pattern with the image pattern. These techniques are inadequate for three-dimensional scene analysis for many reasons, such as occlusion, changes in viewing angle, and articulation of parts.” Nivatia & Binford, 1977.

Slide: A. Torralba

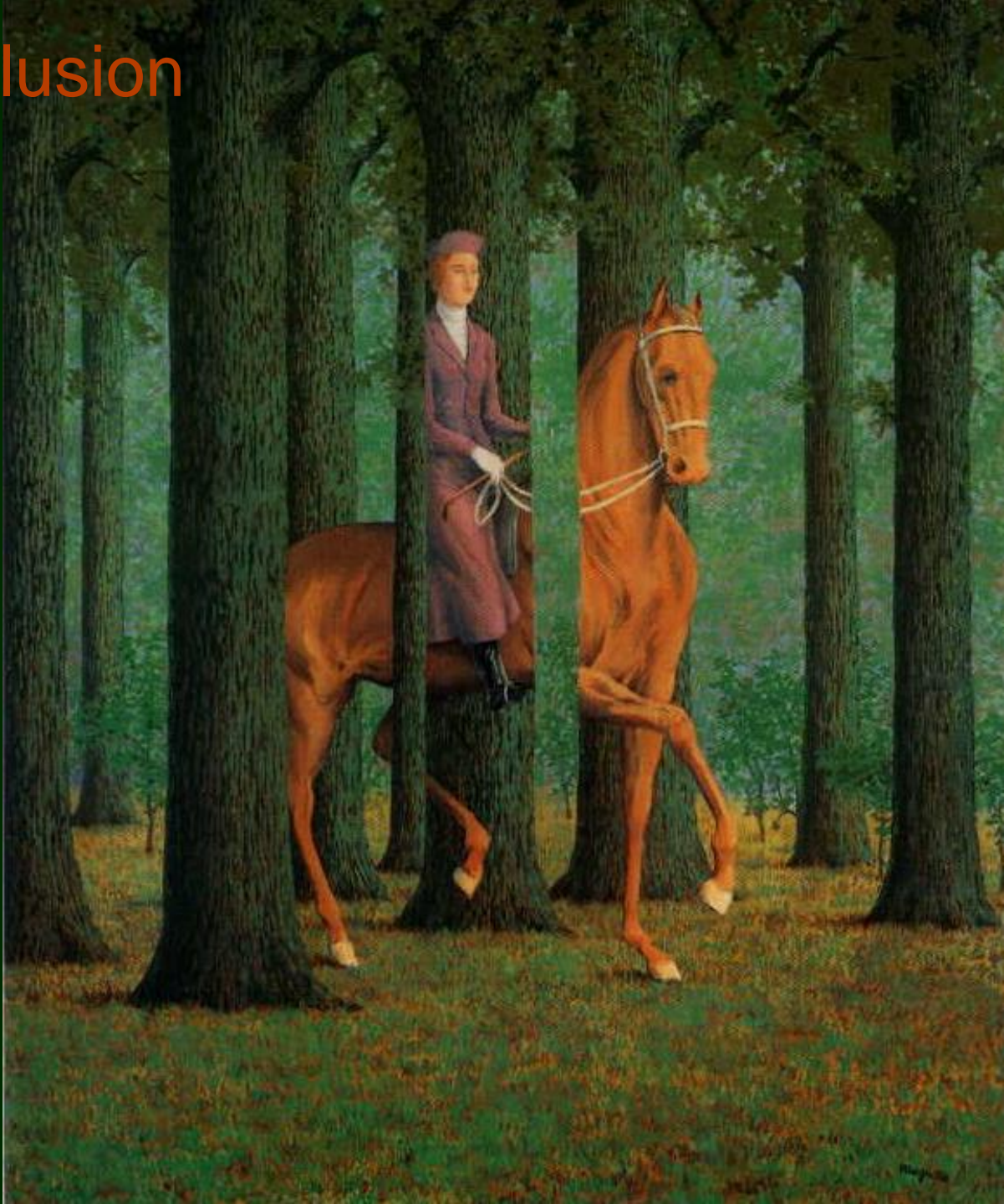
Challenges 1: view point variation



Challenges 2: illumination



Challenges 3: occlusion

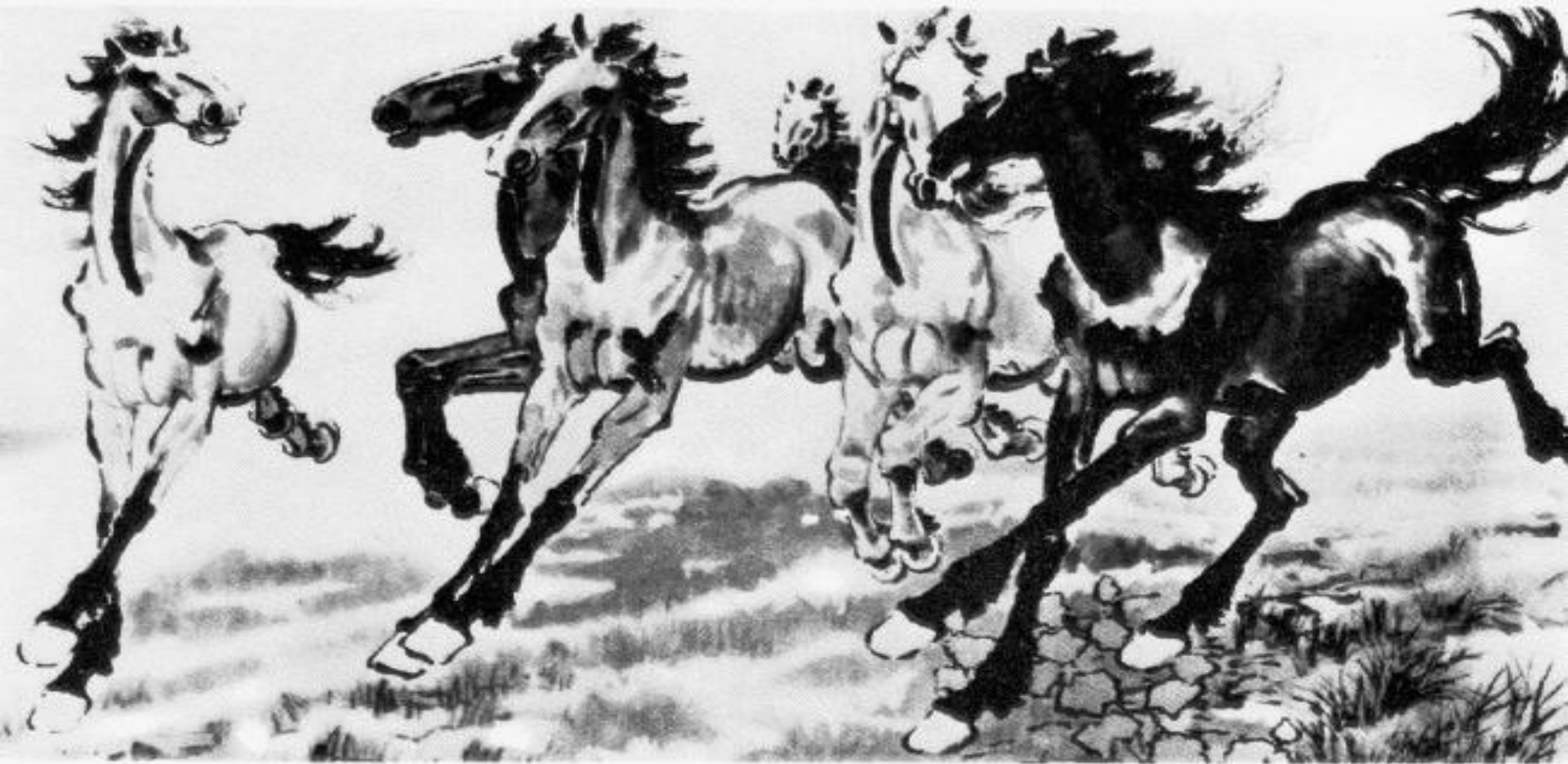


Magritte, 1957

Challenges 4: scale



Challenges 5: deformation

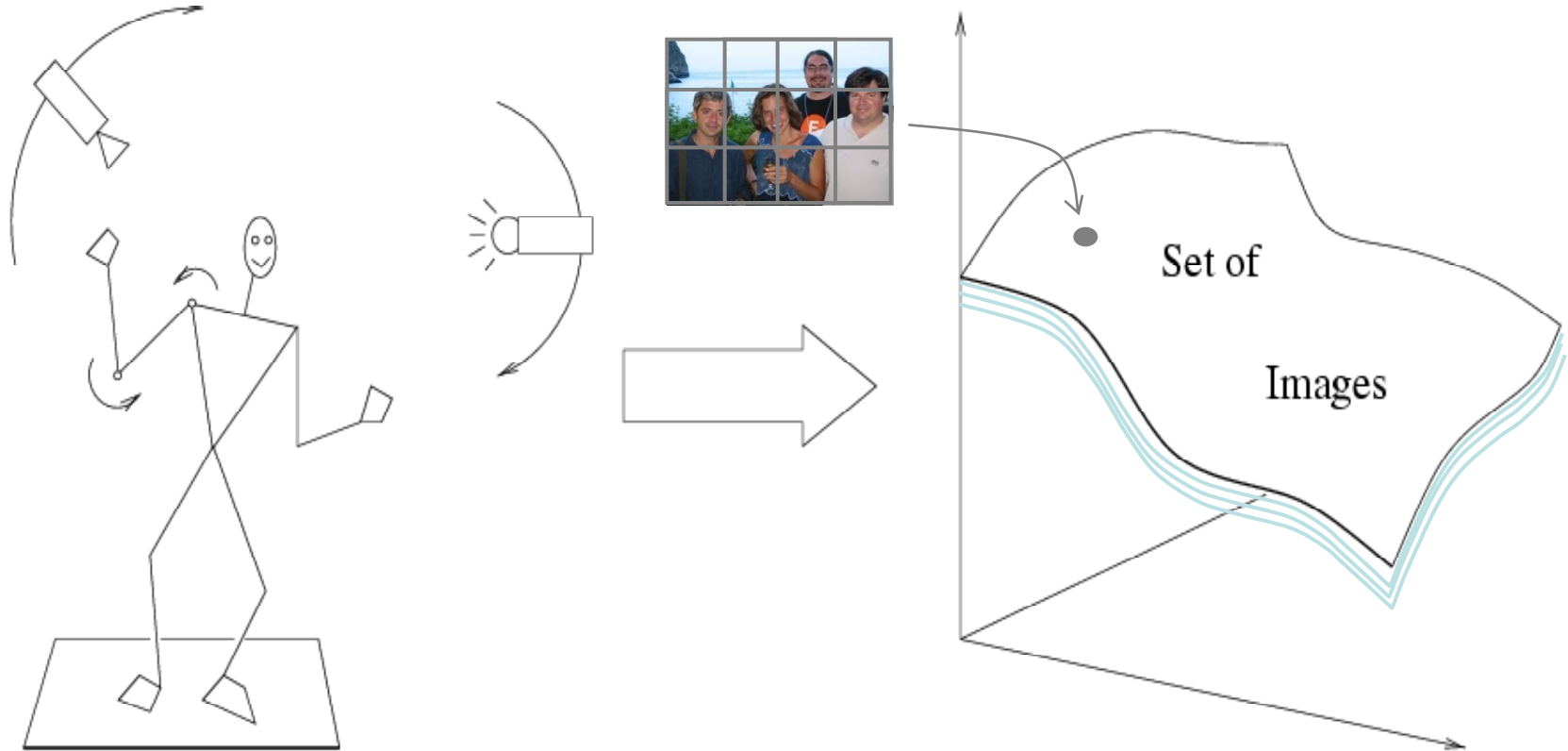


Challenges 6: background clutter

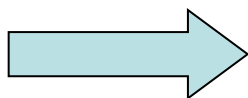


Klimt, 1913

Modeling variability



Variability: Camera position
Illumination
Internal parameters



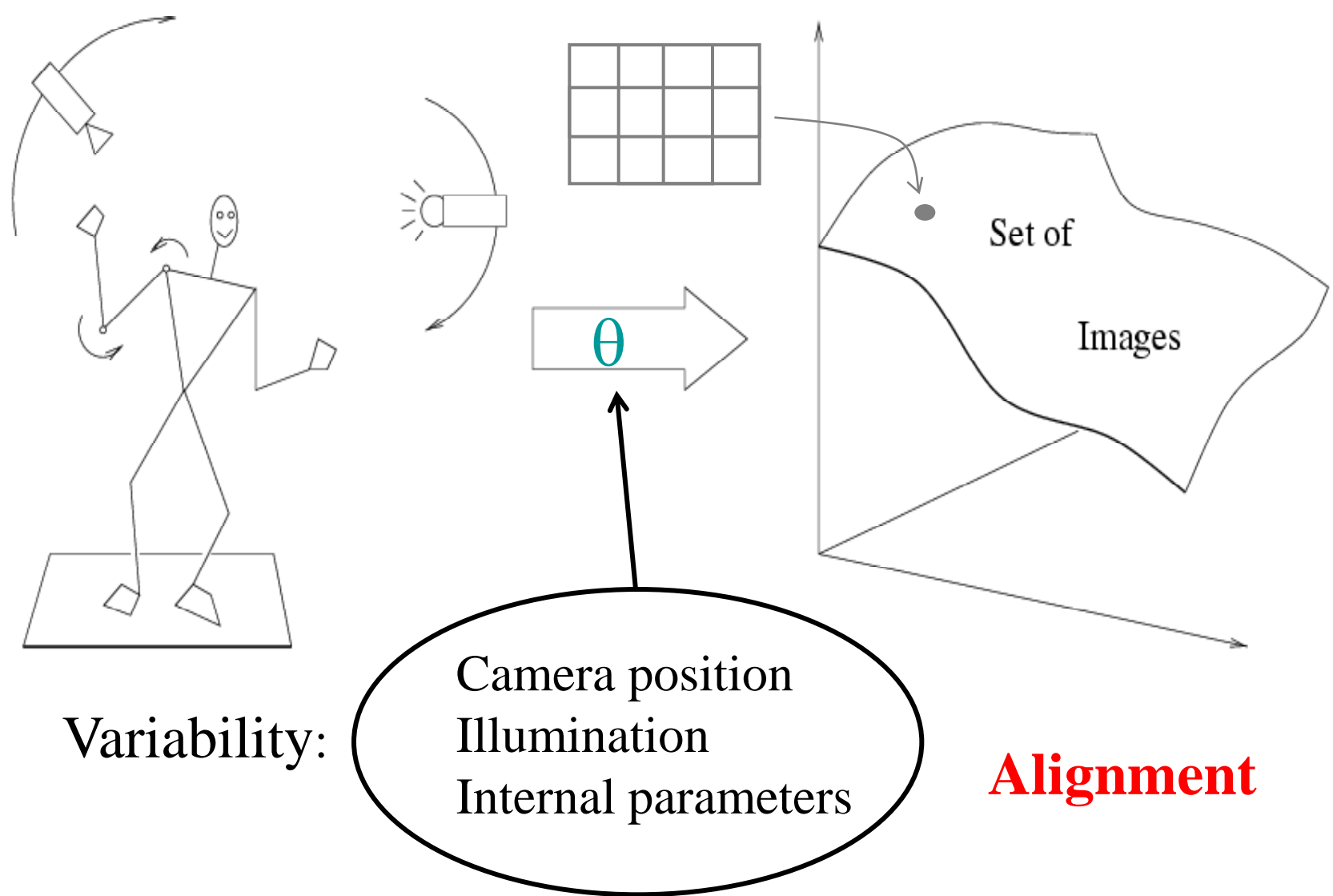
Within-class variations

Within-class variations



Timeline of recognition

- 1965-late 1980s: alignment, geometric primitives

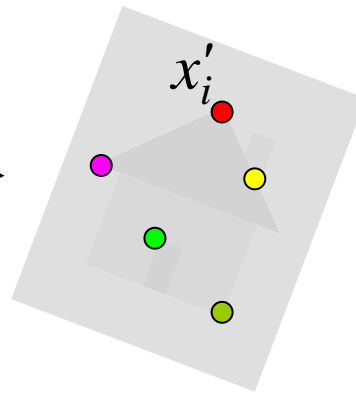
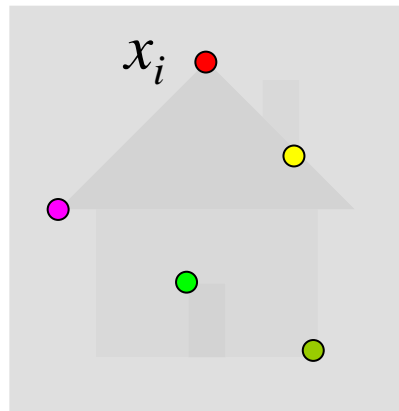


Shape: assumed known

Roberts (1965); Lowe (1987); Faugeras & Hebert (1986); Grimson & Lozano-Perez (1986); Huttenlocher & Ullman (1987)

Recall: Alignment

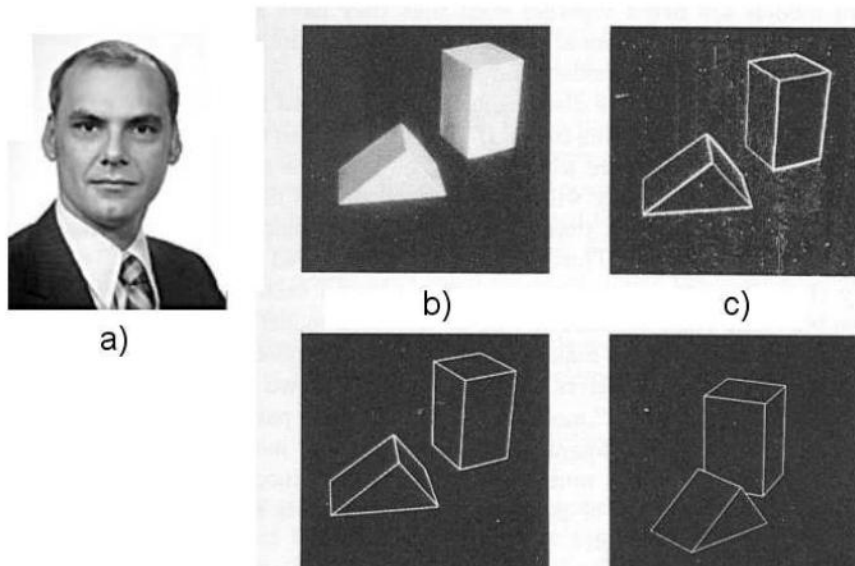
- Alignment: fitting a model to a transformation between pairs of features (*matches*) in two images



Find transformation T
that minimizes

$$\sum_i \text{residual}(T(x_i), x'_i)$$

Recognition as an alignment problem: Block world

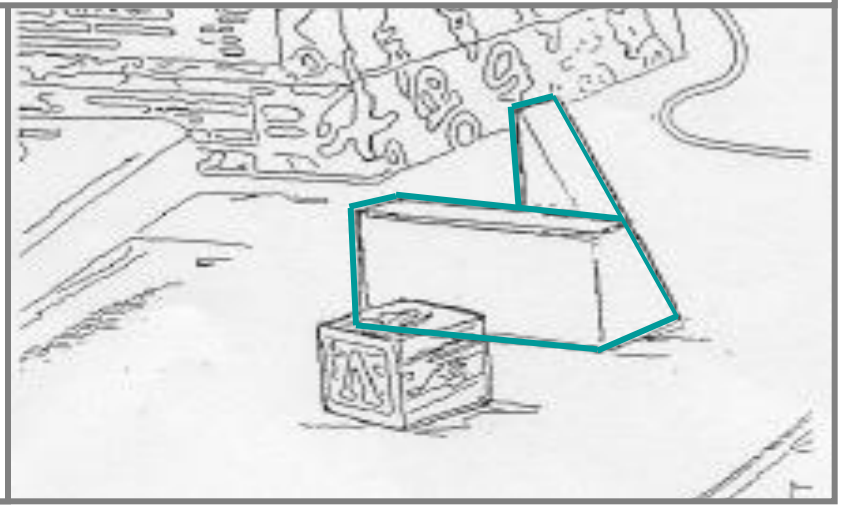
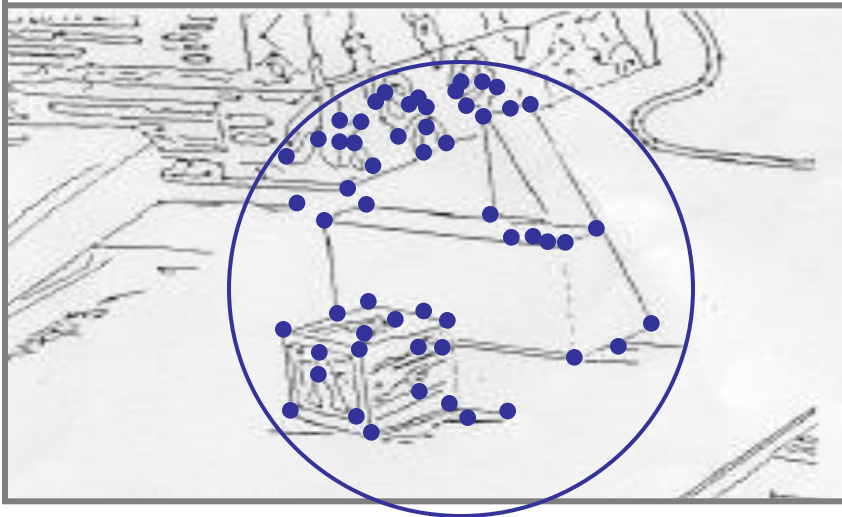


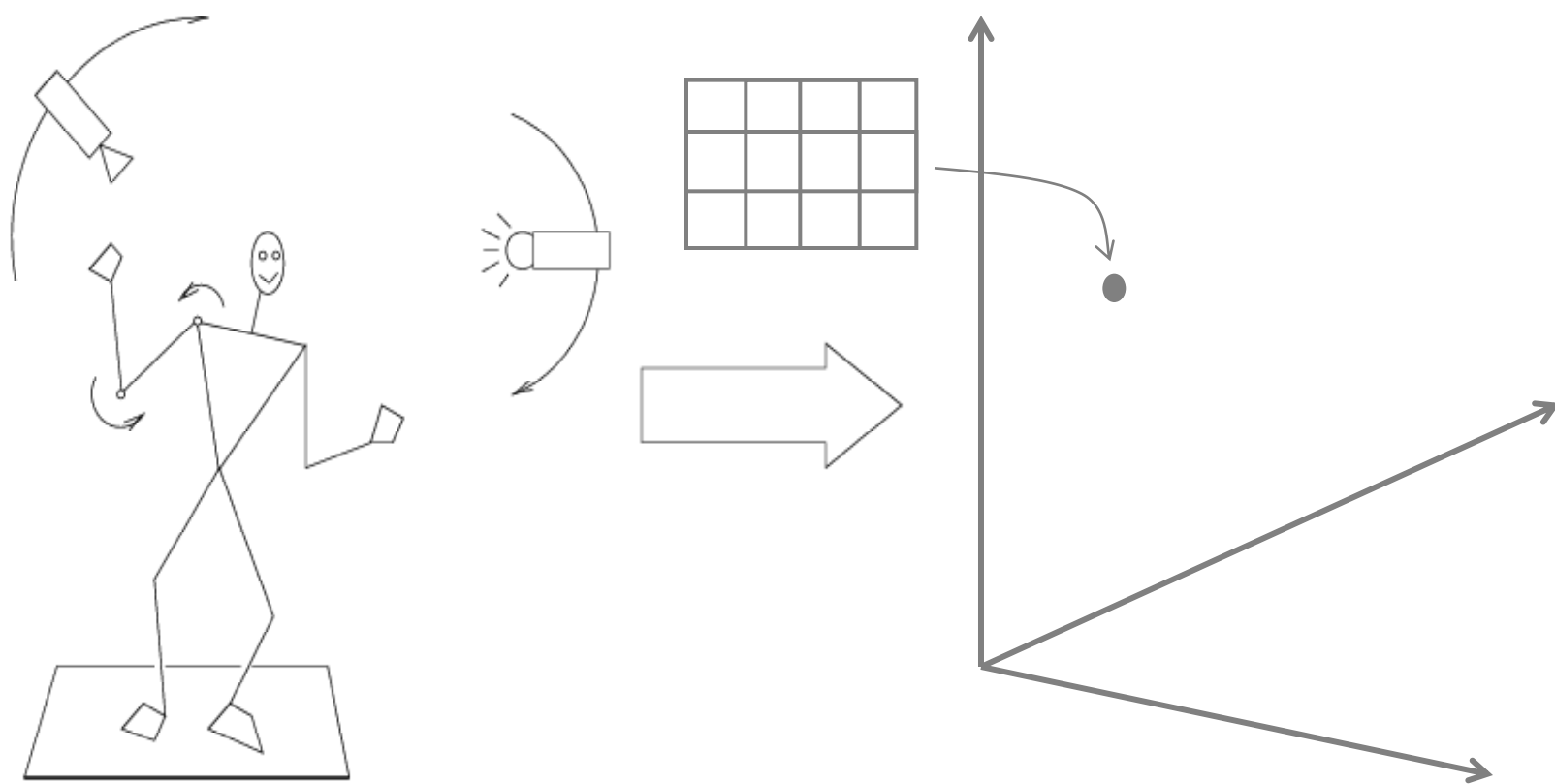
L. G. Roberts, [Machine Perception of Three Dimensional Solids](#), Ph.D. thesis, MIT Department of Electrical Engineering, 1963.

Fig. 1. A system for recognizing 3-d polyhedral scenes. a) L.G. Roberts. b) A blocks world scene. c) Detected edges using a 2x2 gradient operator. d) A 3-d polyhedral description of the scene, formed automatically from the single image. e) The 3-d scene displayed with a viewpoint different from the original image to demonstrate its accuracy and completeness. (b) - e) are taken from [64] with permission MIT Press.)

Nice framework to develop fancy math, but too far from reality...

Alignment: Huttenlocher & Ullman (1987)





~~Variability~~

Invariance to:

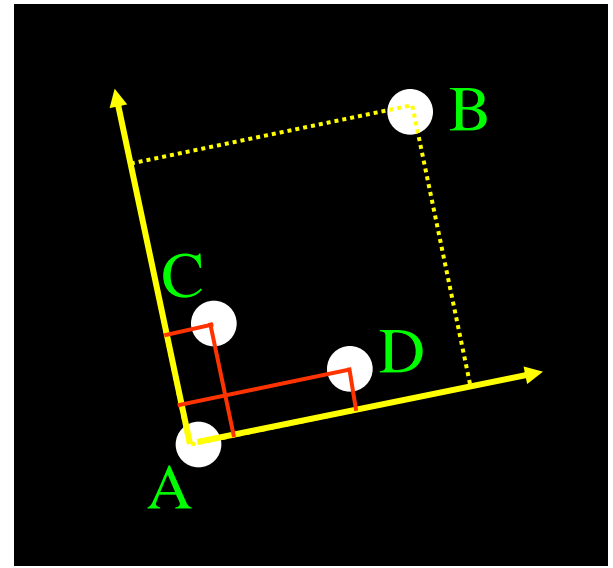
Camera position

Illumination

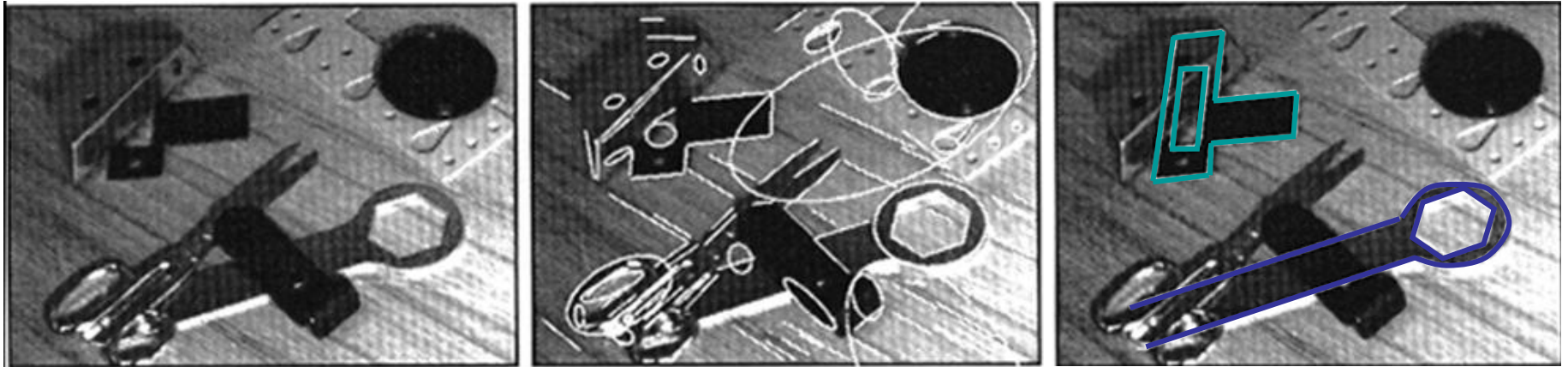
Internal parameters

Duda & Hart (1972); Weiss (1987); Mundy et al. (1992-94);
Rothwell et al. (1992); Burns et al. (1993)

Example: invariant to similarity transformations computed from four points

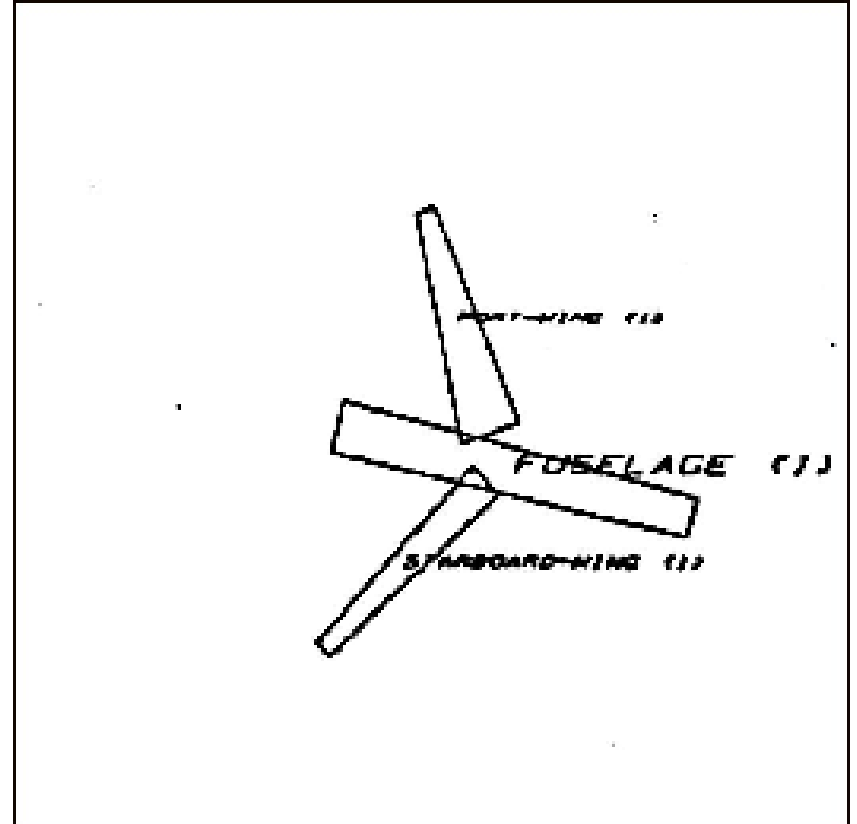
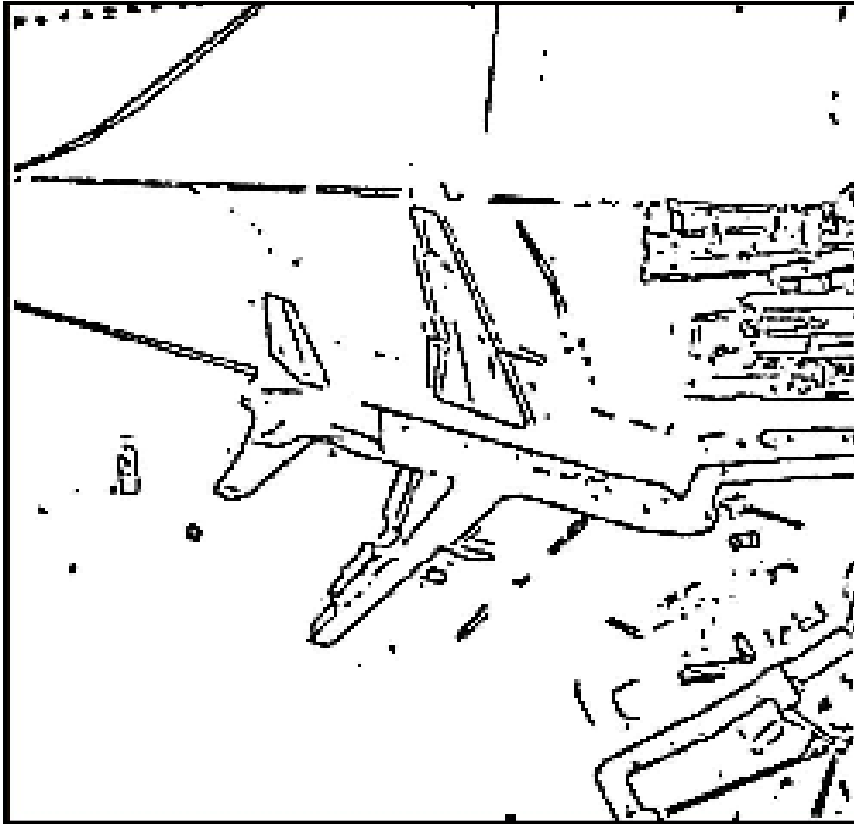


Projective invariants (Rothwell et al., 1992):



General 3D objects do not admit monocular viewpoint invariants (Burns et al., 1993)

Representing and recognizing object categories is harder...



ACRONYM (Brooks and Binford, 1981)

Binford (1971), Nevatia & Binford (1972), Marr & Nishihara (1978)

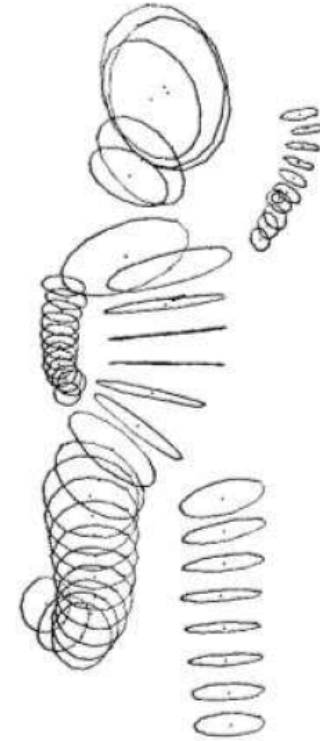
Binford and generalized cylinders



a)



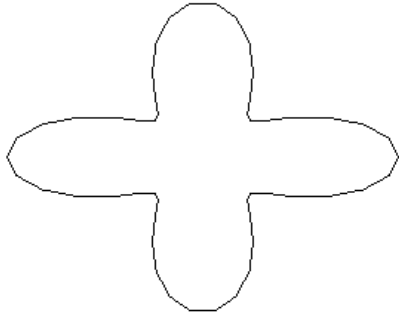
b)



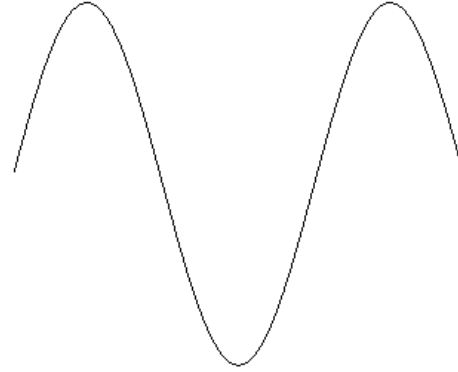
c)

Fig. 3. The representation of objects by assemblies of generalized cylinders. a) Thomas Binford. b) A range image of a doll. c) The resulting set of generalized cylinders. (b) and c) are taken from Agin [1] with permission.)

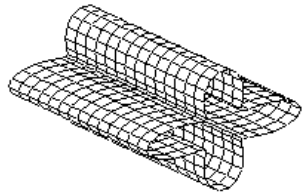
Binford and generalized cylinders



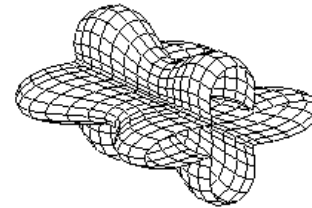
(a) Cross section.



(b) Sweeping rule.

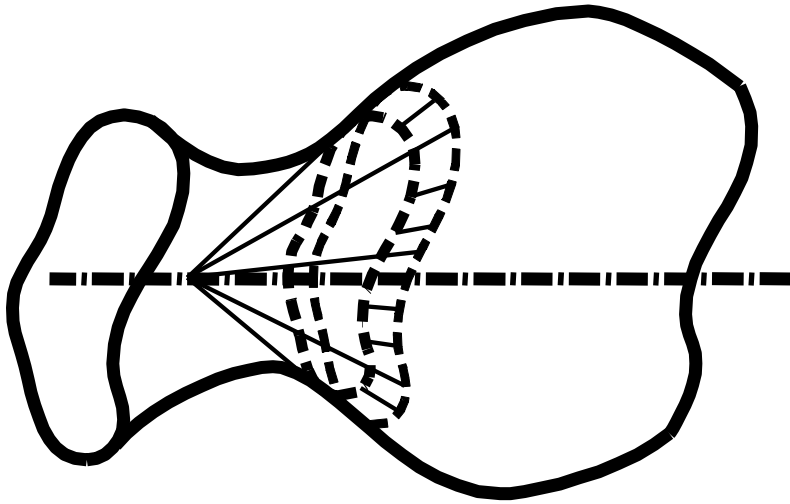


(c) True cylinder

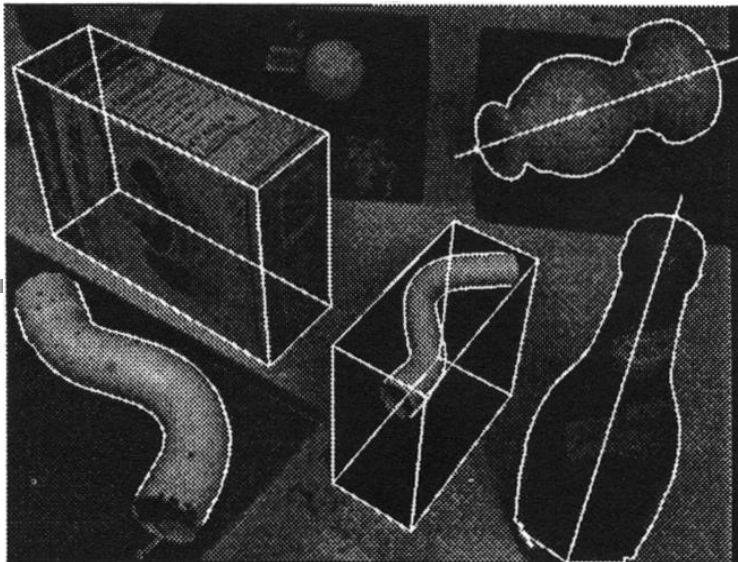


(d) Generalized cylinder

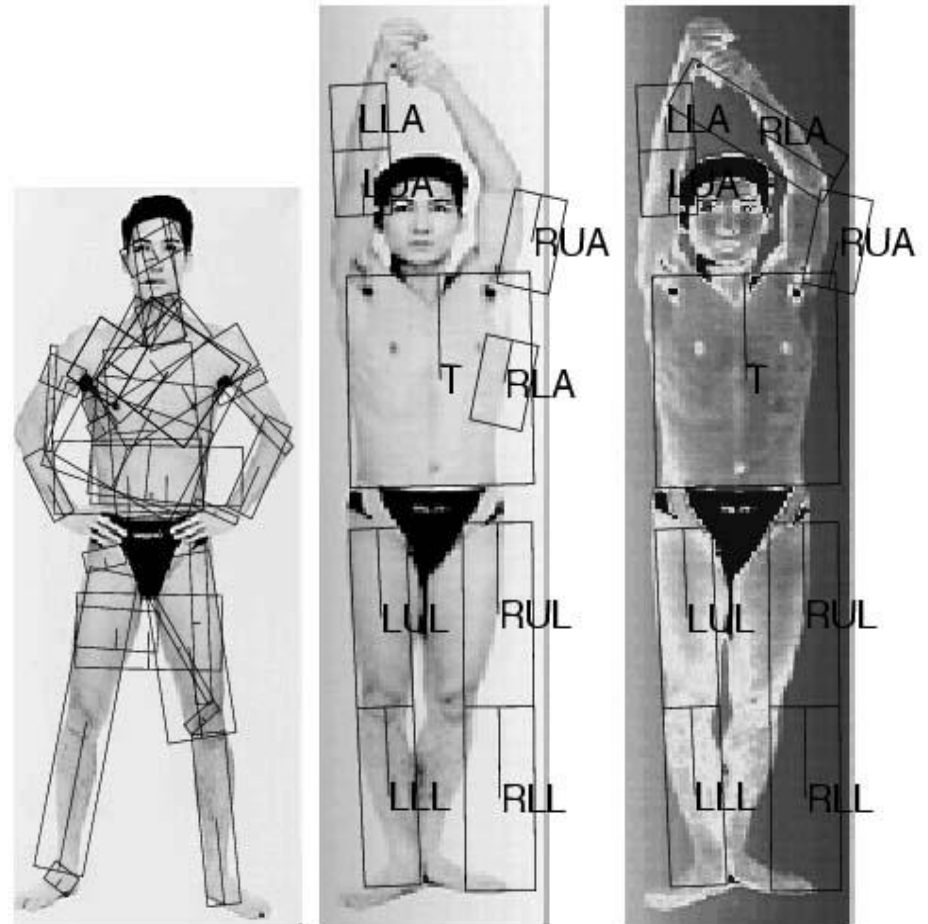
General shape primitives?



Generalized cylinders
Ponce et al. (1989)



Zisserman et al. (1995)



Forsyth (2000)

Recognition by components



Irving Biederman

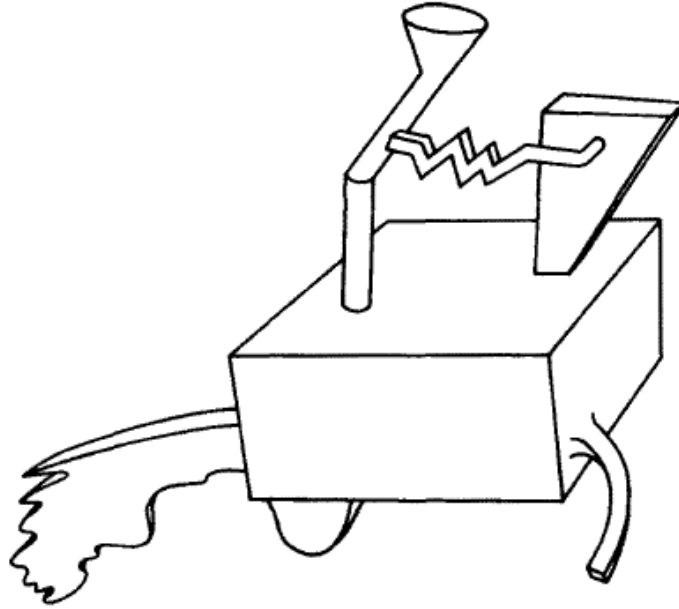
Recognition-by-Components: A Theory of Human Image Understanding.
Psychological Review, 1987.

Recognition by components

The fundamental assumption of the proposed theory, recognition-by-components (RBC), is that a modest set of generalized-cone components, called **geons** ($N = 36$), can be derived from contrasts of five readily detectable properties of edges in a two-dimensional image: curvature, collinearity, symmetry, parallelism, and cotermination.

The “contribution lies in its proposal for a particular vocabulary of components derived from perceptual mechanisms and its account of how an arrangement of these components can access a representation of an object in memory.”

A do-it-yourself example



- 1) We know that this object is nothing we know
- 2) We can split this objects into parts that everybody will agree
- 3) We can see how it resembles something familiar: “a hot dog cart”

“The naive realism that emerges in descriptions of nonsense objects may be reflecting the workings of a representational system by which objects are identified.”

Hypothesis

- Hypothesis: there is a small number of geometric components that constitute the primitive elements of the object recognition system (like letters to form words).
- “The particular properties of edges that are postulated to be relevant to the generation of the volumetric primitives have the desirable properties that they are invariant over changes in orientation and can be determined from just a few points on each edge.”
- Limitation: “The modeling has been limited to concrete entities with specified boundaries.” (count nouns) – this limitation is shared by many modern object detection algorithms.

Stages of processing

Stages in Object Perception

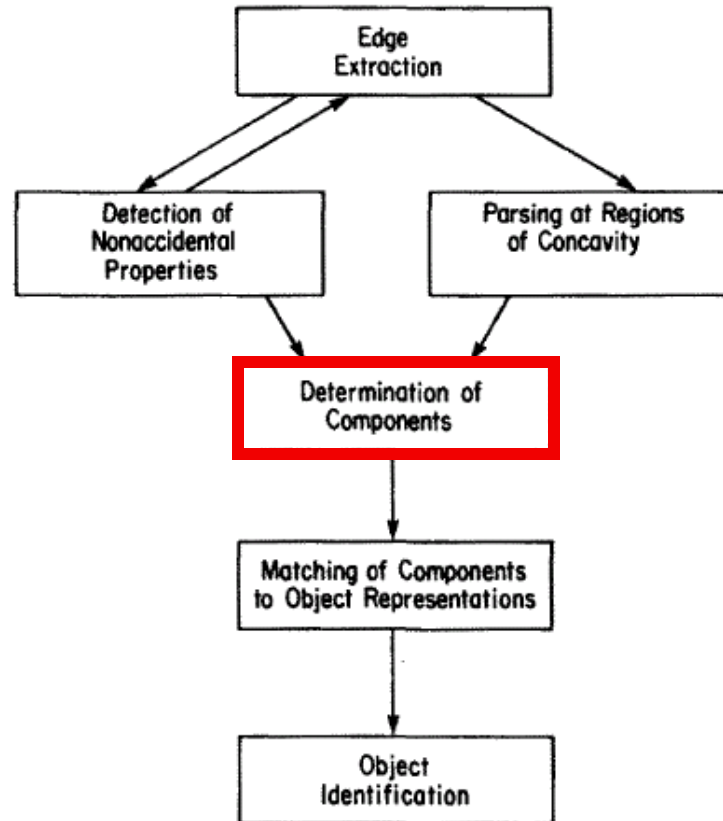


Figure 2. Presumed processing stages in object recognition.

“Parsing is performed, primarily at concave regions, simultaneously with a detection of nonaccidental properties.”

Examples:

- Colinearity
- Smoothness
- Symmetry
- Parallelism
- Cotermination

Principle of Non-Accidentalness: Critical information is unlikely to be a consequence of an accident of viewpoint.

Three Space Inference from Image Features



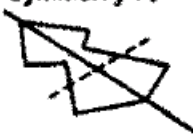

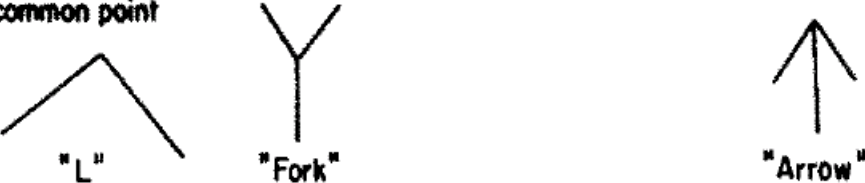
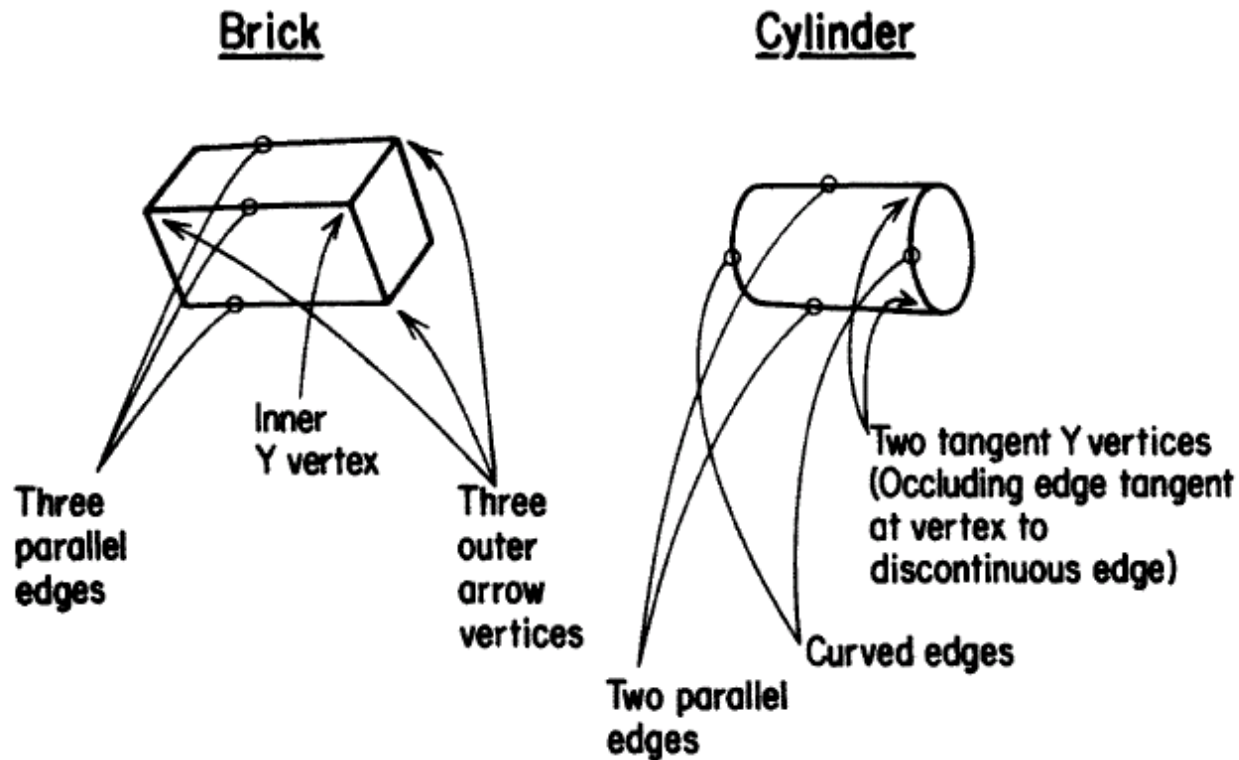
<u>2-D Relation</u>	<u>3-D Inference</u>	<u>Examples</u>
1. Collinearity of points or lines	Collinearity in 3-Space	
2. Curvilinearity of points of arcs	Curvilinearity in 3-Space	
3. Symmetry (Skew Symmetry?)	Symmetry in 3-Space	
4. Parallel Curves (Over Small Visual Angles)	Curves are parallel in 3-Space	
5. Vertices—two or more terminations at a common point	Curves terminate at a common point in 3-Space	





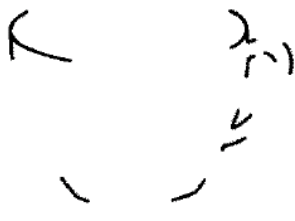
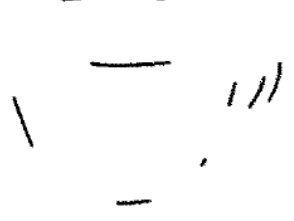
Figure 4. Five nonaccidental relations. (From Figure 5.2, *Perceptual organization and visual recognition* [p. 77] by **David Lowe**. Unpublished doctoral dissertation, Stanford University. Adapted by permission.)

Some Nonaccidental Differences Between a Brick and a Cylinder



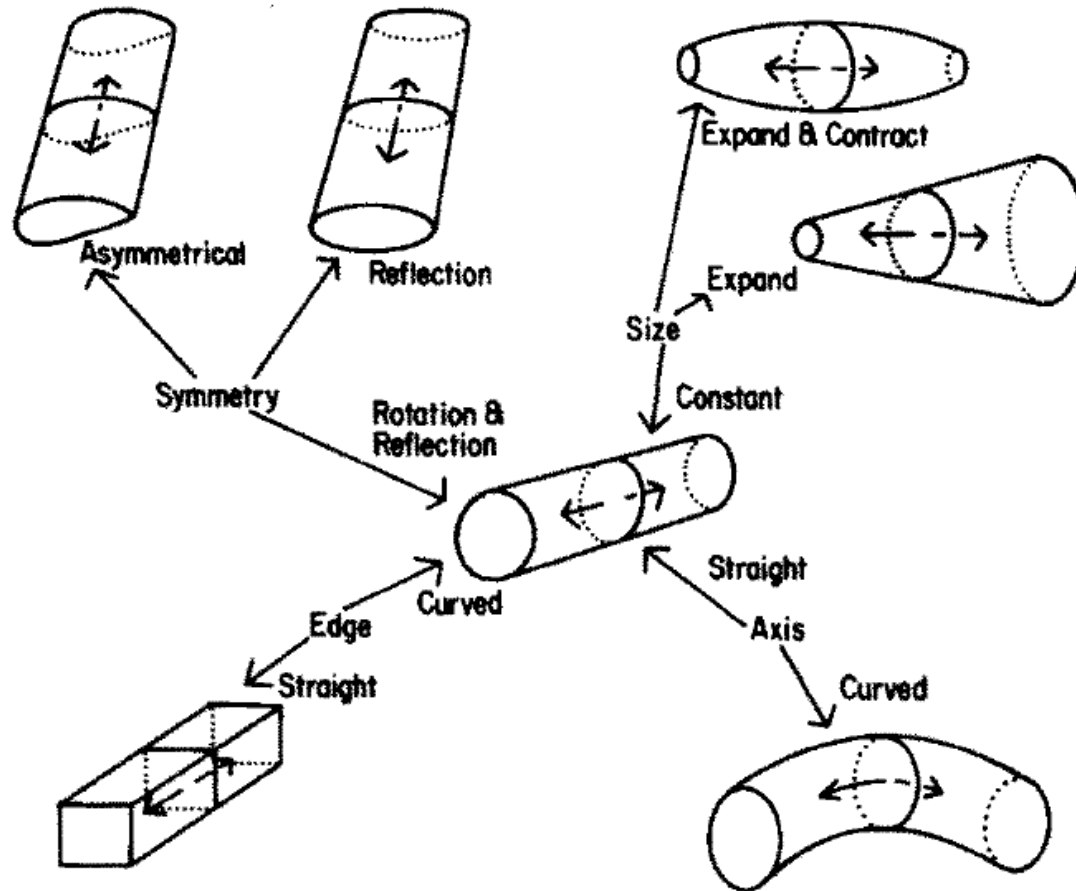
The high speed and accuracy of determining a given nonaccidental relation {e.g., whether some pattern is symmetrical) should be contrasted with performance in making absolute quantitative judgments of variations in a single physical attribute, such as length of a segment or degree of tilt or curvature.

Object recognition is performed by humans in around 100ms.

Proportion Contour Deleted	Locus of Deletion	
	At Midsegment	At Vertex
25%		
45%		
65%		
	Recoverable	Unrecoverable

“If contours are deleted at a vertex they can be restored, as long as there is no accidental filling-in. The greater disruption from vertex deletion is expected on the basis of their importance as diagnostic image features for the components.”

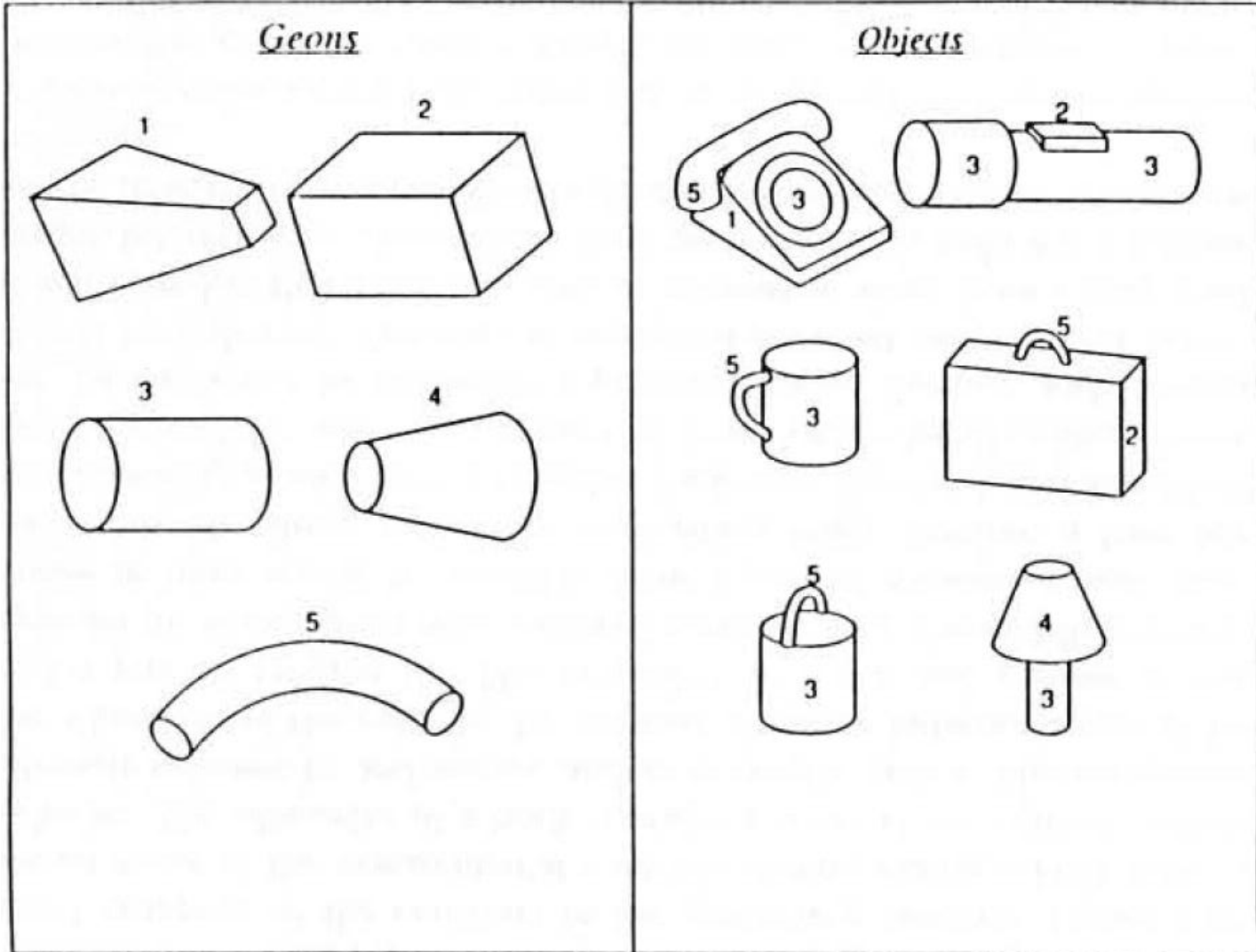
From generalized cylinders to GEONS



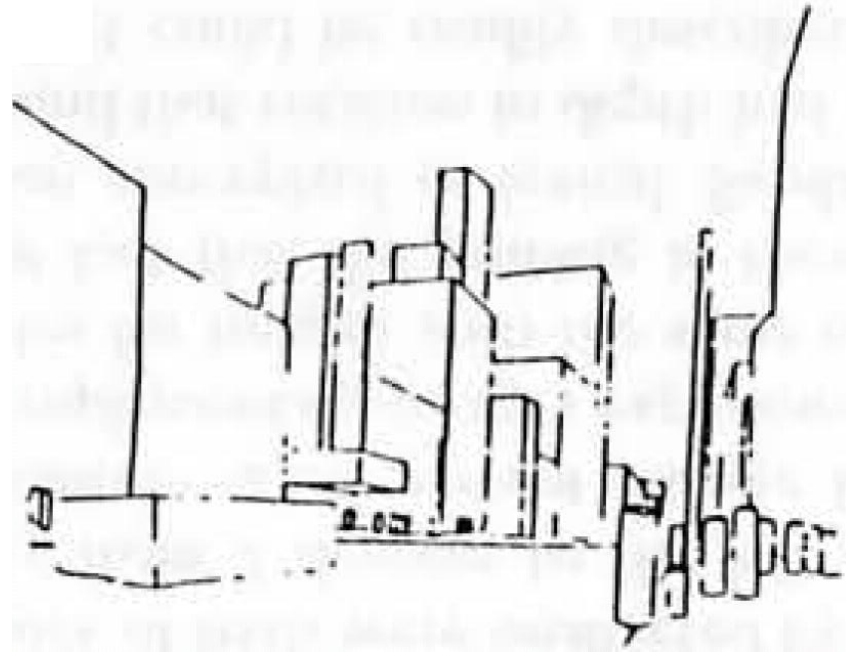
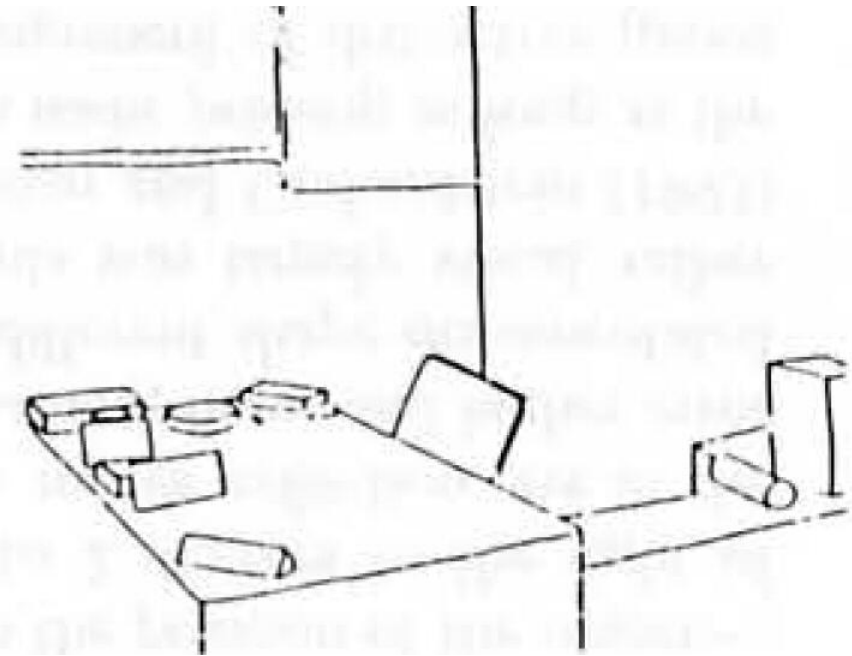
“From variation over only two or three levels in the nonaccidental relations of four attributes of generalized cylinders, a set of 36 GEONS can be generated.”

Geons represent a restricted form of generalized cylinders.

Objects and their geons



Scenes and geons



The importance of spatial arrangement

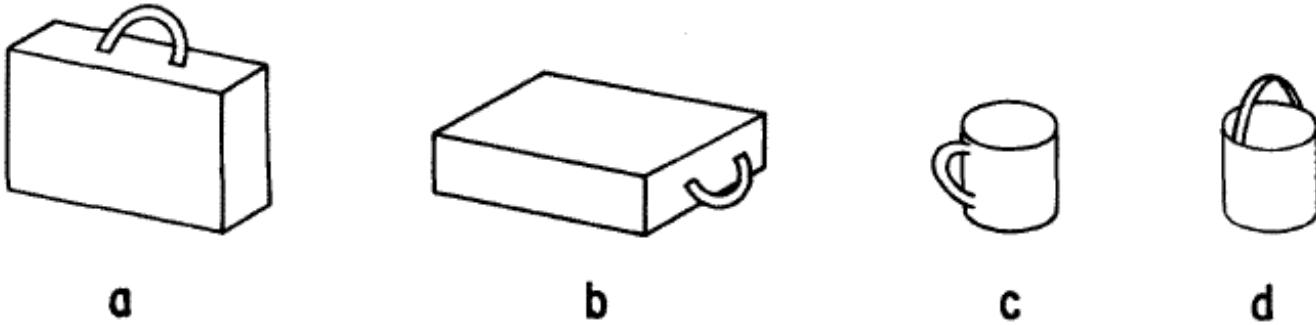
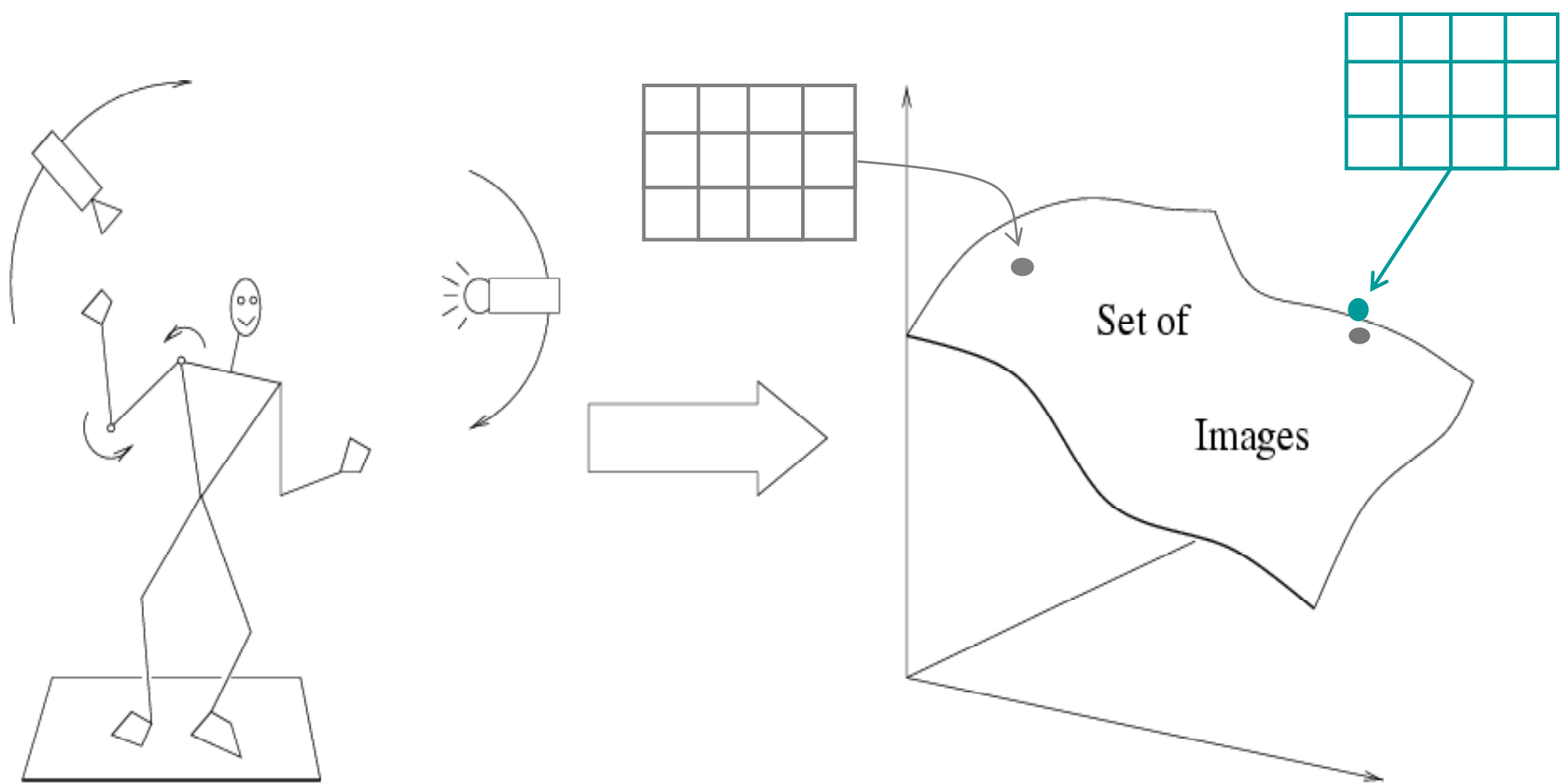


Figure 3. Different arrangements of the same components can produce different objects.

Timeline of recognition

- 1965-late 1980s: alignment, geometric primitives
- Early 1990s: invariants, appearance-based methods

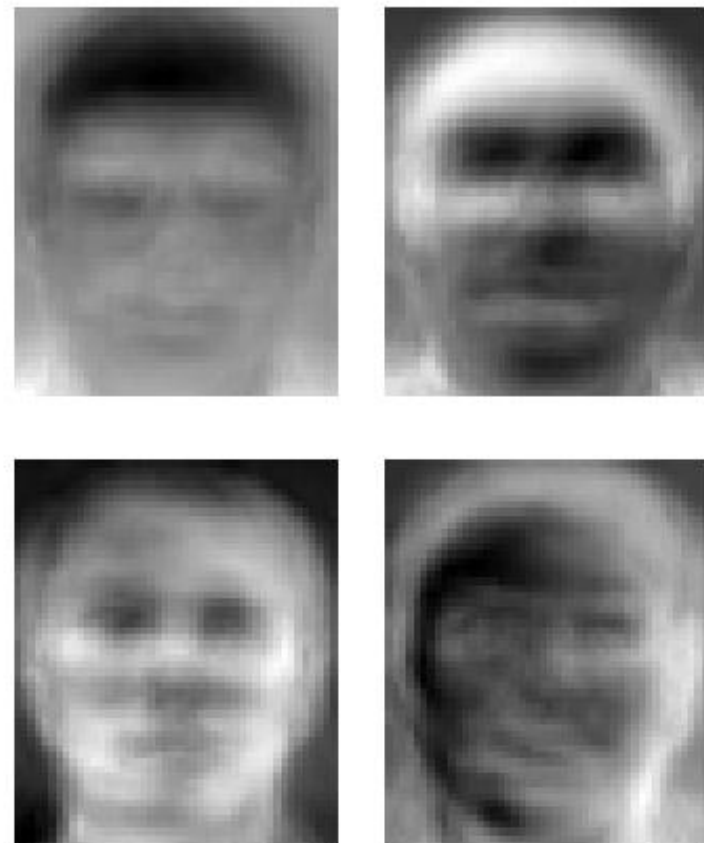


Empirical models of image variability

Appearance-based techniques

Turk & Pentland (1991); Murase & Nayar (1995); etc.

Eigenfaces (Turk & Pentland, 1991)

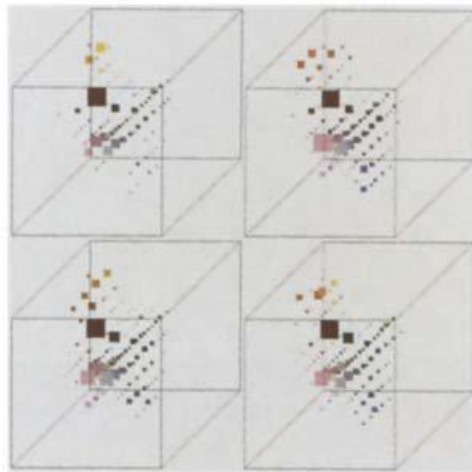
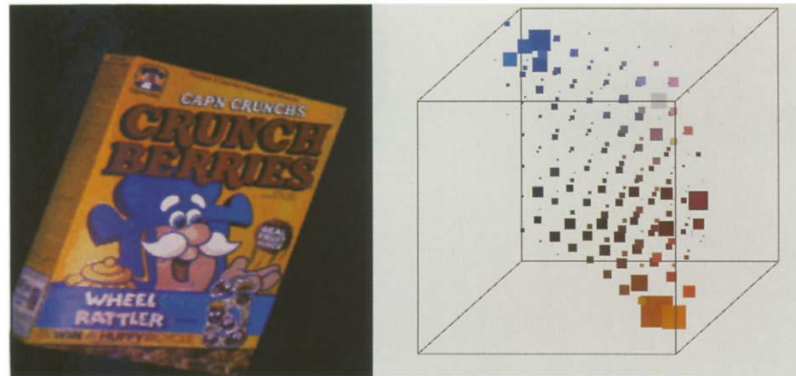


Experimental Condition	Correct/Unknown Recognition Percentage		
	Lighting	Orientation	Scale
Forced classification	96/0	85/0	64/0
Forced 100% accuracy	100/19	100/39	100/60
Forced 20% unknown rate	100/20	94/20	74/20

Eigenfaces

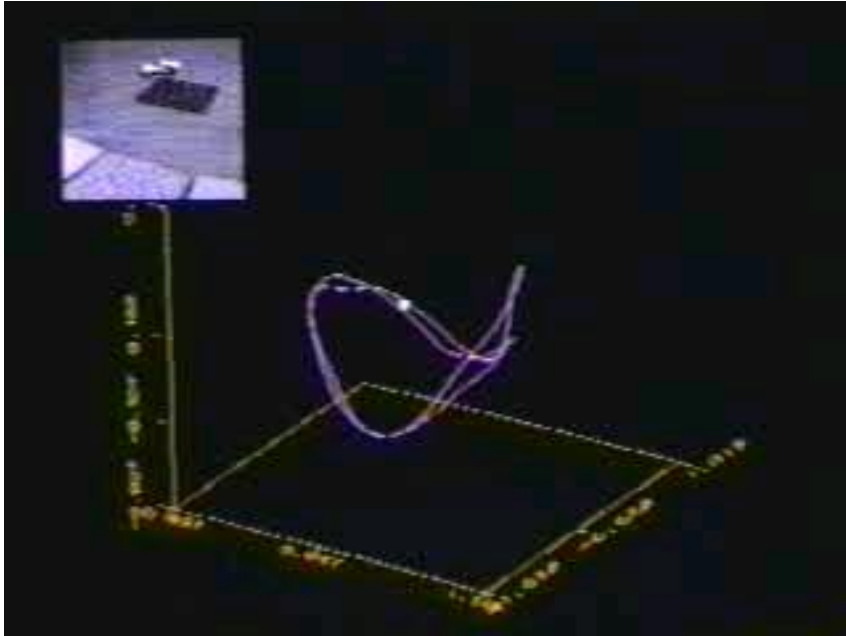
Explain on whiteboard

Color Histograms



Swain and Ballard, [Color Indexing](#), IJCV 1991.

Appearance manifolds



H. Murase and S. Nayar, Visual learning and recognition of 3-d objects from appearance, IJCV 1995

Limitations of global appearance models

- Can work on relatively simple patterns



- Not robust to clutter, occlusion, lighting changes

Timeline of recognition

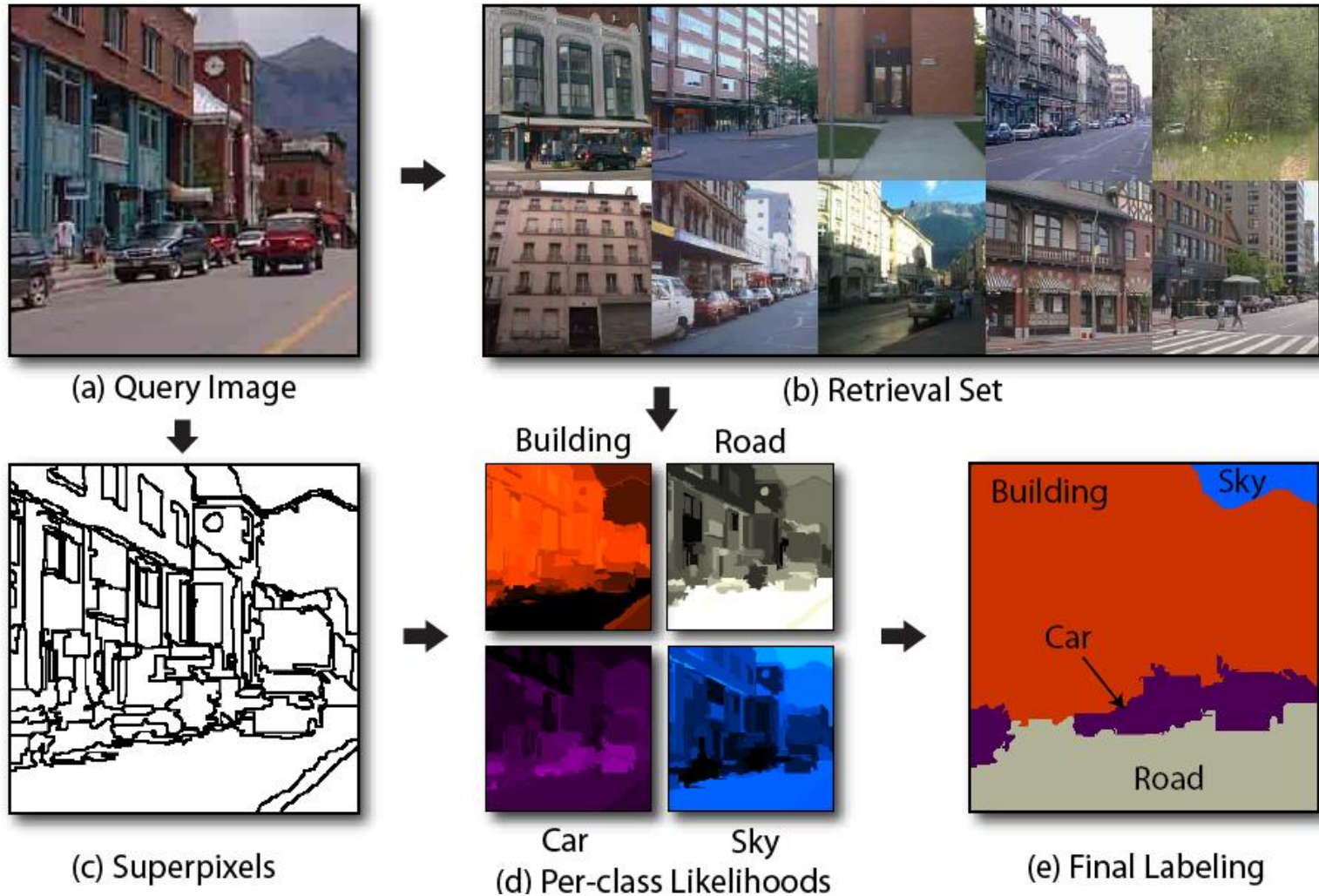
- 1965-late 1980s: alignment, geometric primitives
- Early 1990s: invariants, appearance-based methods
- Mid-late 1990s: sliding window approaches

Sliding window approaches

- Classify each window separately
- Scale / orientation range to search over



Scene-level context for image parsing

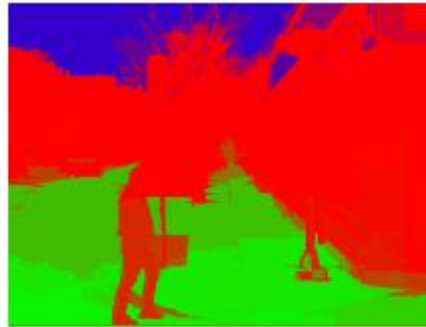


J. Tighe and S. Lazebnik, ECCV 2010 submission

Geometric context



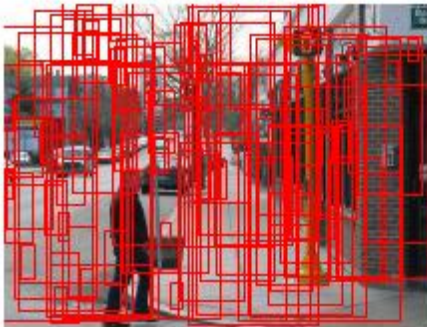
(a) Input image



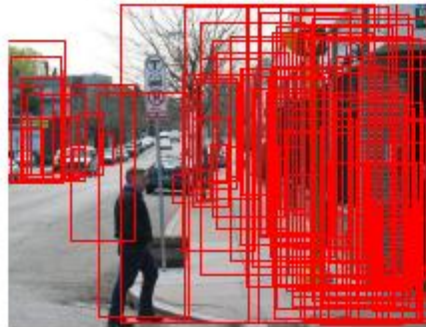
(c) Surface estimate



(e) $P(\text{viewpoint} \mid \text{objects})$



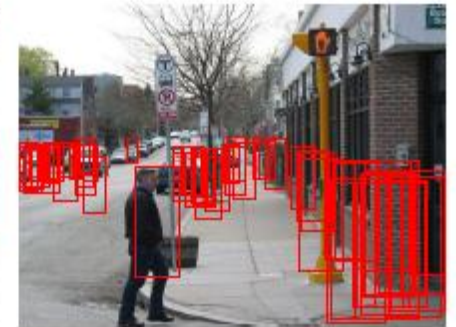
(b) $P(\text{person}) = \text{uniform}$



(d) $P(\text{person} \mid \text{geometry})$



(f) $P(\text{person} \mid \text{viewpoint})$



(g) $P(\text{person} \mid \text{viewpoint, geometry})$

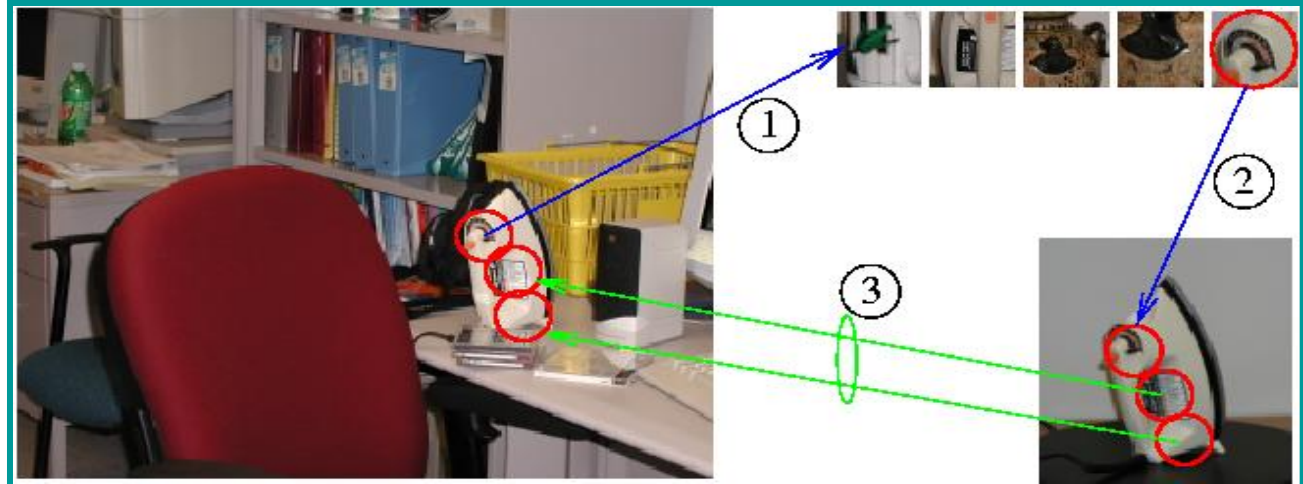
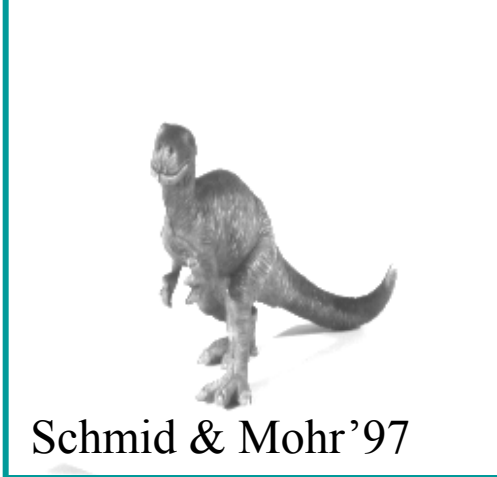
D. Hoiem, A. Efros, and M. Herbert. [Putting Objects in Perspective](#). CVPR 2006.

Timeline of recognition

- 1965-late 1980s: alignment, geometric primitives
- Early 1990s: invariants, appearance-based methods
- Mid-late 1990s: sliding window approaches
- Late 1990s: feature-based methods

Local features

Combining *local* appearance, spatial constraints, invariants, and classification techniques from machine learning.



Specific Object Recognition



Specific Object Recognition



Specific Object Recognition Application

Products

LaneHawk BOB

- Benefits
- Store Integration
- Demonstration Video
- Stopping BOB Loss

LaneHawk InCart

LaneHawk Enterprise Manager

ShelfHawk

TunnelHawk

Core Technologies



LaneHawk® BOB is a loss-prevention solution that turns bottom-of-basket (BOB) losses into profits in real time.

[WATCH DEMO VIDEO >](#)

It starts with a visual scanner that recognizes items without having to read the UPC code. Our solution easily integrates with any POS system, including self-checkout. A smart camera is flush-mounted in the checkout lane, continuously watching for items. When an item is detected and recognized using our patented ViPR® technology, its UPC information is sent directly through an Ethernet connection to the POS. The cashier verifies the items that were found under the basket and continues to close the transaction. The item can remain under the basket, and with LaneHawk BOB, you are assured to get paid for it.

How it works

- 1 Detect and recognize**
Proprietary image recognition technology sees and identifies BOB items.
- 2 Send info to POS**
The UPC codes of the recognized items are sent via Ethernet to the POS and automatically added to the transaction.
- 3 Add to transaction**
The cashier accepts or clears the detected items to complete the sale.



Why recognizing the item is paramount

LaneHawk recognizes the specific item under the cart. It can tell the difference between a 12-pack of Coke and a 12-pack of Pepsi. It can recognize the item and ring it up without having to see the barcode. Why is item-level recognition the most important component of a BOB loss system? Because if you recognize the item, you can put that item into the current POS transaction and stop the transaction until the cashier accepts or scans in the item that was identified. Item-level recognition and a tight integration into the POS system results in a BOB loss system that eliminates almost all BOB loss. Systems which don't recognize the item and add it to the transaction are much easier for a cashier to get around.

Timeline of recognition

- 1965-late 1980s: alignment, geometric primitives
- Early 1990s: invariants, appearance-based methods
- Mid-late 1990s: sliding window approaches
- Late 1990s: feature-based methods
- Early 2000s – present : parts-and-shape models

Parts and Structure approaches

With a different perspective, these models focused more on the geometry than on defining the constituent elements:

- Fischler & Elschlager 1973
- Yuille '91
- Brunelli & Poggio '93
- Lades, v.d. Malsburg et al. '93
- Cootes, Lanitis, Taylor et al. '95
- Amit & Geman '95, '99
- Perona et al. '95, '96, '98, '00, '03, '04
- Felzenszwalb & Huttenlocher '00, '04
- Crandall & Huttenlocher '05, '06
- Leibe & Schiele '03, '04
- Many papers since 2000

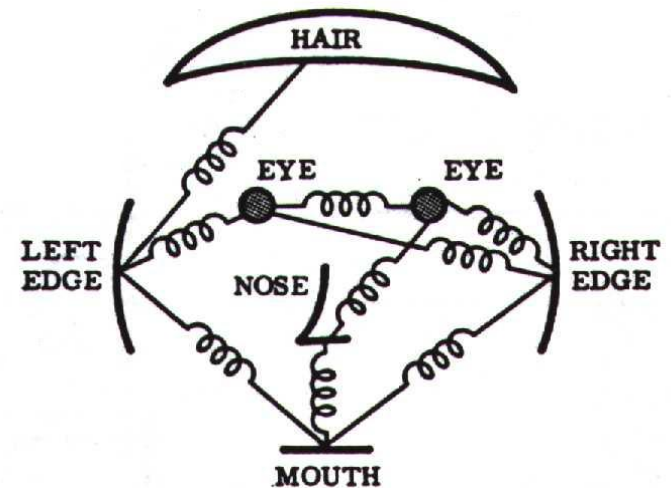
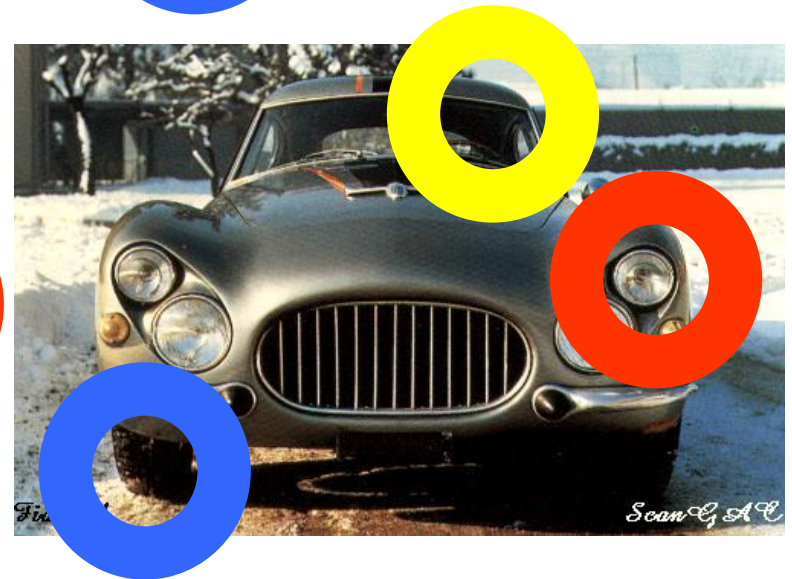


Figure from [Fischler & Elschlager 73]

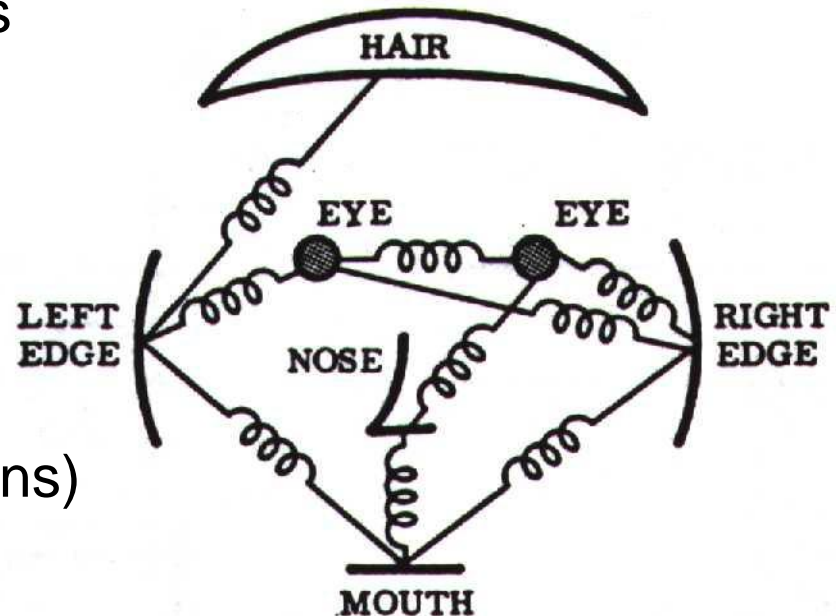
Representing categories: Parts and Structure



Weber, Welling & Perona (2000), Fergus, Perona & Zisserman (2003)

Representation

- Object as set of parts
 - Generative representation
- Model:
 - Relative locations between parts
 - Appearance of part
- Issues:
 - How to model location
 - How to represent appearance
 - Sparse or dense (pixels or regions)
 - How to handle occlusion/clutter



We will discuss these models more in depth next week

Timeline of recognition

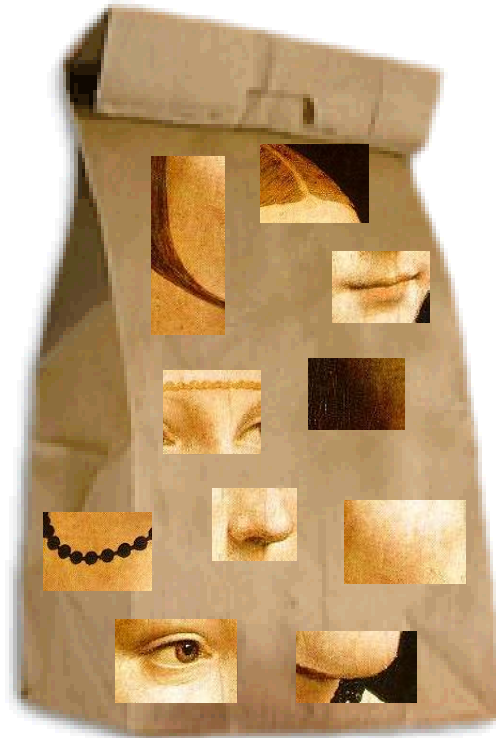
- 1965-late 1980s: alignment, geometric primitives
- Early 1990s: invariants, appearance-based methods
- Mid-late 1990s: sliding window approaches
- Late 1990s: feature-based methods
- Early 2000s – present : parts-and-shape models
- 2003 – present: bags of features

Bag-of-features models

Object

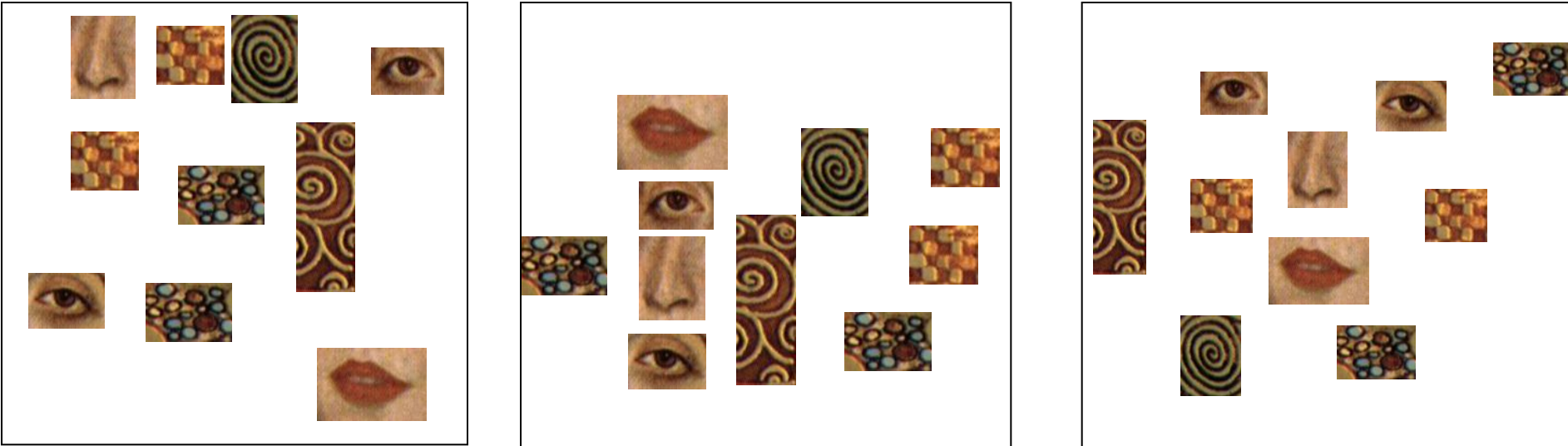


**Bag of
'words'**



Objects as texture

- All of these are treated as being the same



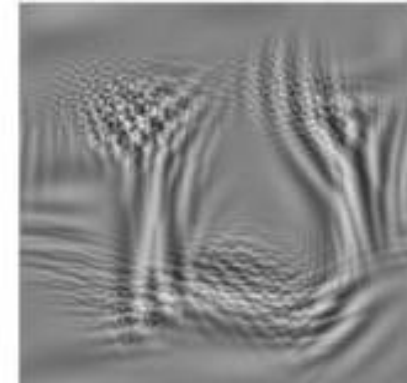
- No distinction between foreground and background: scene recognition?

Timeline of recognition

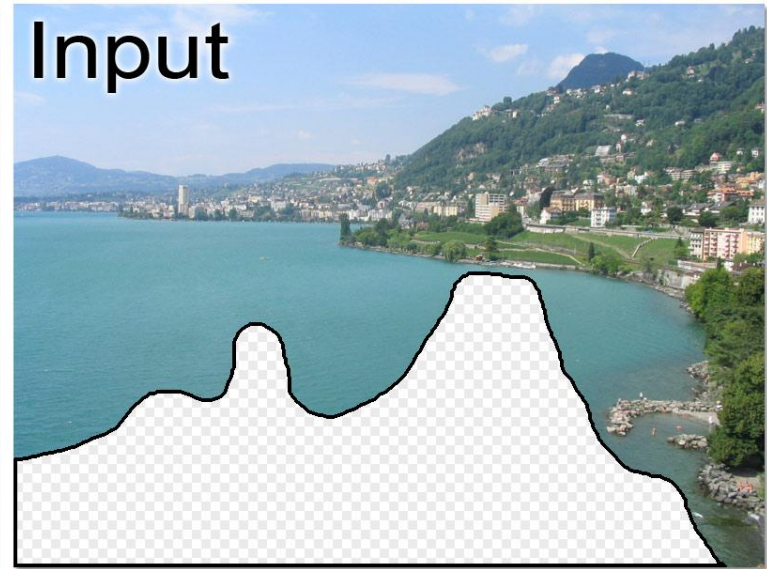
- 1965-late 1980s: alignment, geometric primitives
- Early 1990s: invariants, appearance-based methods
- Mid-late 1990s: sliding window approaches
- Late 1990s: feature-based methods
- Early 2000s – present : parts-and-shape models
- 2003 – present: bags of features
- Present trends: combination of local and global methods, modeling context, integrating recognition and segmentation

Global models?

- The “gist” of a scene: Oliva & Torralba (2001)



J. Hays and A. Efros, Scene Completion using Millions of Photographs, SIGGRAPH 2007



Object Recognition by Scene Alignment

Bryan C. Russell, Antonio Torralba, Ce Liu, Rob Fergus, William T. Freeman

NIPS 2007



Input image

Goal: Recognize objects embedded in a scene



Nearest neighbors from
15,691 images



Cluster images
using object labels

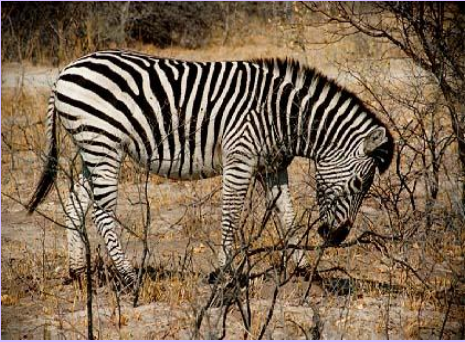


Output image with
object labels transferred

Timeline of recognition

- 1965-late 1980s: alignment, geometric primitives
- Early 1990s: invariants, appearance-based methods
- Mid-late 1990s: sliding window approaches
- Late 1990s: feature-based methods
- Early 2000s – present : parts-and-shape models
- 2003 – present: bags of features
- Present trends: combination of local and global methods, modeling context, integrating recognition and segmentation

Object categorization: the statistical viewpoint



$$p(\textit{zebra} | \textit{image})$$

vs.

$$p(\textit{no zebra} | \textit{image})$$

- Bayes rule:

$$\underbrace{\frac{p(\textit{zebra} | \textit{image})}{p(\textit{no zebra} | \textit{image})}}_{\text{posterior ratio}} = \underbrace{\frac{p(\textit{image} | \textit{zebra})}{p(\textit{image} | \textit{no zebra})}}_{\text{likelihood ratio}} \cdot \underbrace{\frac{p(\textit{zebra})}{p(\textit{no zebra})}}_{\text{prior ratio}}$$

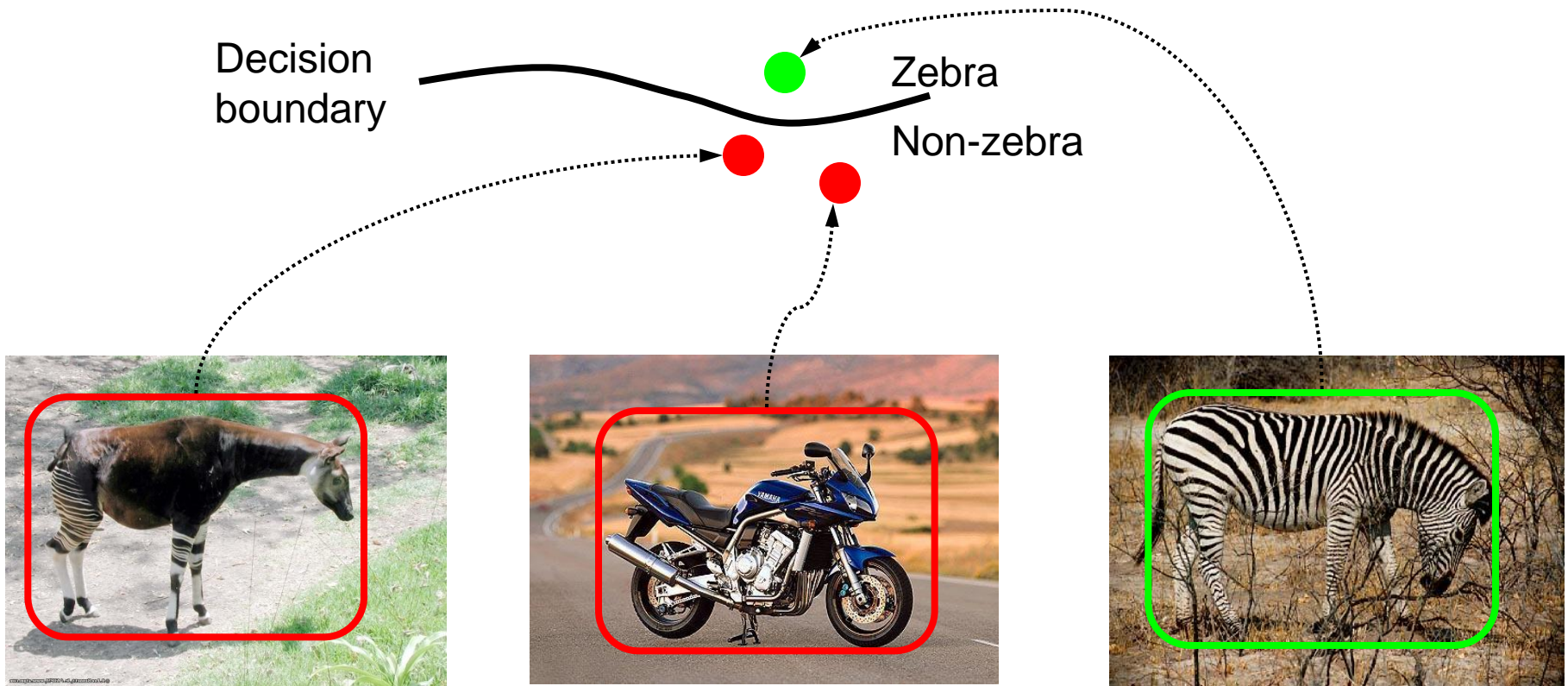
Object categorization: the statistical viewpoint

$$\underbrace{\frac{p(\textit{zebra} | \textit{image})}{p(\textit{no zebra} | \textit{image})}}_{\text{posterior ratio}} = \underbrace{\frac{p(\textit{image} | \textit{zebra})}{p(\textit{image} | \textit{no zebra})}}_{\text{likelihood ratio}} \cdot \underbrace{\frac{p(\textit{zebra})}{p(\textit{no zebra})}}_{\text{prior ratio}}$$

- **Discriminative methods model posterior**
- **Generative methods model likelihood and prior**

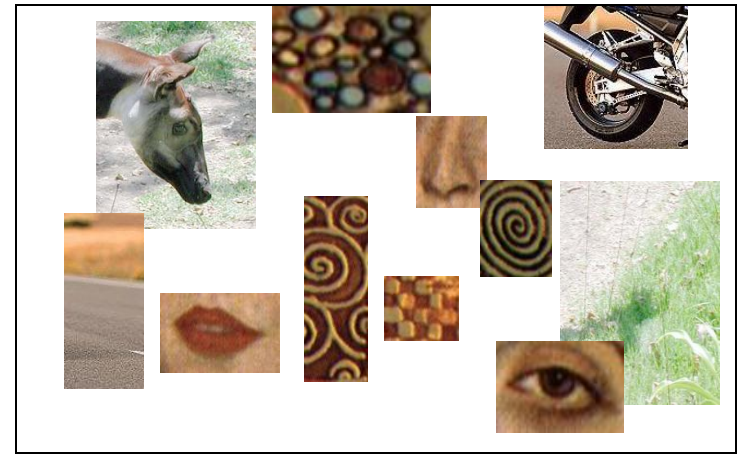
Discriminative



- Direct modeling of $\frac{p(\text{zebra} | \text{image})}{p(\text{no zebra} | \text{image})}$



Generative

- Model $p(\text{image} | \text{zebra})$ and $p(\text{image} | \text{no zebra})$



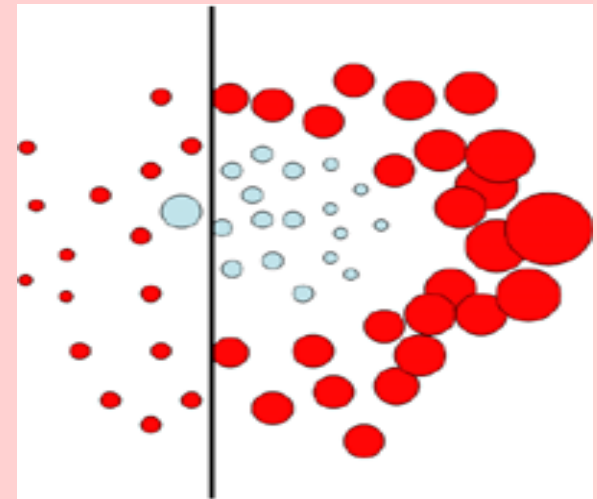
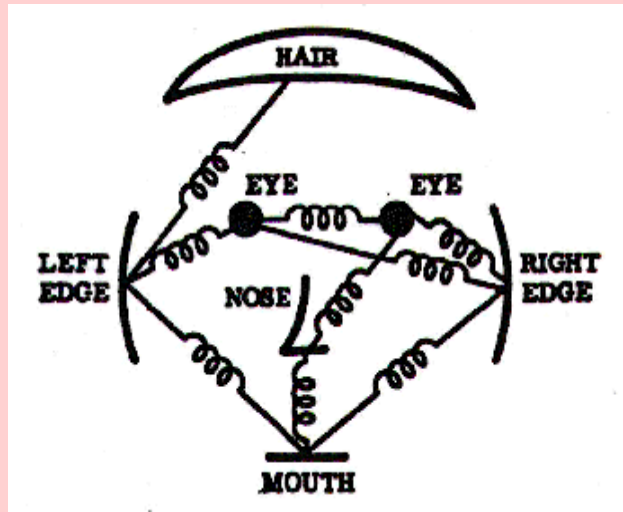
	$p(\text{image} \text{zebra})$	$p(\text{image} \text{no zebra})$
	Low	Middle
	High	Middle \rightarrow Low

Three main issues

- Representation
 - How to represent an object category
- Learning
 - How to form the classifier, given training data
- Recognition
 - How the classifier is to be used on novel data

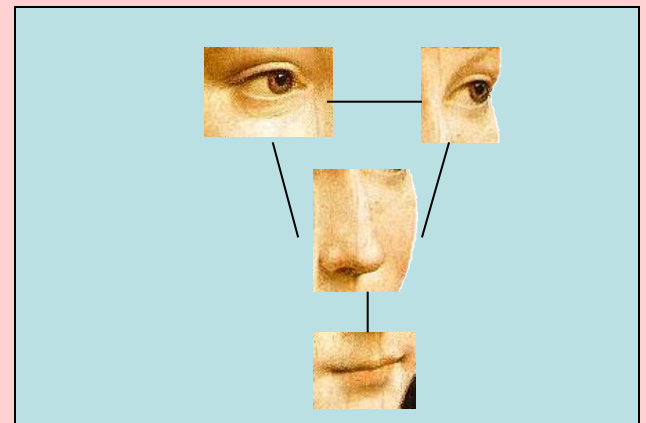
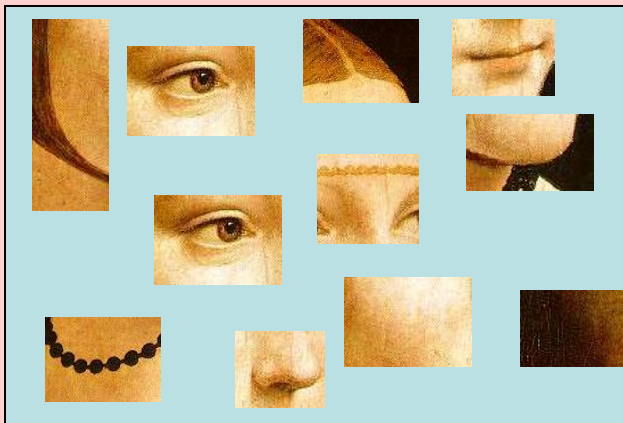
Representation

- Generative /
discriminative / hybrid



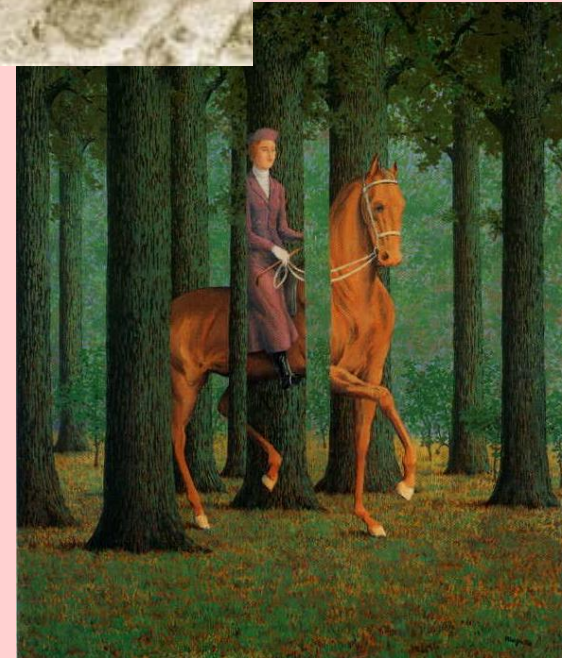
Representation

- Generative / discriminative / hybrid
- Appearance only or location and appearance



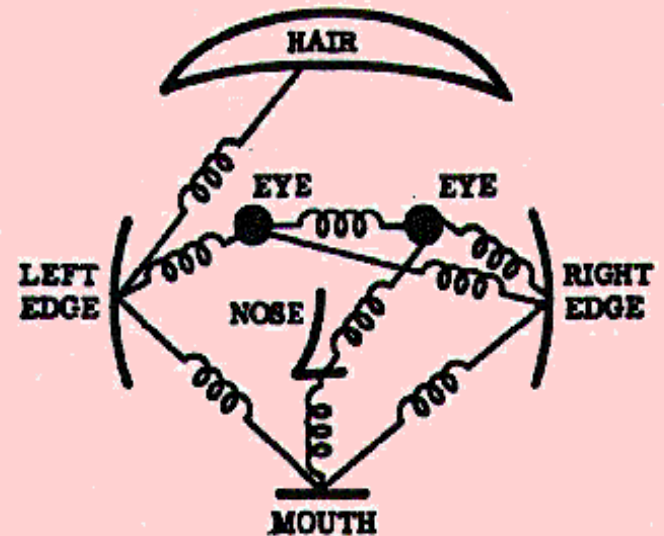
Representation

- Generative / discriminative / hybrid
- Appearance only or location and appearance
- Invariances
 - View point
 - Illumination
 - Occlusion
 - Scale
 - Deformation
 - Clutter
 - etc.



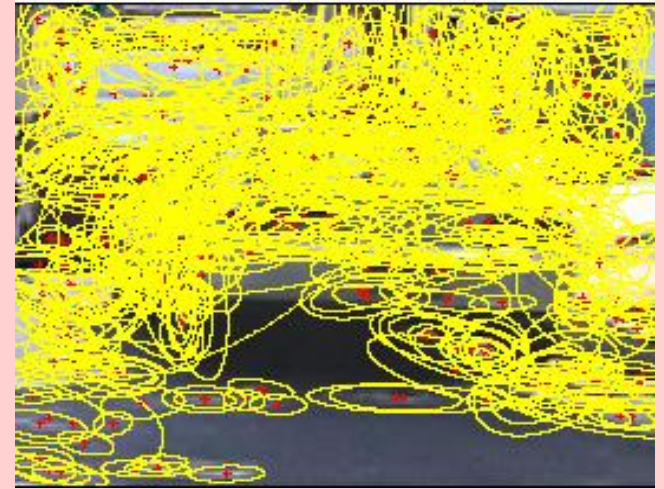
Representation

- Generative / discriminative / hybrid
- Appearance only or location and appearance
- invariances
- Part-based or global w/sub-window



Representation

- Generative / discriminative / hybrid
- Appearance only or location and appearance
- invariances
- Parts or global w/sub-window
- Use set of features or each pixel in image



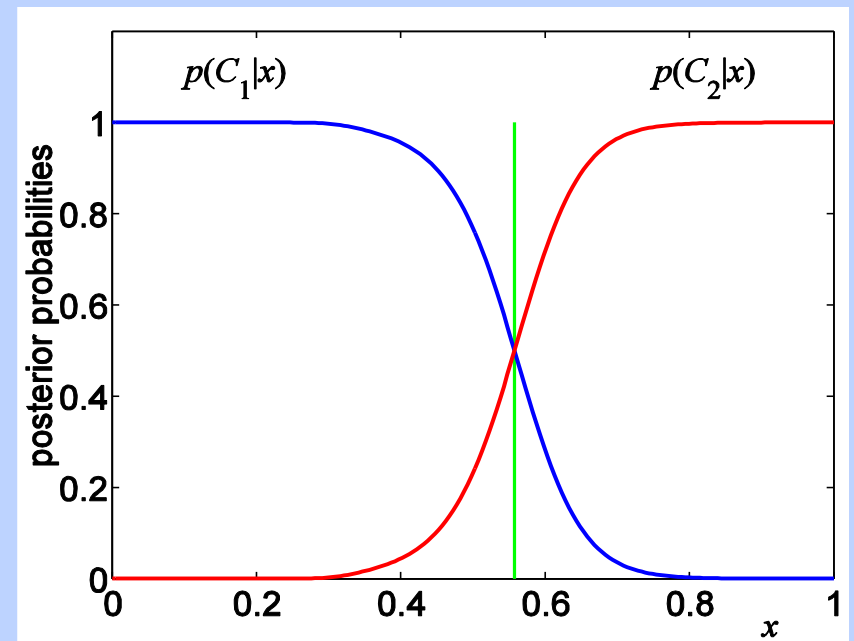
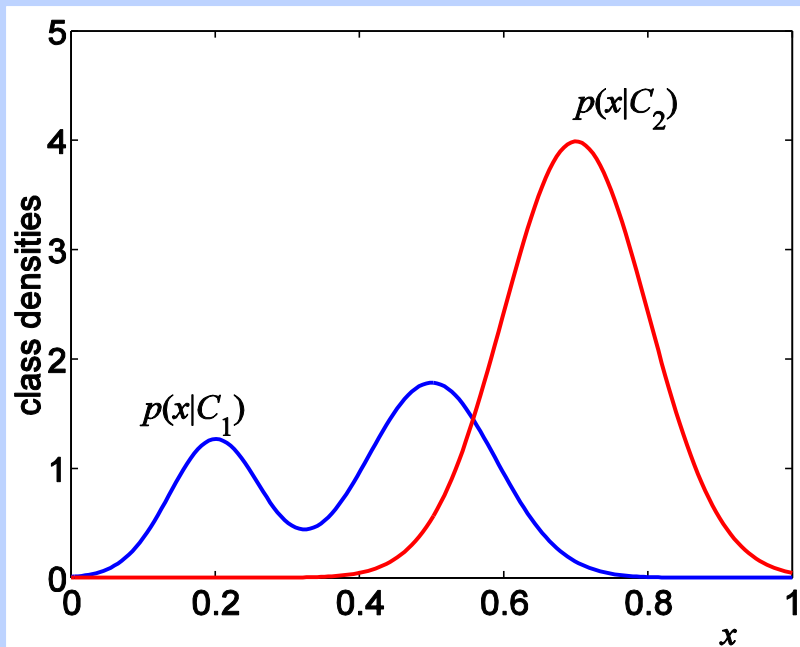
Learning

- Unclear how to model categories, so we learn what distinguishes them rather than manually specify the difference -- hence current interest in machine learning



Learning

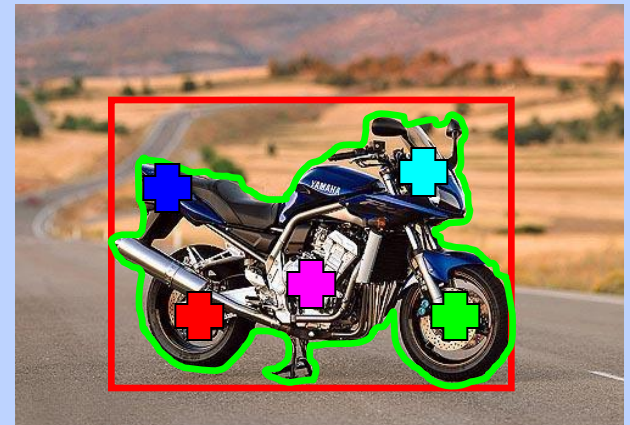
- Unclear how to model categories, so we learn what distinguishes them rather than manually specify the difference -- hence current interest in machine learning)
- Methods of training: generative vs. discriminative



Learning

- Unclear how to model categories, so we learn what distinguishes them rather than manually specify the difference -- hence current interest in machine learning)
- What are you maximizing? Likelihood (Gen.) or performances on train/validation set (Disc.)
- Level of supervision
 - Manual segmentation; bounding box; image labels; noisy labels

Contains a motorbike



Learning

- Unclear how to model categories, so we learn what distinguishes them rather than manually specify the difference -- hence current interest in machine learning)
- What are you maximizing? Likelihood (Gen.) or performances on train/validation set (Disc.)
- Level of supervision
 - Manual segmentation; bounding box; image labels; noisy labels
- Batch/incremental (on category and image level; user-feedback)

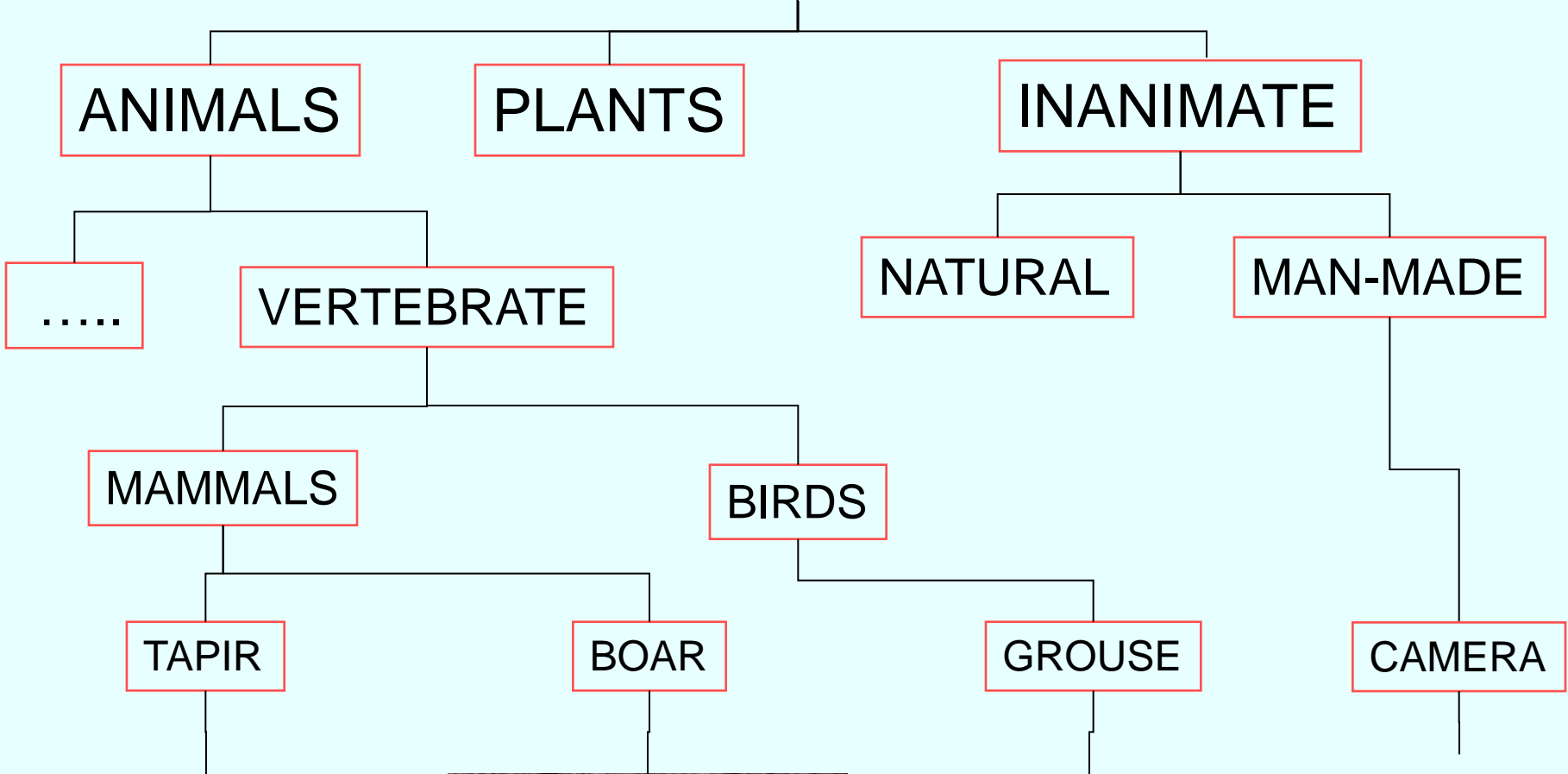
Learning

- Unclear how to model categories, so we learn what distinguishes them rather than manually specify the difference -- hence current interest in machine learning)
 - What are you maximizing? Likelihood (Gen.) or performances on train/validation set (Disc.)
 - Level of supervision
 - Manual segmentation; bounding box; image labels; noisy labels
 - Batch/incremental (on category and image level; user-feedback)
 - Training images:
 - Issue of overfitting
 - Negative images for discriminative methods
- Priors

Learning

- Unclear how to model categories, so we learn what distinguishes them rather than manually specify the difference -- hence current interest in machine learning)
- What are you maximizing? Likelihood (Gen.) or performances on train/validation set (Disc.)
- Level of supervision
 - Manual segmentation; bounding box; image labels; noisy labels
- Batch/incremental (on category and image level; user-feedback)
- Training images:
 - Issue of overfitting
 - Negative images for discriminative methods
- Priors

OBJECTS



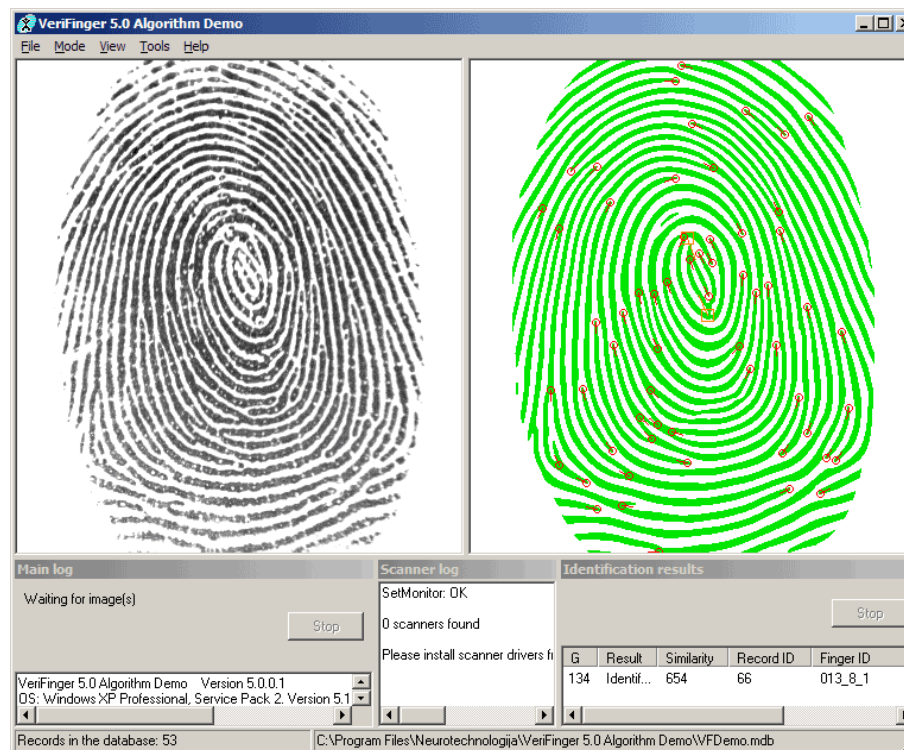
What “works” today

- Reading license plates, zip codes, checks

3 6 8 1 7 9 6 6 9 1
6 7 5 7 8 6 3 4 8 5
2 1 7 9 7 1 2 8 4 5
4 8 1 9 0 1 8 8 9 4
7 6 1 8 6 4 1 5 6 0
7 5 9 2 6 5 8 1 9 7
2 2 2 2 2 3 4 4 8 0
0 2 3 8 0 7 3 8 5 7
0 1 4 6 4 6 0 2 4 3
7 1 2 8 7 6 9 8 6 1

What “works” today

- Reading license plates, zip codes, checks
- Fingerprint recognition



What “works” today

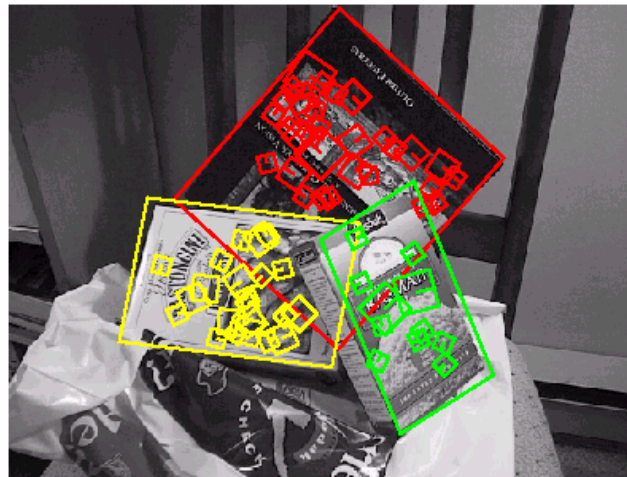
- Reading license plates, zip codes, checks
- Fingerprint recognition
- Face detection



[Face priority AE] When a bright part of the face is too bright

What “works” today

- Reading license plates, zip codes, checks
- Fingerprint recognition
- Face detection
- Recognition of flat textured objects (CD covers, book covers, etc.)



Specific Object Recognition Application

Products

LaneHawk BOB

- Benefits
- Store Integration
- Demonstration Video
- Stopping BOB Loss

LaneHawk InCart

LaneHawk Enterprise Manager

ShelfHawk

TunnelHawk

Core Technologies



LaneHawk® BOB is a loss-prevention solution that turns bottom-of-basket (BOB) losses into profits in real time.

[WATCH DEMO VIDEO >](#)

It starts with a visual scanner that recognizes items without having to read the UPC code. Our solution easily integrates with any POS system, including self-checkout. A smart camera is flush-mounted in the checkout lane, continuously watching for items. When an item is detected and recognized using our patented ViPR® technology, its UPC information is sent directly through an Ethernet connection to the POS. The cashier verifies the items that were found under the basket and continues to close the transaction. The item can remain under the basket, and with LaneHawk BOB, you are assured to get paid for it.

How it works

- 1 Detect and recognize**
Proprietary image recognition technology sees and identifies BOB items.
- 2 Send info to POS**
The UPC codes of the recognized items are sent via Ethernet to the POS and automatically added to the transaction.
- 3 Add to transaction**
The cashier accepts or clears the detected items to complete the sale.



Why recognizing the item is paramount

LaneHawk recognizes the specific item under the cart. It can tell the difference between a 12-pack of Coke and a 12-pack of Pepsi. It can recognize the item and ring it up without having to see the barcode. Why is item-level recognition the most important component of a BOB loss system? Because if you recognize the item, you can put that item into the current POS transaction and stop the transaction until the cashier accepts or scans in the item that was identified. Item-level recognition and a tight integration into the POS system results in a BOB loss system that eliminates almost all BOB loss. Systems which don't recognize the item and add it to the transaction are much easier for a cashier to get around.